



**MASTERS OF MANAGEMENT IN AGRIBUSINESS  
FINAL EXAM  
MMA8101: EMERGING ISSUES IN AGRI-BUSINESS**

**DATE:** Monday 17<sup>th</sup> March 2025

**TIME:** 3 HOURS

**INSTRUCTIONS:** Please answer the **first** question and **two** out of the three next questions.

**I wish you the best of luck.**

**QUESTION ONE (40 MARKS)**

Why is export so critical for the development of agribusiness?

- a. Discuss this question with reference to the level of agribusiness firms and their countries.
- b. How if at all your answer changes in relation to Africa? Explain

**QUESTION TWO (30 MARKS)**

‘Upgrading in agriculture requires shift in factors intensities - from labor intensity to capital intensity’. Discuss this statement with reference to upgrading of Africa’s agribusiness sector.

**QUESTION THREE (30 MARKS)**

How is the formation of AfCFTA likely to affect the export opportunities of African agribusiness firms? What are likely to be the emerging export patterns and why?

**QUESTION FOUR (30 MARKS)**

What are the major challenges confronted by African agribusinesses in competition with imports? What options are available for them to overcome the liabilities of localness and outcompete import?