



STRATHMORE BUSINESS SCHOOL

MASTER OF MANAGEMENT IN AGRIBUSINESS

END OF SEMESTER EXAMINATION

MMA 8101: EMERGING ISSUES IN AGRIBUSINESS

Date: Thursday, 14th March 2024

Time: 3 Hours

Instructions

1. This examination consists of **FOUR** questions.
2. Answer **QUESTION ONE** and **ANY OTHER TWO** questions.

Question 1 (40 Marks)

Why is export so critical for the development of agribusiness?

- a. Discuss this question with reference to the level of agribusiness firms and their countries.
- b. How if at all your answer changes in relation to Africa? Explain

Question 2 (30 Marks)

'Upgrading in agriculture requires shift in factors intensities - from labor intensity to capital intensity'. Discuss this statement with reference to upgrading of Africa's agribusiness sector.

Question 3 (30 Marks)

How is the formation of AfCFTA likely to affect the export opportunities of African agribusiness firms? What are likely to be the emerging export patterns and why?

Question 4 (30 Marks)

What are the major challenges confronted by African agribusinesses in competition with imports? What options are available for them to overcome the liabilities of localness and outcompete import?