



**STRATHMORE UNIVERSITY BUSINESS SCHOOL**  
**BACHELOR OF SCIENCE IN SUPPLY CHAIN AND**  
**OPERATIONS MANAGEMENT**

**END-OF-SEMESTER EXAMINATION**  
**SCM 2206: HUMANITARIAN SUPPLY CHAIN**

**DATE: 4<sup>th</sup> DECEMBER, 2023**

**TIME: 10:30-12:30**

**Instructions**

1. This examination consists of **FIVE** questions.
2. Answer Question **ONE (COMPULSORY)** and any other **TWO** questions.
3. **SPEED** is an integral element in the humanitarian supply chain to protect human life and alleviate human suffering. Resting on this fundamental principle, this examination tests both **SPEED** and **CONTENT**.

**QUESTION ONE**

**(30 MARKS)**

- a) Evaluate any **FIVE** factors that may hinder or facilitate humanitarian supply chain assistance in the Tsunami case study. **(10 Marks)**
- b) Assuming a disaster occurred in your locality, outline any **FIVE** cultural, social and environmental orientations of the affected population that can inform the need assessment. **(10 Marks)**
- c) Why do you think military and civil defence is important in humanitarian supply chain assistance? **(3 Marks)**

- d) While donations are good to provide relief to the affected population, sometimes they may be used to abuse the affected population. Explain circumstances under which donations may be sent back to the senders. **(4 Marks)**
- e) Where you are faced with a controversy between morality and humanitarianism, argue your case on which side you will be at. **(3 Marks)**

**QUESTION TWO (15 MARKS)**

Using the Garissa attack case study, come up with process steps on how to conduct effective coordination for seamless humanitarian supply chain relief. **(15 Marks)**

**QUESTION THREE (15 MARKS)**

- i. Discuss using THREE points why it is not right to stereotype disasters. **(6 Marks)**
- ii. Outline the importance of total humanitarian supply chain visibility. Any TWO points. **(4 Marks)**
- iii. What are the TWO elements of total humanitarian visibility? **(5 Marks)**

**QUESTION FOUR (15 MARKS)**

- a) Using the Tsunami and Garissa attack case studies, distinguish between the effects of disasters in the two occurrences. Use any FIVE points. **(10 Marks)**
- b) Discuss any TWO recent developments in the field of humanitarian supply chain. **(5 Marks)**

**QUESTION FIVE (15 MARKS)**

- a) Using the dignifying humanitarian article, how can humanitarian supply chains be truly human? **(10 Marks)**
- b) What are the guidelines for sending emergency supplies under the humanitarian supply chain (packaging and labelling)? Any TWO. **(5 Marks)**