

Domain Engineering for Weather Information Services

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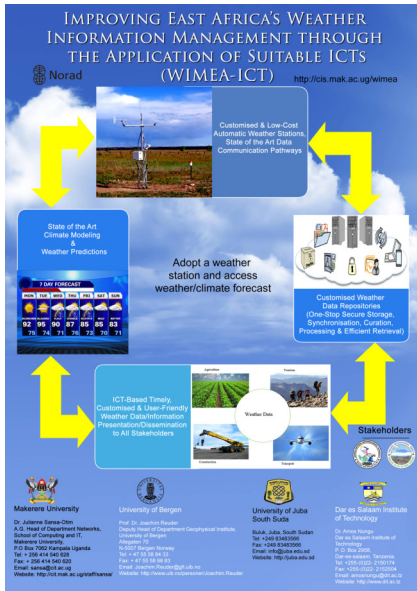
Content



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Context

- Weather affects the livelihood of people everywhere
 - For increased productivity (in the agricultural, energy, water resources and construction sectors)
 - For safety (in the aviation, disaster management, fishing, health, mining, and defense sectors)
- Weather services can lead to improved living conditions for communities.
- Accessibility to reliable weather information vital for informed decision making



Challenge

Survey to establish the status of the weather information dissemination system in Uganda

- Limited access to, no control over weather information (one-way communication)
- Untimely weather information - received when there is no value for it
- Content: relevancy
- Complex, technical, mainly published in English
- Bias regarding accuracy (credibility), leads to disregard, lack of acceptance

Weather services are critical but ineffective modes of communication

The Need for An Integrated Effective Weather Dissemination System for Uganda

Issues:

- Interactivity
- Advisories
- Timeliness and access
- Packaging localized content (language specific) for indigenous users
- Personalizing/ packaging → relevance

Domain Engineering

Domain Engineering: Collecting, organizing, and storing past experience in building systems or parts of systems for reuse when building new systems

- Systematic approach that optimizes the different dimensions and concerns
 - Diversity in stakeholders, ways to disseminate weather information, purposes, weather parameters of interest, levels of detail
- Incorporate stakeholder needs right from the requirements phase, through the design stage to the final system
- Design domain specific components that embed key concerns, constraints and knowledge

Domain Engineering Approach

Goal

To improve user experience in accessing and receiving of personalized, timely weather information to enhance decision making

- Domain analysis to identify specific information needs for stakeholders
- Domain design - define a Domain Specific Language (DSL) to support development of weather information dissemination products (messages and channels)
- Develop a prototype for an integrated weather information dissemination system, based on DSL - domain implementation
- Validate prototype with targeted stakeholders

Application Area - Farming



Scope

- Dissemination of weather information in Uganda
- Chosen stakeholders - **farmers**
 - Representative sample - Four out of five people in Uganda depend on agriculture for income and food security
 - Weather information demands vary from seasonal, to within-season forecasts
 - Explore capabilities (learn from) of pilot projects already undertaken e.g., SMS to farmers, fishermen

Domain Analysis

- Focus group sessions with farmers from Rakai, Mbale
- Questionnaires with extension workers
- Individual interviews with UNMA personnel

Themes

- Agricultural Activities - crops grown, animals kept, inputs, irrigation
- Agro-Meteorological Information - weather parameters, advisories, frequency, usage
- IT & Dissemination Channels - dissemination channels, formats, language, and
- Indigenous Knowledge Forecasts

Thematic analysis

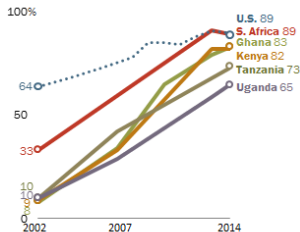
Findings

- Majority owned a mobile phone or have access to one, coined as 'farmer phone'
- Were conversant with phone functionality/usage, including short codes;
- Were willing to pay up to 200Ugx (\approx 6kes) for SMS with weather information requested for,
- Wanted to receive audio messages customized by language
- Integration of indigenous Knowledge into scientific weather forecasts
- Knowledge on seasonal information, what crops to grow, when to undertake related farming activities (weed, harvest, spray, apply fertilizers)

Mobile Phone Statistics

Cell Phone Ownership Surges in Africa

Adults who own a cell phone



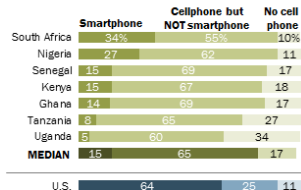
Note: U.S. data from Pew Research Center surveys.

Source: Spring 2014 Global Attitudes survey, Q68.

PEW RESEARCH CENTER

Few Own Smartphones in Africa, But Cell Phones Common

Do you own a cell phone? Is it a smartphone?



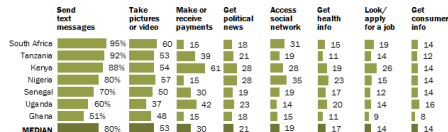
Note: Percentages based on total sample. U.S. data from December 2014 Pew Research Center surveys. Median percentage excludes the U.S.

Source: Spring 2014 Global Attitudes survey, Q68 & Q69.

PEW RESEARCH CENTER

Texting, Taking Pictures and Videos Most Common Use of Cell Phones in Africa

Adult cell phone owners who used a cell phone in the past 12 months to ...



Source: Spring 2014 Global Attitudes survey, Q74a-b

Web and Mobile Application Screenshots

<http://wids.mak.ac.ug/Dissemination>

Weather Information Dissemination System - Mozilla Firefox

DISSEMINATION

REQUEST SERVICE FORM

Select District

Select your district

Select Category

Agriculture & Food Sec

Select subcategory

Planting Advice

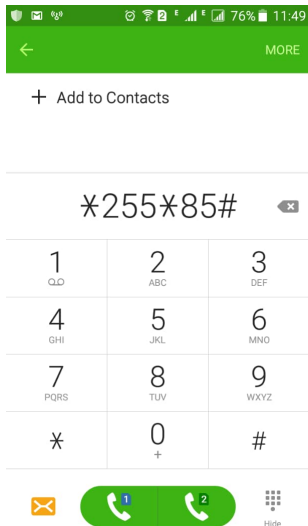
Select Response Language

English

Request

District	Date	Weather	Temperature
KAMPALA	11/17/2018	sunny	26°C
JINJA	11/17/2018	cloudy	23°C
GULU	11/17/2018	sunny	27°C
MBARARA	11/17/2018	showers	21°C

USSD App



Farmer Training



- Live Map added (embedded WRF model)
 - Receive forecast and advisory for specific locations
- Updating web application
- Indigenous Knowledge incorporation
- Audio translations from ACCRA and UNMA

Next Steps

- Analyse feedback from farmers using the system - Validation
- Dedicated personnel to keep data updated
- Explore ways of plugging into existing dissemination channels, e.g., radio, TV
- Customize for other stakeholder groups from other sectors (e.g., disaster management)

Thank You!
Asante!