



## DIPLOMA IN JOURNALISM AND NEW MEDIA (DJNM)

### END OF SEMESTER EXAMINATION

#### DJNM 1301: PRINT MEDIA (NEWS GATHERING, WRITING, SUB-EDITING AND PHOTOGRAPHY)

**DATE: 4<sup>th</sup> DECEMBER 2023**

**TIME: 15:30-17:30 HOURS**

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#### **INSTRUCTIONS:**

1. This examination consists of **FIVE** questions.
  2. Answer **QUESTION ONE (COMPULSORY)** and any other **TWO QUESTIONS**.
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#### **QUESTION ONE – 30 MARKS:**

- a) As a fresh-eyed intern reporter at one of the leading newspapers in Kenya, one of your responsibilities is to write news and features as per the instructions of your editor. One morning, after the editorial meeting, you are directed to the lifestyle magazine desk where the editor asks you to tour the Nairobi National Park and write a story about your adventure (*this tour has already been done during the semester as part of the coursework*). Write a two-page feature story and include descriptions of the park and the animals; interviews from key personnel at the park and insights into your experiences. **(13 marks)**
  
- b) Explain the following functions of a camera during photography:
  - i. Lighting **(5 marks)**
  - ii. Lenses **(3 marks)**
  - iii. Shutter speed **(3 marks)**
  - iv. Aperture **(3 marks)**
  - v. Scenic vs Manual Shooting Modes **(3 marks)**

#### **QUESTION TWO:**

**“A picture is worth a thousand words.”** This phrase is often expressed in the media to denote the power of pictures in telling a story, inspiring emotions and spreading key messages without the use of accompanying narratives. The picture below was taken in Ethiopia by Eric Lafforgue, a professional photographer from France with an international repute for world class artistic photographs. Compare the two dichotomies portrayed in the

picture and provide a critical interpretation of the socio-cultural meanings and undertones that the picture presents. (15 Marks)



**QUESTION THREE:**

- a) Who is a photojournalist and what is his/her role in print media (3 Marks)
- b) Photojournalists often find themselves covering incidents or investigative stories that can quickly become a threat to their lives. The safety of a photojournalist is a priority, consequently they must adhere to a series of safety guidelines, especially when covering a hostile event such as riots, political demonstrations, conflicts, violent robberies, police vs criminal shootouts, undercover investigations among others. Explain at least six (6) safety measures that photojournalists must follow in while in the field covering such stories and illustrate using examples. (12 Marks)

**Total: 15 Marks**

**QUESTION FOUR:**

- a) During the course of his/her fieldwork gathering news and interviewing sources for stories, a print journalist is expected to project certain qualities to inspire confidence in their credibility and integrity. Discuss four (4) of these qualities and illustrate how they apply in the field. (8 Marks)
- b) Outline the history and evolution of photography. (7 Marks)

**Total: 15 Marks**

**QUESTION FIVE:**

- a) Every newsroom has a diary that every journalist and editor makes reference to. Explain what this diary is and its significance in a newsroom. **(5 Marks)**.
  
- b) As a rule, a reporter must keep and maintain many credible sources when working on news or features in order to source for and counter-check the reliability of the information provided. Citing relevant examples, outline at least five (5) credible sources of information. **(10 Marks)**

**Total: 15 Marks**