



STRATHMORE BUSINESS SCHOOL

MASTER OF MANAGEMENT IN AGRIBUSINESS

END OF SEMESTER EXAMINATION

MMA 8404: MONITORING & EVALUATION OF AGRIBUSINESS PROJECTS

Date: Friday, 28th April 2023

Time: 3 Hours

Instructions : Answer ALL questions in section A and any THREE in section B

SECTION A

Question 1 (Compulsory) (20 marks)

‘Theory of Change is built on strong logic - the stronger the logic the more coherent and sounder it can be’. Discuss the parts that make up a theory of change by use of an illustration from the agribusiness projects.

Question 2 (Compulsory) (20 Marks)

Explain with illustrations the following terminologies as used in evaluation of agribusiness projects.

- | | |
|-------------------------------|------------------|
| a) Impact evaluation | (7 marks) |
| b) Process evaluation | (7 marks) |
| c) Theory based evaluation | (2 marks) |
| d) Quasi-Experimental methods | (2 marks) |
| e) Pure Experiment methods | (2 marks) |

SECTION B

Question 3 (20 Marks)

The use of evaluation findings to inform decisions and strategies to employ is a good agribusiness management practice. Explain how participatory evaluation methods promote engagement with stakeholders of agribusiness projects for ownership and uptake of the findings.

Question 4 (20 Marks)

Evaluation plan is framework that guides the processes to undertake in the discharge of the processes and deliverables under monitoring and evaluation function of an agribusiness project. Discuss the components of an evaluation plan through use of illustrative examples.

Question 5 (20 Marks)

- a) Explain the attributes of an evaluation matrix . **(5 marks)**
- b) Performance indicators are used to gauge the level of achievement on key milestones. Explain the quality features of good performance indicators? **(5 marks)**
- c) Terms of refence is the primary guide on requirements that facilitate soliciting of evaluation services while the scope of work identifies the key tasks to be performed. Explain. **(10 marks)**

Question 6 (20 Marks)

- a) Describe the elements of a monitoring and evaluation system as applied to agribusiness projects. **(5 marks)**
- b) Discuss the standards and criteria items as applied to an undertaking of an evaluation assignment. **(15 Marks)**