



**Strathmore**  
UNIVERSITY

**SU+ @ Strathmore**  
**University Library**

---

**Electronic Theses and Dissertations**

---

2023

# Effect of financial accessibility on the sustainability of manufacturing Small and Medium Enterprises in Nairobi County, Kenya.

Kimondo, Martin  
*Strathmore Business School*  
*Strathmore University*

## **Recommended Citation**

Kimondo, M. (2023). *Effect of financial accessibility on the sustainability of manufacturing Small and Medium Enterprises in Nairobi County, Kenya* [Strathmore University]. <http://hdl.handle.net/11071/13396>

Follow this and additional works at: <http://hdl.handle.net/11071/13396>

**EFFECT OF FINANCIAL ACCESSIBILITY ON THE SUSTAINABILITY OF  
MANUFACTURING SMALL AND MEDIUM ENTERPRISES IN NAIROBI  
COUNTY, KENYA**

**MARTIN KIMONDO**



**A DISSERTATION SUBMITTED IN PARTIAL FULFILMENT OF THE  
REQUIREMENTS FOR THE DEGREE OF MASTER OF SCIENCE IN  
DEVELOPMENT FINANCE, STRATHMORE BUSINESS SCHOOL,**

**STRATHMORE UNIVERSITY**

**MAY 2023**

## DECLARATION

I, the undersigned declare that this is my original work and it has not been submitted to any college, institution or university other than Strathmore Business School, for academic credit.

All material obtained from other sources is duly acknowledged.

**Martin Mengo Kimondo**

**Signature:** 

**Date:** 18/5/2023

### Supervisor's Approval

The dissertation of Martin Mengo Kimondo was reviewed and approved for examination by the following:

Dr. David Mathuva

Lecturer Strathmore University Business School

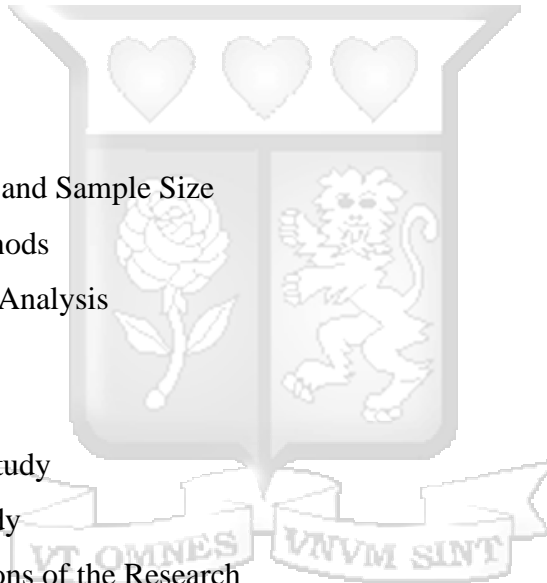
Signature:

Date:

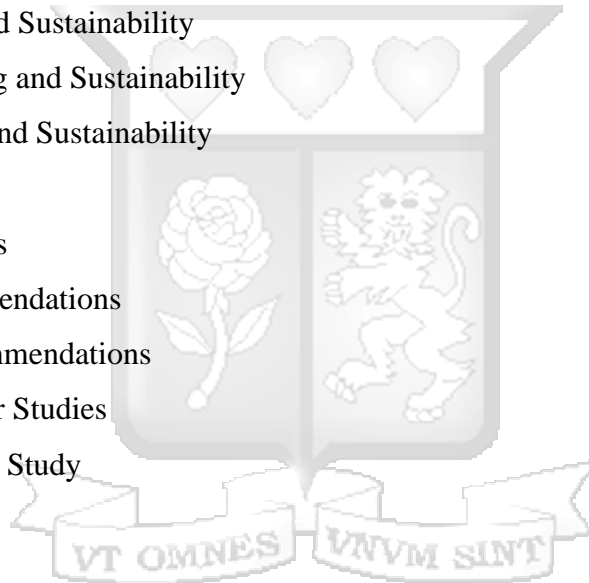
## TABLE OF CONTENTS

<b>DECLARATION</b>	<b>ii</b>
<b>TABLE OF CONTENTS</b>	<b>iii</b>
<b>LIST OF TABLES</b>	<b>vi</b>
<b>LIST OF FIGURES</b>	<b>vii</b>
<b>LIST OF APPENDICES</b>	<b>viii</b>
<b>ACRONYMS AND ABBREVIATIONS</b>	<b>ix</b>
<b>OPERATIONAL DEFINITION OF TERMS</b>	<b>x</b>
<b>ABSTRACT</b>	<b>xi</b>
<b>CHAPTER ONE</b>	<b>1</b>
<b>INTRODUCTION</b>	<b>1</b>
1.1 Background of the Study	1
1.1.1 Sustainability of Manufacturing SMEs	4
1.1.2 Financial Accessibility	6
1.1.3 Manufacturing Small and Medium Enterprises in Nairobi County	10
1.2 Statement of the Problem	11
1.3 Objectives of the Study	13
1.3.1 General Objective	13
1.3.2 Specific Objectives	13
1.4 Research Questions	14
1.5 Significance of the Study	14
1.6 Scope of the Study	16
<b>CHAPTER TWO</b>	<b>17</b>
<b>LITERATURE REVIEW</b>	<b>17</b>
2.1 Introduction	17
2.2 Theoretical Review	17
2.2.1 Delegated Monitoring Theory	17
2.2.2 Relationship Lending Theory	19
2.2.3 Legitimacy Theory	20
2.3 Empirical Review	22

2.3.1 Loan Processing Fees and Sustainability of Manufacturing SMEs	22
2.3.2 Interest Rate and Sustainability of Manufacturing SMEs	24
2.3.3 Credit Rationing and Sustainability of Manufacturing SMEs	25
2.3.4 Business Risk and Sustainability of Manufacturing SMEs	27
2.4 Research Gap	29
2.5 Conceptual Framework	33
2.6 Operationalization of Variables	34
<b>CHAPTER THREE</b>	36
<b>RESEARCH METHODOLOGY</b>	36
3.1 Introduction	36
3.2 Research Philosophy	36
3.3 Research Design	37
3.4 Target Population	38
3.5 Sampling Technique and Sample Size	39
3.6 Data Collection Methods	40
3.7 Data Processing and Analysis	41
3.8 Diagnostic Tests	43
3.9 Research Quality	44
3.9.1 Reliability of the Study	45
3.9.2 Validity of the Study	46
3.10 Ethical Considerations of the Research	46
<b>CHAPTER FOUR</b>	48
<b>DATA ANALYSIS AND INTERPRETATION</b>	48
4.1 Introduction	48
4.1.2 Response Rate	48
4.2 Demographic Information	49
4.5 Descriptive Statistics on Loan Processing Fees	50
4.6 Descriptive Statistics on Interest Rates	51
4.7 Descriptive Statistics on Credit Rationing	52
4.8 Descriptive Statistics on Business Risk	53



4.9 Descriptive Statistics on Sustainability of MSEs	54
4.10 Exploratory Factor Analysis	55
4.11 Spearman’s Rank Correlation Coefficient	56
4.12 Proportional Odds Test	57
4.13 Ordinal Regression Analysis	58
<b>CHAPTER FIVE</b>	61
<b>DISCUSSIONS, CONCLUSION AND RECOMMENDATIONS</b>	61
5.1 Introduction	61
5.2 Discussion	61
5.2.1 Loan Processing Fees and Sustainability	61
5.2.2 Interest Rate and Sustainability	62
5.2.3 Credit Rationing and Sustainability	62
5.2.4 Business Risk and Sustainability	63
5.3 Conclusion	63
5.4 Recommendations	65
5.4.1 Policy Recommendations	65
5.4.2 Practical Recommendations	65
5.4.3 Areas of Further Studies	67
5.5 Limitations of the Study	67
<b>REFERENCES</b>	68
<b>APPENDICES</b>	78



## LIST OF TABLES

- Table 2.1** Summary of Empirical Literature
- Table 2.2** Operationalization of Variables
- Table 3.1** Target Population
- Table 3.2** Sample Size
- Table 3.3** Reliability Analysis
- Table 4.1** Response Rate
- Table 4.2** Demographic Information
- Table 4.3** Descriptive Statistics on Loan Processing Fees
- Table 4.4** Descriptive Statistics on Interest Rates
- Table 4.5** Descriptive Statistics on Credit Rationing
- Table 4.6** Descriptive Statistics on Business Risk
- Table 4.7** Descriptive Statistics on Sustainability of MSEs
- Table 4.8** Exploratory Factor Analysis
- Table 4.9** Spearman's Rank Correlation Coefficient
- Table 4.10** Proportional Odds Test
- Table 4.11** Ordinal Regression Analysis Results



## LIST OF FIGURES

**Figure 2.1** Conceptual Framework



## **LIST OF APPENDICES**

**Appendix I:** Introduction Letter

**Appendix II:** Informed Consent

**Appendix III:** Questionnaire

**Appendix IV:** List of Companies Registered under KAM

**Appendix V:** Ethical Approval

**Appendix VI:** NACOSTI Permit



## ACRONYMS AND ABBREVIATIONS

<b>CBD</b>	Central Business District
<b>CBK</b>	Central Bank of Kenya
<b>CEO</b>	Chief Executive Officer
<b>CRB</b>	Credit Reference Bureau
<b>DMT</b>	Delegated Monitoring Theory
<b>GDP</b>	Gross Domestic Product
<b>LT</b>	Legitimacy Theory
<b>MSMEs</b>	Manufacturing Small and Medium Enterprises
<b>NACOSTI</b>	National Council of Science, Technology and Innovation
<b>RLT</b>	Relationship Lending Theory
<b>SMEs</b>	Small and Medium Enterprises
<b>SPSS</b>	Statistical Package for Social Science
<b>VC</b>	Venture Capital

## OPERATIONAL DEFINITION OF TERMS

<b>Business Risk</b>	The possibility of a commercial business failing to make adequate profits due to uncertainties (Maali, 2020).
<b>Loan processing fees</b>	The expenses that a manufacturing SME must meet during loan processing (fees) (Wekesa, Bunyasi, Bwisa & Namusonge, 2017).
<b>Credit Rationing</b>	Extending credit in a lower amount than what the borrower requested for (Jin & Zhang, 2019).
<b>Financial Accessibility</b>	Ability to access the money or other forms of capital by manufacturing SMEs (Coffie, Zhao & Adjei Mensah, 2020).
<b>Sustainability</b>	Generating enough amount of profits to ensure business's perpetual continuity (Moore, Mascarenhas, Bain & Straus, 2017).

## **ABSTRACT**

Access to finance has remained one of the notable factors that impede the sustainability of small and medium-sized enterprises in the developing world. This study aims to investigate the effect of financial accessibility on the sustainability of manufacturing small and medium-sized enterprises (SMEs) in Nairobi County, Kenya. The elements of access to finance that are in the interest of this study include cost of credit, interest rate, credit rationing and business risk. The specific objectives were to analyse the influence of loan processing fees on the sustainability of manufacturing small and medium enterprises (SMEs); to establish the influence of interest rate on the sustainability of manufacturing small and medium enterprises (SMEs) in Nairobi County, Kenya; to determine the influence of credit rationing on the sustainability of manufacturing small and medium enterprises (SMEs) in Nairobi County, Kenya; and to find out the influence of business risk on the sustainability of manufacturing small and medium enterprises (SMEs) in Nairobi County, Kenya. The study was underpinned by the Delegated Monitoring theory, Relationship Lending Theory and legitimacy theory. The study adopted descriptive research design methodology, which involved the collection of first-hand data from the operators of manufacturing SMEs in Nairobi County, Kenya. Stratified sampling technique was used to select the manufacturing SMEs that were involved in the study. A total of 89 participants were involved in the study. Data collection involved administration of online questionnaire to the participants using online communication platforms. The study documented positive effect of loan processing fees on sustainability of manufacturing small and medium enterprises in Nairobi, Kenya. Secondly, there was a negative and not significant effect of interest rate on sustainability of small and medium manufacturing companies in Nairobi County. Thirdly, there was positive and significant effect of credit rationing on sustainability of manufacturing small and medium enterprises. Further, there was positive and not significant effect business risk and sustainability of manufacturing small and medium enterprises in Nairobi, Kenya. From the findings it can concluded that loan processing fees, legal fees, insurance fees and negotiating fees have inverse effect on sustainability of manufacturing small and medium enterprises in Nairobi County, Kenya. Secondly, sustainability of manufacturing small and medium enterprises is significantly affected by inflation rates and total cost of credit. Thirdly, credit access was limited by number of loans applied by manufacturing companies, type of loan products applied for, repayment period and collateral required. Further, the higher the price fluctuations, competition and emergence of

technologies the hinders the odds of sustaining firms. There is need for evaluation of measures aimed at minimizing credit access costs through mitigation of loan processing fees, legal fees, insurance fees and negotiating fees. Moreover, there is need for adoption of time series approaches while managing price fluctuations, competitiveness and emergence of new products.



## CHAPTER ONE

### INTRODUCTION

The current chapter presents background of the study, statement of the problem, objectives of the study and research questions, significance and scope of the study.

#### 1.1 Background of the Study

The sustainability of manufacturing small- and medium-sized enterprises (SMEs) remains a challenge in the global landscape given the changing financial and economic circumstances. Global recessions and pandemics have always subjected SMEs to negative because they halter markets and access to finance. Most notably, the current COVID-19 pandemic has been recognised as one of the greatest impediments of SME advancement of this decade (Kaberia & Muathe, 2021). As the consequences of the pandemic intensified, the Central Bank of Kenya (CBK) encouraged banks to extend flexibility to the loan terms of borrowers due to the circumstances related to the pandemic (IMF, 2021).

CBK's suspension of listing loan defaulters on the Credit Rating Bureau (CRB) on April 15, 2020 and raising a minimum of listing to \$10 for negative listing was meant to protect the public from the jaws of lenders (Mutwiri, 2021). However, these steps are believed to have scared lenders from issuing loans, which widely affected SMEs that have been struggling to remain in operation during this economic turbulent period. Despite this notable observation that have existed close to fifteen months since the first case of Coronavirus was reported in Kenya, empirical research has not extensively investigated the extent to which financial access can affect sustainability of manufacturing SMEs in the context of a pandemic.

Based on the assertion by Maali (2020), businesses have short-term and long-term goals that drive their existence to perpetuity. However, most of the SMEs do not transcend their operations past a half a decade due to a multiplicity of factors that characterize the micro and macro business environments including access to finance during a pandemic such as the Coronavirus (Wakiaga, 2020). In the context of finance, researchers and business operators have widely evaluated the influence of access to finance on the perpetual continuity of businesses and eventual performance (Anton & Bostan, 2017; Ye & Kulathunga, 2019; Wandiri, Nyangau & Ochieng, 2020).

United Nations Conference on Trade and Development [UNCTAD] (2001) identified that finance is the most important factor that determines the survival and growth of SMEs in both developing and the developed countries. Thus, access to finance allows SMEs to undertake productive investments that enables them to expand and enhance their competitiveness. In the context of poor functioning financial systems, Burlea-Schiopoiu & Mihai (2019) concur with Shields & Shelleman (2015) that microeconomic fundamentals of a country are undermined, which results to derailed business growth and incomes. However, there exist a scenario of mixed reactions regarding the popular influence of access to finance as a factor that undermines sustainability (Johnson & Nino-Zarazua, 2011; Shah & Ahmad, 2019). Moreover, there are several factors that make up the aspect of access to finance such as cost of credit, business risk, interest risk, credit rationing, willingness to apply, and banks' ability to raise the credit applied for. The effect of each of the aspects of financial access has not been clarified especially in the context of manufacturing SME (Shah & Ahmed, 2019).

Nevertheless, emerging laws such as the Finance Bills have a notable influence on MSMEs' ability to uptake credit, yet it has not been closely researched. Furthermore, most of the past studies have concentrated on the general context of the SMEs rather than the manufacturing sector. Notwithstanding the limitation, available evidence confirms that achievement of SMEs' goals requires adequate funding (Peter & Anyieni, 2015; Kimaiyo, 2016; Kiprotich, 2017; Maali, 2020).

As defined under the Micro and Small Enterprises Act of 2012, SMEs include enterprises that employ 10-99 people and generates a revenue of ksh. 500,000 to ksh. 800 million. (Kenya Climate Innovation Centre, 2020). A portion of SMEs operating in Kenya perform a range of manufacturing activities, which involve transformation of materials and components into new products using hand or machinery. The Kenya Vision 2030's economic pillar recognises the manufacturing sector as the key building block that will accelerate the speed towards Kenya's development agenda. Big four agenda had a target for manufacturing sector in Kenya to contribute 15 % to the gross domestic product. The current regime has created "Hustler fund" as a state backed concessional loan to small and medium businesses that have struggled to access financing from the mainstream banks Furthermore, a report by Kenya Climate Innovation Centre (2020) identifies that the manufacturing sector has been given priority because it is seen as a sector that can raise Kenya's growth rate to the region's 10%.

According to Mkalama, Ndemo & Maalu (2018), manufacturing SMEs require adequate funding to maintain their operations especially during the early periods of operation and when economic recessions occur if it is to help a nation to achieve its economic prospects. Failure of available funds to fully support the implementation of strategic plans continue to raise

heightened from research and practice in the global SME manufacturing sector. Although a number of studies have been conducted to identify how access to finance affects the sustainability prospects of SMEs, empirical research attention on manufacturing SMEs within the Nairobi County context is largely scarce. Thus, it is crucial to conduct empirical studies that seek to uncover the effect of financial access on sustainability of SMEs in Nairobi County, Kenya.

### **1.1.1 Sustainability of Manufacturing SMEs**

The focus of MSME sustainability is to achieve a balance on the one hand between financial, human and material resources, and on the other hand with the social and economic environment within which it operates. This means that manufacturing SMEs must be able to operate consistently with the tenets of the triple bottom-line, which consist of profit, people and planet. Based on the framework generated by Burlea-Schiopoiu and Mihai (2019), MSMEs are expected to engage in corporate social responsibility, innovation and training while ensuring that they maximise profits for company and per employee at minimal debt ratios to achieve sustainability and competitiveness. Regardless of the necessity of sustainability to the overall existence and performance of MSMEs, previous studies have not adequately investigated sustainability of SMEs operating in the manufacturing sector in Kenya. Given that these operating sustainably requires funding and the COVID-19 pandemic has not only decreased profitability, but also negated access to funding, MSMEs' ability to operate sustainably has remained a strategy in books.

Ombongi & Long (2018) noted that manufacturing SMEs' share in Kenya's Gross Domestic Product (GDP) saw a tremendous increase from 13% in 1993 to 18% in 2003 and 20%-25% in 2011-2016. Being the most industrialized country in the East African region with manufacturing sector constituting 16% of its GDP (World Bank, 2016), manufacturing SMEs account for 85% of the employment regardless of the major challenges that they face in their operations. Shields & Shelleman (2015) insist that business sustainability should be the primary priority of any activity established to generate profit.

Wakiaga (2020) noted that although SMEs remain a crucial part of manufacturing in Kenya due to their crucial role of employment creation and attraction of innovation, approximately 400,000 SMEs do not usually manage to celebrate their second birthday while a very limited number reach their fifth birthday. This spurred heated conversations regarding the sustainability of the general SME sector where the manufacturing SMEs are included. Furthermore, 46% of the SMEs in Kenya have been found to close within a year of founding (Wakiaga, 2020). Various studies have been conducted to analyse the factors that influence the growth of SMEs (Ngui, 2014; Afande, 2015; Deloitte, 2016). However, there has been minimal attention to the aspect of sustainability as pertains to SMEs. Nyaboga, Nyangosi & Mbunya (2015) noted that the SMEs operating with the Kenyan context several efforts have been made to enhance the performance of SMEs, but they continue to exhibit serious difficulties in meeting their obligations due to limited competence in their operations.

### 1.1.2 Financial Accessibility

Coffie, Zhao & Adjei Mensah (2020) define financial accessibility as the availability of funds to both individuals and businesses. The topic of financial accessibility has continued to elicit interest throughout the world, particularly in emerging and developing economies. Financial accessibility denotes the ability of enterprises and individuals to obtain services related to finance (Bell, 2010). Accessing credit is an important factor in increasing the development of SMEs. It is believed that access to credit enable SMEs to overcome their liquidity constraints and undertake some investments. Banks and SACCOS remain highly liquid and reluctant to expand credit other than to most credit worthy borrowers which in most cases excluded the SMEs (Muguchu, 2013). Manufacturing SMEs require financial support for them to transcend the hurdles of growth to grow and achieve their strategic goals. According to Wekesa Bunyasi, Bwisa & Namusonge (2017), access to finance is a key determinant for business start-up, development and growth of SMEs. However, the financial system may or may not fully cater for their needs due to complexities and demands of the financial markets.

Credit constraints operate in several ways, thus, forcing SMEs to work with informal financial strategies and self-financing. Lack of capability to access long-term financial assistance pushes SMEs into short-term loans that are usually more costly. The root of these struggles is grounded on the belief by major financial institutions that SMEs are credit-worthless due to their limited scale of operation and lack of proven sustainability. Nonetheless, Chesang (2017) applauds the role played by SACCOs and MFIs that have emerged recently in offering better financial offers. However, Johnson & Nino-Zarazua (2011) contend that MFIs and SACCOs have not managed to adequately ease the burden of SMEs due their limited funds. Wanjohi (2009)

recognises that the fact that financial institutions cannot turn their savings into medium or long-term loans as well as absence of refinancing from central bank limits the amount of credit they can offer. The crucial factors that are hypothesised to influence financial accessibility include loan processing fees, interest rate, credit rationing and business risk.

Loan processing fees has been continuously blamed for limited access to finance by SMEs. The government has been placing efforts to increase SMEs' access to finance to enable them to sustain their operations through strategies such as relaxation of loan terms and reduction in the rates of interest that occurred during the earlier periods of COVID-19 (Kaberia & Muathe, 2021). However, the positive effect of this on access to finance remains unclear given the scarcity of empirical research in this area. Gichuki, Njeru & Tirimba (2014) pointed out that the key indicators of cost are loan processing fees, negotiation fees, personal insurance and legal fees. While transaction costs are restraining for all borrowers, there are arguments that they are even more constraining for small and micro enterprises. Their diverse characteristics and their relative opaqueness increase assessment and monitoring costs. Unlike other credit categories, such as consumer credit or mortgage lending, SME lending is still considered a high-cost lending product. More specifically, unlike other lending products that can be reduced to simple transactions, SME lending often still depends heavily on relationships between borrowers and lenders.

Johnson & Arnold (2012) defined interest rate as the return on capital. Interest rates are usually a percentage of the borrowed amount. High interest rates on credit may discourage SMEs from borrowing reducing the accessibility of credit among them. Banks have often been criticized for having high interest rates charged on loans, which discourages businesses from seeking

financial assistance from them. Credit rationing occurs when lenders become unwilling to provide additional funds to borrowers at the prevailing market interest rate (Kirschenmann, 2016). In this case, the lender may supply lower less funds than the borrower demanded as per the terms of the contract. Business risk constraints the willingness of financial institutions to extend financial assistance to SMEs (Cenni et al., 2015). During the recent COVID-19 pandemic, MSMEs especially in manufacturing sector have faced reduced sales and banks have taken precautionary measures against lending to them. This suggests that there exists a financing gap when it comes to SMEs funding in manufacturing sector and therefore this paper reveals a better and deeper understanding of the issues surrounding the financial difficulties encountered by SMES in Nairobi County.

Notwithstanding the high rate of MSME failure, empirical focus on the possible causes of financial access and factors related to it including cost of credit, interest rate, credit rationing, and business risk have not been adequate. Most of the available studies have present a disintegrated focus on the themes of financial access and sustainability, with most of them paying more attention to performance, which is not necessarily sustainability. For example, Ye & Kulathunga (2019) analysed how financial literacy promotes sustainability in SMEs from a developing country perspective Anton & Bostan (2017) was interested in the role played by access to finance in explaining the variations that characterised the cross-national entrepreneurial activity. The thematic and contextual gaps aforementioned were also evident in the study by Peter and Anyiemi (2015) and Kimaiyo (2016). Although Wandiri, Nyang'au & Ochieng (2020) focused their study on Nairobi County, they concentrated on the influence of financial development initiatives on growth small and medium enterprises, which is distant

from financial accessibility and sustainability of manufacturing SMEs. This means that there are notable gaps in literature that needs attention.

Contingent to respective empirical studies there are glaring methodological, conceptual, contextual and knowledge gaps that necessitated the current examination. For instance, there are some studies that adopted parametric statistical methods though they never disclosed on respective diagnostic tests. This may have increased likelihood of drawing biased conclusions. Further, there were heterogenous conceptualization of sustainability and financial accessibility in past studies though the current limited its definition of financial accessibility to loan processing fees, interest rate, credit rationing and business risk owing to their prediction in heterogenous sectors. Further, there were notable contextual gaps that were linked to consideration of studies from different business operating environment hence the need for customized study in the manufacturing sector in Kenya.

### **1.1.3 Manufacturing Small and Medium Enterprises in Nairobi County**

In the emerging markets, SMEs continue to remain a choice of investment in the wake of increased need for economic growth. According to Ombongi & Long (2018), SMEs create employment opportunities and promote business linkages at local, regional and international levels. Based on the estimations by Memba, Gakure and Kabare (2013), SMEs employ more than 84% of the workforce in the developing country context (Kenya Association of Manufacturers, 2021). The massive employment that SMEs generate has been the motivation for the government's investment and promotion of the growth of SMEs. Although the investments and promotion by the government have been inadequate, there have been

concerted efforts by the government to not only directly offer finance to SMEs, but also partner with other local, regional and international development partners to boost the success of the SMEs. Regardless of this immense contribution to the development of economy, SMEs remain exposed to a myriad of challenges including limited access to finance. Baraka & Anyieni (2015) argue that failure to provide business information that can guarantee financial support constrains SMEs access to finance.

The role played by Kenya Association of Manufacturers (KAM) in advocating the government to create a conducive environment for entrepreneurship and SME development cannot be understated. From the manufacturing perspective, SMEs have remained instrumental tools for securing the future of the sector. This explains the reason for KAM setting out to provide strategic leadership aimed at supporting manufacturing SMEs towards inclusivity in global competitiveness. The manufacturing SME hub that KAM launched was geared towards preparing, nurturing and growing the manufacturing SMEs in order to enhance their ability to take full advantage of the available markets (Kenya Association of Manufacturers, 2020). Various activities that the hub has conducted as part of its commitment towards nurturing manufacturing SMEs through financial linkages prospects for SMEs include capacity building services and financial access.

On October 27, 2020, KAM and Equity Bank held a webinar under the theme of *Building business resilience through access to finance*. The webinar was intended to address issues that relate to manufacturing SMEs' access to finance. This was part of KAM's quest to scale up and access global markets. The partnership was established the following day at Crowne Plaza Hotel between KAM and Equity Bank sought to establish financial linkages through provision

of access to credit and export linkages (Kenya Association of Manufacturers, 2020). Despite these efforts, manufacturing SMEs are struggling to continue their operations, a factor which raises concern over the factors that limit their sustainability. Although studies have focused on a variety of factors such as leadership and governance, access to markets, low capital base and poor knowledge of operations (Maali, 2020), existing literature has not fully explored the influence of access to credit on manufacturing SMEs' sustainability.

## **1.2 Statement of the Problem**

Manufacturing companies in Kenya have significant contribution in Gross Domestic Product (GDP) of at least 20%, maintain 15% of regional market share and attract local and international strategic investors (Gitau & Gathiaga, 2017). Furthermore, Kenya Association of Manufacturers (2020) allude that it ought to create at least 20% of employment opportunities. Despite of these expected trend, the situation is not promising since most manufacturing companies are recording decrease in profitability, scale down of their operations and deployment of workers. This threatens achievement of vision 2030 manufacturing growth rate of 20%. Sales decline have averaged at 3.3% (Kenya Economic Survey, 2020).

Manufacturing SMEs owners expect to establish manufacturing enterprises and remain in operations into unforeseeable future. They intend to generate desirable income that can enable them to not only finance their current operations, but also sustain productivity during the current and future periods. Contrary to their expectations, most of the manufacturing SMEs cease to operate within the first year while more others stop operations within the first half a decade of their establishment (Chen et al., 2013; Namara, Murro & O'Donohoe, 2017;

Wakiaga, 2020). Moreover, the current COVID-19 pandemic is believed to have either positively or negatively affected MSMEs depending on the nature of products they deal in. While most of the studies and experience from practice claim that low capital base and lack of access to finance are the major causes of SMEs failure, some of the SMEs have been found to have access to a wide pool of capital and ready finance from angel/venture capitalists, but still fail.

Moreover, factors specific to general SMEs may not necessarily apply to manufacturing SMEs. What is not fully disclosed in available literature is the influence of the specifics of access to finance on the sustainability of manufacturing SMEs. Additionally, the regulations that were put in place during the COVID-19 pandemic to increase uptake of credit by MSMEs intended to encourage increased lending to SMEs, but the extent of the banks' reactions influenced MSMEs' access to finance remains unknown. Hence, the current study aimed at examining the effect of financial accessibility on sustainability of manufacturing small and medium enterprises in Nairobi County, Kenya.

### **1.3 Objectives of the Study**

#### **1.3.1 General Objective**

The objective of this study was to investigate the effect of financial accessibility on the sustainability of manufacturing small and medium enterprises (SMEs) in Nairobi County, Kenya.

### **1.3.2 Specific Objectives**

- i. To examine the effect of loan processing fees on the sustainability of manufacturing small and medium enterprises in Nairobi County, Kenya.
- ii. To establish the effect of interest rate on the sustainability of manufacturing small and medium enterprises in Nairobi County, Kenya.
- iii. To determine the effect of credit rationing on the sustainability of manufacturing small and medium enterprises in Nairobi County, Kenya.
- iv. To find out of the effect of business risk on the sustainability of manufacturing small and medium enterprises in Nairobi County, Kenya.

### **1.4 Research Questions**

The study sought to respond to the following questions:

- i. What is the effect of the loan processing fees on the sustainability of manufacturing small and medium enterprises in Nairobi County, Kenya?
- ii. How does interest rate affect sustainability of manufacturing small and medium enterprises in Nairobi County, Kenya?
- iii. What is the effect of credit rationing on sustainability of manufacturing small and medium enterprises in Nairobi County, Kenya?
- iv. Does business risk affect sustainability of manufacturing small and medium enterprises in Nairobi County, Kenya?

## 1.5 Significance of the Study

Manufacturing SMEs are crucial economic boosters recognised in the economic pillar of Kenya's Vision 2030 and the Big Four Agenda. In addition to generating employment opportunities for 84% of the population, manufacturing SMEs also spur innovation and economic growth within the borders of the Kenyan nation (Mkalama et al., 2016; Muriithi, 2017). However, the ability to operate sustainably remains a nightmare among most of the manufacturing with most of them ceasing operations within the first five years of operation (Wakiaga, 2020). Despite the notable priority given to the growth of manufacturing SMEs, the clarity on how financial access affects the sustainability of manufacturing SMEs is lacking. Studies conducted previously focused on the general aspects of the performance of SMEs, but little attention has been given to the manufacturing SMEs operating in Nairobi County.

The study intends to provide empirical evidence relating to the influence of financial accessibility on the sustainability of manufacturing SMEs in Nairobi County, Kenya in the context of the current COVID-19 Pandemic. The findings from the study will provide crucial information that stakeholders in the manufacturing SMEs can use to make rational decisions about their business operations to maintain sustainability. Using the results from the study, policymakers especially those in government institutions will be able to make policies that are considerate of the manufacturing SMEs in order to enhance their levels of sustainability.

Fundamentally, the government benefits from the study because it focuses on sustainable manufacturing, which is part of the Kenya's vision 2030, Big Four Agenda and Kenya Kwanza government manifesto. The findings inform the government on the crucial elements of

financial accessibility that can significantly boost sustainability of manufacturing SMEs even as the depreciating Kenya shilling, geopolitical crises and coronavirus continues to stagnate the advancement of the economy. Practitioners in the manufacturing SME sector identifies how financial accessibility is affecting them relative to other firms within and without Nairobi County. Given this information, it is possible for them to collectively bargain for support and lobby for changing of laws and policies to create an environment that enables manufacturing SMEs in Nairobi County to thrive.

The study presented valuable information on financial accessibility and survival of manufacturing SMEs in Nairobi Kenya. This may enhance extensive research that has been carried in different continents. The study was limited to manufacturing companies in Nairobi County. The scholars are better informed on conformity with theoretical foundation on the link between financial accessibility and survival of manufacturing SMEs in Nairobi County, Kenya.

### **1.6 Scope of the Study**

The current study determined effect of financial accessibility and survival of manufacturing SMEs in Nairobi County, Kenya. The target population was 752 manufacturing firms registered by KAM as at 2020 (KAM, 2020). Finance accessibility was operationalized loan processing fees, interest rate, credit rationing and business risk and sustainability. The study was limited to use of primary data sourced using questionnaires among 89 manufacturing SMEs.

## **CHAPTER TWO**

### **LITERATURE REVIEW**

#### **2.1 Introduction**

This is the second chapter of this research proposal, which presents a critical analysis of extant literature. The chapter is organized into three major sections, namely, theoretical review, empirical review and summary of gaps in literature.

#### **2.2 Theoretical Review**

The theoretical review and discusses the theories that can be used to explain the relationship between financial access and sustainability of small and medium-sized enterprises. The most popular theories that explains this relationship include Delegated Monitoring Theory (DMT), Relationship Lending Theory (RLT) and Legitimacy Theory. Given that the study has more than one variable (a total of four variables), it is crucial to consider a multi-theoretical approach. A single theory could not provide a single explanation for all the variables, which necessitated taking a multi-theoretical approach.

##### **2.2.1 Delegated Monitoring Theory**

Delegated monitoring theory was brought forth by Diamond (1984). The theory depicts that the role of financial intermediaries in capital formation and policies that inhibits bank diversification. The theory defines financial intermediaries as agents who are mandated with

investment in financial assets. They issue securities and in return purchase others. Financial market operations are anchored on organization capacity to enforce debt contracts by incurring monitoring and enforcement costs. Debt contracts include those issued to borrowers and intermediaries as they borrow from investors. The need for portfolio diversification is anchored on the need to transform financial institutions to cut down on operational costs.

Diamond (1984) assumes that the odds of borrowers returning the money are higher with or without penalties. Further, for ease of monitoring loans there is a minimum level of profitability that ought to be achieved by commercial banks (Hellwig, 1991). Financial intermediation is aimed at providing access of secondary financial assets at lower monitoring and agency costs. Services provided by financial intermediaries can be categorized as asset and liability. Financial intermediaries providing assets are distinguished by the portfolio of their asset compositions. Liabilities services include ability of bank to demand deposits as means of payment and contingent contract personalization.

Liquidity services include cheque clearing and other micro economic aspects of money. Transformation services provided by financial intermediaries offers conversion of illiquid assets into liquid liabilities thus improving risk sharing and liquidity in comparison to investment in assets held by intermediaries (Diamond & Dybvig, 1991; Diamond, 1995). Asset services are provided to borrowers who issues them with assets. To an investor there is need for an intermediary to minimize level of risk exposure and information access costs. Cost borne by intermediaries as they issue securities mimics those incurred in deposits (Hellwig, 1991). To mitigate against losses there is need for collection of private information that would aid in decision making.

The theory is relevant for the study since manufacturing would be evaluated through examination of loan processing fees and business risk on survival of manufacturing SMEs. Manufacturing firms ought to examine the effect of loan processing fees, negotiation fees, cost of personal insurance and legal fees against benefits to be accrued from a loan. Further, there is need for examination of business risk; economic conditions/trends, history of non-performance, emerging technology and competitive forces.

### **2.2.2 Relationship Lending Theory**

The Relationship Lending Theory (RLT) is founded on the tenet that there exist several parties in the lending system, including the legal, judicial, social and tax actors that influence the process (Namara, Murro & O'Donohoe, 2017). According to Berger (2006), SMEs do benefit from small institutions that rely on soft information when executing their relationship lending. Moreover, a multiplicity of factors that contribute towards successful lending index were evident in the study by Retap, Abdullah & Hamali (2016), and they included trust, levels of commitment, closeness, extent of satisfaction, information sharing and quality of the relationship. If these critical elements are not met by SMEs looking for funding, the ability to access finance are reduced. Thus, there is need for SMEs to create a good relationship between the lending officer of a financial institution and the management teams of SMEs.

The SMEs' managers are tasked with a huge responsibility before they arrive at the final decision concerning external financing. It is worth noting that various risks are involved in each form of financing albeit the fact that each financing option has its own merits. Gupta & Ivanov (2020) argue that risk averse SMEs may opt for internal financing although it may not

necessarily raise enough funds for business expansion. This theory is relevant to this study because it examines how relationship in various bureaucracies that handle issuance of credit is important in ensuring better resource allocation to the manufacturing SMEs sector, hence, improving its levels of sustainability.

The theory is relevant for the study since there is need for examination on the effect of credit rationing on sustainability of manufacturing SMEs. In some instances, manufacturing SMEs may not be in a position to raise the required loan applied due to inability to raise required collateral and previous loan relationship history.

### **2.2.3 Legitimacy Theory**

Legitimacy theory was developed by (Deegan et al., 2002). The theory explains organization behaviour in implementation and development of social responsibility policies and communication of their results. The theory treats corporate, social and environmental performance and its information disclosure as a strategy to fulfil the organization social objectives that aids in achievement of its goals. Burlea and Popa (2013) asserts that sustainability of legitimacy theory is anchored on management capacity to connect traditional norms and values with current professional ethics. The study concurred with legitimacy theory.

Legitimacy is a psychological state of partiality of individuals and group of people who are sensitive to surrounding environment symptoms. Community legitimacy is a strategic pillar for future company development. Legitimacy is symbiotic giving and receipt between community and a corporate organization. Ang and Marsella (2015) purports that corporate demands are not only limited to financial benefits but they also have to incorporate community

and environment due to benefits derived upon utilization of local resources. Furthermore, corporate entities may strengthen their legitimacy through disclosing their social responsibilities to potential investors.

Legitimacy theory is relevant to this study because it shows how manufacturing SMEs are not only on profit maximization principles but also social, environment and community needs. The theory shows that firms have competing demand from the community set up and they have to not only optimize profit but also enhance stakeholders' engagement. However, extant literature does not provide comprehensive details of the extent to which SMEs engaging in manufacturing respond to the tenets of the theory. From this study, it was possible to provide a comprehensive explanation and confirmation regarding whether the legitimacy holds for MSMEs in Nairobi County, Kenya.

### **2.3 Empirical Review**

The empirical review explores a range of recent empirical studies that have been conducted in relation to financial accessibility and sustainability of manufacturing SMEs. In this section, studies from previous researchers that focus on any of the four aspects of financial accessibility in relation to sustainability of manufacturing SMEs were identified and critiqued in order to identify the gaps in literature. Although the studies do not give an account of what has been transpiring during the COVID-19 pandemic, they show ways through which cost of credit, interest rate, credit rationing and business risk affect sustainability of MSMEs. The empirical

review section is divided into four sections, each section presenting each independent variable in relation to the dependent variable.

### **2.3.1 Loan Processing Fees and Sustainability of Manufacturing SMEs**

Loan processing fees affects the affordability of finance that manufacturing SMEs get for purposes of starting and expanding their businesses. Wekesa Bunyasi, Bwisa & Namusonge (2017) recognised that SMEs account 95% of business population and access to finance is a key determinant of SMEs' development and growth. Similarly, Mutinda (2020) identified that SMEs require uninterrupted financial support for them to start, develop and grow. In order to address some of the factors that spur SMEs' non-performance, Wekesa et al., (2017) assessed the effect of entrepreneurial finance in terms of access to finance on the growth of SMEs in Kenya. Findings from the study confirmed that access to entrepreneurial finance (affordability, flexibility, grace period and availability) positively influences the growth of SMEs in Kenya. Collecting data using a hybrid of structured and unstructured questionnaires administered to the SMEs' owners and managers allowed to collect and analyse reliable and generalizable data. However, limiting the study to the SMEs that operate within Thika Municipal Council in Kiambu County means that it was conducted in a different geographical location different from the current study's Nairobi County. Furthermore, study did not specialize in manufacturing SMEs, which may exhibit varied experience from other types of SMEs.

Leasing is a form of business financing that helps SMEs to bridge the existing fixed asset financing gaps. Despite the concerted efforts that have been put in place to improve the competences of SMEs' managers in leasing, evidence of inefficient equipment and tools in use

in most of the SMEs as well as entry into unfavourable lease contracts are rampant. Nyaboga, Nyangosi & Mbunya (2015) investigated the extent to which leasing competence and structure affects performance of SMEs in Kisii Municipality, Kisii County. Findings from the study revealed that rental amounts paid have a significant influence on the lease structure that SMEs in Kisii County adopt. Notably, it was also evident from the study that majority of the SMEs are struggling to meet contractual obligations in lease agreements in the presence of limited competence in the preparation of expected cash flows. Although the study is contextualised in Kisii County that is dissimilar from Nairobi County in several micro and macro-economic aspects, it confirms that the loan processing fees can significantly affect SMEs' access to finance.

### **2.3.2 Interest Rate and Sustainability of Manufacturing SMEs**

Interest rate reduces the amount that SMEs can get from the financial institutions. A study by Peshev & Beev (2016) showed that interest rates tend to scare low income generating SMEs from applying for credit from banks and financial institutions, thus, reducing the amount of credit extended to them. Mole & Namusonge (2016) pointed out that the amount of interest rate charged is affected by expected inflation, default risk, liquidity premium and maturity premium. This leads the SME's to the micro finance institution, who lend unsustainable interests short term loans. The high interest rates, discourages the entrepreneurs in this sector from borrowing. It's because the interest payment come out of profit and can be reduced by the borrowing business if profit and trading conditions are unfavourable (Thuranira, 2009). Although the study by Mole & Namusonge was based on Kitale town, it showed the implications that interest rate can have on MSMEs performance via ability to access credit.

However, the study cannot be readily generalised to Nairobi City because the macro and micro business aspects of Kitale may differ from those of the metropolitan Nairobi.

The interest capping that was introduced in September 2016 through the Banking (Amendment) Act 2016 set bounds on lending and deposit rates with the aim of lowering the loan processing fees and increasing access to finance. Contrary to this expectation, access to credit was reduced as banks shunned a number of borrowers since the commencement of the law. The period between October 2016 and June 2017 saw a significant reduction in the number of loan accounts. The rising value of loan size vis-à-vis a notable reduction in the number of loan accounts is a reflection of lower access to small borrowers and larger loans to established firms. Thus, interest capping failed to achieve its objective of increasing credit access to small businesses and was eventually removed in November 2019. During the period when the law was in effect, SMEs were denied loans worth ksh. 300 billion, and there was a decline of the percentage from 25% to about 15%. Although the intentions for the interest capping law were good, the cap reduced credit to the SMEs and damaged the growth of small businesses.

The interest on the effect of interest cap on Kenya's SMEs motivated Kiseu (2017) to investigate the effect of interest capping on the amount of credit issued by commercial banks in Kenya. Findings from the study revealed that there is no significant effect of the interest capping on the amount of credit that commercial banks in Kenya issue. This somehow contrasts the Central Bank of Kenya report that was released in 2019 showing a significant decline in the amount loans released by the commercial banks. Similarly, a more recent study by Adhiambo, Wafula & Christopher (2021) that endeavoured to analyse the relationship between interest rate cap and access to credit by SMEs in Kisumu County identified a significant

influence of interest rate cap on access to credit. Contrary to its expectation that it could promote access to credit by SMEs, interest rate cap has been consistently found to have reduced the ability of SMEs to secure credit, mostly due to banks becoming more restraint in extending credit to SMEs.

### **2.3.3 Credit Rationing and Sustainability of Manufacturing SMEs**

Exclusion of SMEs from credit markets has been widely investigated in both developed and developing world (Cenni et al., 2015; Kirschenmann, 2016). Jin & Zhang (2019) observed that credit markets are usually characterised by rationing of borrowers in the amount that they can borrow. Thus, SMEs have a higher likelihood of being eliminated from borrowing compared to established enterprises when rationing occurs. In their theoretical analysis, Jin & Zhang (2019) studied the reasons why SMEs are more vulnerable to credit constraints and found out that the credit rationing that usually cuts off SMEs are results from banks' rational choices to maximize profits. While the mode that they generated provides important insights regarding the banks' choices in the processes of extending credit, Jin & Zhang (2019) based their study on secondary data, which means that it does not have empirical basis for its conclusions. Moreover, the study is not specified to the realities of the Kenyan context, thus, the conclusions cannot be directly borrowed to the Kenyan context unless validated using the current study.

The study by Alumasa & Muathe (2021) was intended to investigate the effect of mobile credit on performance of micro and small enterprises. One of the most obvious features of credit mobile credit is rationing. Although the study failed to focus entirely on manufacturing SMEs, the authors revealed that accessibility of mobile credit, the loan amount and the regulation are

positively related to performance. Although mobile credit is an essential source of credit for SMEs, Alumasa & Muathe (2021) exclaimed that the rationing that characterize its accessibility reduces its access to MSMEs, thus, jeopardizing their performance. Contrary to this finding, Musau, Muathe & Mwangi (2018) showed that utilization of digital finance improves access to finance because it cuts costs of issuing credit. This is similar to what Chen & Mazer (2016) had stated regarding increased ease to access credit by SMEs. However, the amount of credit that mobile loans offer are usually limited to certain amounts, hence, may not fully address the growth prospects of the Kenyan SMEs.

Yu & Fu (2021) observed that regardless of the existence of several studies that show the extent to which credit rationing hampers productivity, literature on the relationship among credit rationing, productivity of a firm, and innovation of SMEs in developing countries is lacking. This was consistent with the observation made by Musau, Muathe & Mwangi (2018) and Mkalama et al. (2018). In order to address this gap, it was necessary for Yu & Fu (2021) to directly measure credit rationing of the 13,656 Chinese firms. A dataset from January 2015 to December 2017 was used. Based on the findings from the study, there is a weak and strong credit rationing negatively influence productivity by restraining innovation. Similar to the assertion by Shah & Ahmad (2019), the negative effect of credit rationing becomes more evident for firms without real estate investment or less willingness to invest. Similar to the study by Jin & Zhang (2019), Yu & Fu (2021) neither used primary research nor based their study in the Kenyan context. Notwithstanding this, Yu & Fu (2021) generated informative data that can be used to inform credit decisions in the presence of credit rationing.

### **2.3.4 Business Risk and Sustainability of Manufacturing SMEs**

Start-up SMEs are mostly exposed to greater business risk compared to established SMEs (Hoffmann & Shcherbakova-Stewen, 2011). Thus, this affects the amount of entrepreneurial finance that owners are willing to commit to SMEs. In is investigation of the financial factors that affect access to credit among SMEs operating in Machakos County, Kenya, Mutinda (2020) found out business risk affects access to credit, hence, reducing the performance of firms and curtailing their progress towards sustainable operations. However, the study was based on Machakos Township Sub- County, which is more remote compared to Nairobi's Industrial Area. Another study by Peshev & Beev (2016) revealed that business risk us a crucial consideration prior to providing any credit to SMEs. However, it has not been established whether limiting credit access to manufacturing SMEs significantly influences their sustainability. Closing this gap is core focus of the current study.

Lender use credit scoring to determine the risk of default of a credit applicant. As an automated statistical method, credit scoring involving analysing large amounts of historical data on borrowers with the aim of identifying certain characteristics that are predictive of the likelihood of the borrower defaulting on his or her loan sometime in the future. Smaller SMEs tend to lack the data on their financial operations. Even when available, these data maybe unreliable and missing certain crucial elements. Although personal data of the owners of SMEs may be an alternative source of credit scoring information, Mwirigi, Gakure & Otieno (2020) argue that this is limited to certain types of businesses and the law may limit liability depending on the nature of the business entity. As identified by Berg et al. (2020), credit scoring may be disadvantageous because in addition to overreliance on historical data, it may lead to unfair

lending practices, thus, adversely affecting some groups such as minorities and women who own SMEs, but do not fit the established risk profile.

Most of the funding for SMEs comes from financial institutions (Ye & Kulathunga, 2019; Maali, 2020). Financial institutions strive to improve the risk management of their SME portfolio by creating a wide pool of information that reduces information asymmetry faced when dealing with customers from the SME sector. However, Maali (2020) recognises that there are many issues that affect the reliability of financial information on SMEs, which lead to reluctance of banks to lend to SMEs. If banks are not able to evaluate the business risk because of lack of adequate information, it may be difficult for them to provide the required funding. Moreover, Afande (2015) identifies those creditors and investor in well-developed and stable financial markets usually demand and receive financial information characterized by transparency reliability and comparability for them to make rational lending decisions. In a developing world context such as Kenya, financial markets are neither well-developed nor stable, yet they demand transparent, reliable and comparable financial information, which some of the SMEs cannot satisfy (Myers & Majluf, 1984). Regardless of some degree of flexibility and compromise by funders, some of the banks are extremely rigid to provide finance at a time when some SMEs cannot access finance even when they struggle to meet the requirements. The cause of this discrepancy still remains largely unexplored in the context of extant literature.

## 2.4 Research Gap

Most of the previous studies on financial accessibility focused their studies on performance of SMEs (Nyaboga, Nyangosi & Mbunya, 2015; Chesang, 2017; Ombongi & Long, 2018; Shah & Ahmad, 2019). Researchers have not given the required attention to the aspect of SMEs' sustainability. Thus, most of the extant literature is only focusing on the aspect of access to finance and performance of SMEs. Performance has been overly researched, but sustainability remains a rarely researched element in the SME literature.

Another notable gap is that previous researchers conducted their studies on the general SME context (Matias & Serrasqueiro, 2017; Yacob, Wong & Khor, 2019). Unlike the current study that endeavored to give attention to manufacturing SMEs, majority of the studies did not specify the type of SMEs they were basing their studies on. This implies that adequate empirical focus on the manufacturing SMEs has not been achieved. Only two studies were found to have paid attention to manufacturing SMEs (Wandiri, Nyangau & Ochieng, 2020; Yacob, Wong & Khor, 2019). However, the two did not research on aspects of financial access and sustainability of manufacturing SMEs in Nairobi County.

Studies focusing on the aspect of credit rationing in relation to the sustainability of SMEs are not available. Studies such as Yu & Fu (2021) and Jin & Zhang (2019) are based on the Southeast Asian context that is an emerging market. The findings from these studies provide important insights regarding the influence of access to finance on sustainability of the MSMEs. However, the authors had geographically scoped their scope to the whole country; this is

different from this study, which is limited to only Nairobi County. Table 2.1 below presents a summary of research gaps.



**Table 2.1 Summary of Empirical Literature**

<b>Author and Year</b>	<b>Findings</b>	<b>Gaps</b>	<b>Focus of C</b>
Mole & Namusonge (2016),	Lending procedures, collateral requirement, credit bureau referencing policies and training offered by finance Institutions have a significant effect on access to credit facility by SMEs from financial institutions.	The study did not investigate the concept of sustainability and exhibits a conceptual gap because it is based on Kitale town,	Addresses including th and context City Count number of n
Nyaboga Nyangosi & Mbunya (2015).	Most SME managers lacks to competence to prepare the information required to access credit. Lack if long-term training limits the ability of SME managers to engage in lease agreements as a form of financing.	The study is limited to only leasing as a form of financing and contextualised to Kisii Municipality.	Widens foc financial a sustainabili
Wekesa Bunyasi, Bwisa & Namusonge (2017).	Access to entrepreneurial finance has a positive influence on the growth of SMEs	No mention of sustainability and manufacturing SMEs.	The study since it w manufactur County.
Kiseu (2017)	Interest rate control does not have a significant effect on the uptake of loans by commercial banks.	The study is contextualized to the banking sector.	To address maintaining manufactur
Adhiambo Wafula & Christopher (2021)	Cash reserve ratio has a significant effect on credit.	Limited to interest rate cap; no focus in sustainability of manufacturing SMEs; conducted in Kisumu County.	Holistic foc on the sus Nairobi Cou
Jin & Zhang (2019)	Credit rationing in SMEs is the result of the rational choice by banks for the purpose of profit maximization.	Used secondary data, hence, posing a methodological gap. Secondary data is blamed for being obsolete and possibly transmitting biases to current studies.	To address using first-h sources. Fu out diagnos
Alumasa & Muathe (2021).	Cost of credit, business risk and financial information affect access to credit by SMEs.	The study not focused on manufacturing SMEs and contextualised to Machakos County.	Since th regulatory resources th their surviv localized str
Yu & Fu (2021).	Weak and strong credit rationing hamper firm productivity through the innovation channel.	The study is contextualised in China, which may exhibit dissimilarities with Kenya's Nairobi City.	The study gaps since attributes th survivability companies.

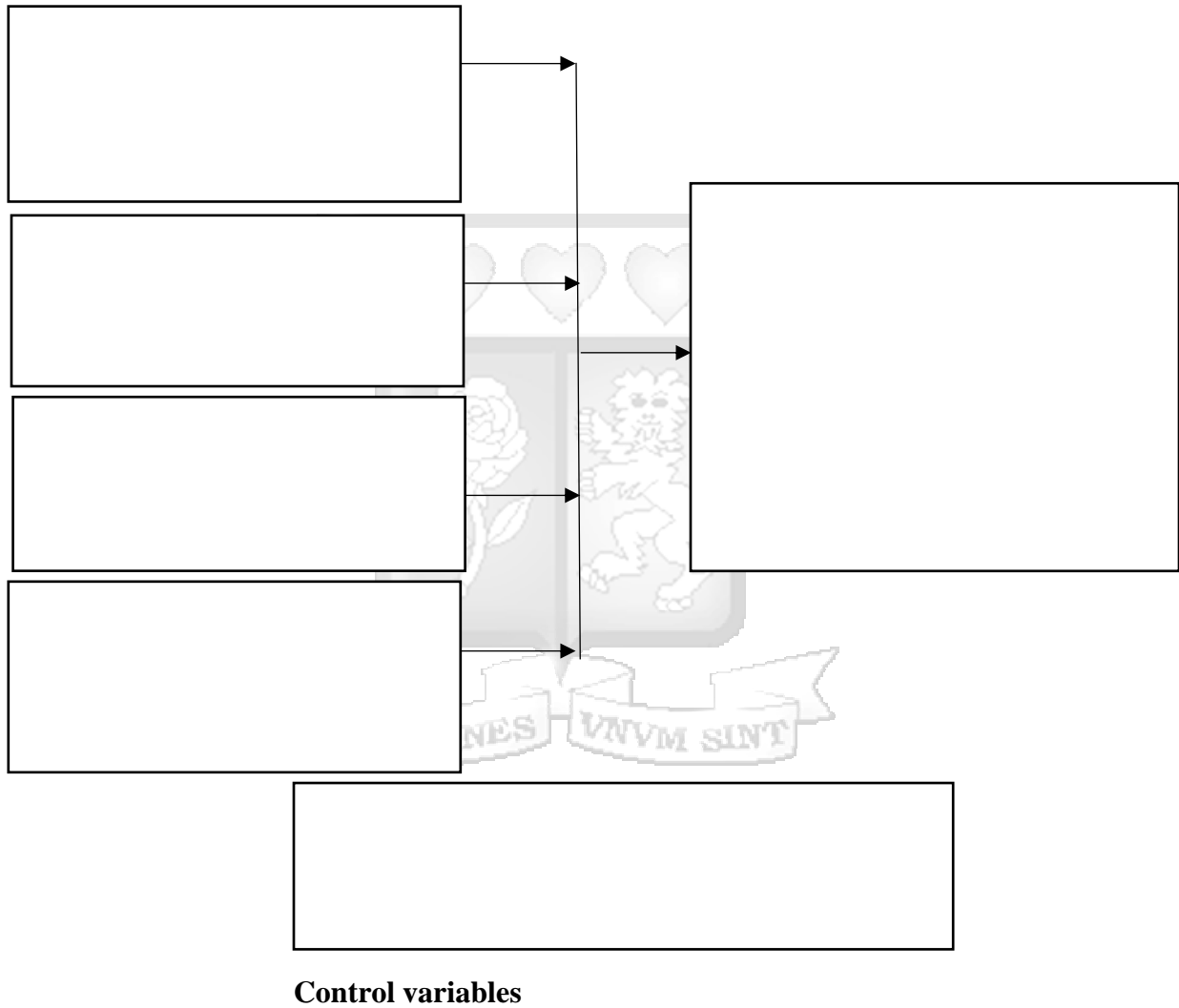
Mutinda (2020).	Cost of credit, business risk, difficult to avail all financial information required and lack of conventional security affect access to credit by SMEs.	Contextually, the study was focused on Machakos County and did not focus on manufacturing SMEs.	To focus on Nairobi County
Peshev & Beev (2016).	Negative nominal lending rates commercial banks still can maintain a viable business model, and can increase access to credit by commercial banks.	Limited to lending rates and based on commercial banks as opposed to manufacturing SMEs.	Pays attention to access to financial study to manufacturing

**Source:** (Author, 2023)



## 2.5 Conceptual Framework

The conceptual framework in figure 2.1 depicts the hypothesized relationship between the independent variable (financial accessibility) and the dependent variable (sustainability of manufacturing SMEs). The control variables were age, gender and level of education.



**Figure 2.1 Conceptual Framework**



## 2.6 Operationalization of Variables

The independent and dependent variable were operationalized as shown in Table 2.2 below.

**Table 2.2 Operationalization of Variables**

Name of variable	Description of the variable	Measurement	Scale	Analysis
Loan processing fees.	The amount of money the borrower pay in process of borrowing money from financial institutions	Loan processing charges Legal fees Insurance fees Negotiating fees	5-point likert scale	Descriptive Correlation Regression
Interest rates	Defined interest rate as the return on capital. Loan processing fees can be classified as gross and net interest. Interest rates are usually a percentage of the borrowed amount.	Total cost of credit Rate of inflation	5-point likert scale	Descriptive Correlation Regression
Credit rationing	The bank's credit rationing behavior may theoretically be influenced by a number of factors which include credit history, age and size of the firm, risk profile and collateral offered	No of Loan given to manufacturing sector Type of loan products Repayment period Collateral required	5-point likert scale	Descriptive Correlation Regression
Business risk	Financial risks occur when a firm makes use of debt. In such instances, the firm takes on additional responsibility of financing the debt which is paying interest payments on time	Price fluctuations Competition of the firms Emerging technology	5-point likert scale	Descriptive Correlation Regression
Demographic information	These are attributes that uniquely identifies the owner or manager of manufacturing entity.	Gender Age Level of education	Nominal scale	Descriptive regression

Sustainability of MSMEs	This refers to generating enough amount of profits to ensure business's perpetual continuity	Continuity of operations (Operational sustainability). Focus on the triple bottom-line (Social sustainability). Sustained profitability (financial sustainability) Business efficacy (operational sustainability)	5-point likert scale	Descriptive correlation Regression
-------------------------	--	--	----------------------	---------------------------------------



## CHAPTER THREE

### RESEARCH METHODOLOGY

#### 3.1 Introduction

This section presents an identification and justification of methods, approaches, and techniques that were adopted in data collection and analysis. A descriptive research design will be adopted. The population included the management staff of manufacturing SMEs in Nairobi County, Kenya. A questionnaire was used for data collection and its validity and reliability was determined using expert guidance and Cronbach's alpha respectively. Data collected was coded, entered into the SPSS software, and analysed to generate descriptive and inferential statistics. Ethical issues of confidentiality, informed consent and data safety will be taken into consideration.

#### 3.2 Research Philosophy

This is a belief about the way in which data about a phenomenon should be gathered, analysed and used. It is the foundation of knowledge which assists the researcher to expose, understand and minimize research biases (Sekaran & Bougie, 2010). In determining the research philosophy to adopt, a researcher considers the epistemology and ontology of the paradigm. Three epistemological considerations exist in social sciences which include the positivism, post positivism/ realism and the constructivism /interpretivism (Saunders, Lewis & Thornhill, 2014). Ontology is concerned with the form and nature of reality and what there is to be known about it.

The study was guided by the philosophy of interpretivism. Interpretivism allude that only through subjective intervention of and intervention in reality can an issue be fully understood. The study should be carried out in an environment and scientists are not in control of the phenomena under study (Saunders, Lewis & Thornhill, 2014). Further, Wilson (2014) views that the philosophy is anchored on the analogy that though there are many realities interpretation, they themselves are subset of scientific knowledge they are in pursuit. This study aimed at developing quantitative data for analysis, which further develop knowledge concerning the effect of financial accessibility on the sustainability of manufacturing SMEs in Nairobi County. Thus, logical and mathematical manipulations of variables is necessary in order to discern the interaction among variables. An positivism philosophy was adopted because it enhances generalisability and objectivity of study findings.

### **3.3 Research Design**

The step-by-step guideline stipulating how a research study will be undertaken to attain study objectives is known as research design (Sekaran & Bougie, 2013; Saunders et al., 2014). Research design's choice is pegged on research problem, resources endowment, study motivation and research ethics compliance (Sekaran & Bougie, 2013). Coopers & Schindler (2008) defined a research design as a blue print for the collection, measurement and analysis of data. A research design sets out a plan and structure that enabled the researcher to answer the research questions. This study adopted a descriptive research design.

Descriptive research is the process of collecting data in order to test hypothesis or to answer questions concerning the current status of the subjects in the study (Mugenda and Mugenda, 2003). Descriptive research design allows researchers to obtain information about the

characteristics of individuals, groups or situations. Thus, the researcher’s interest is to obtain information about financial accessibility and sustainability of MSMEs in Nairobi County.

### 3.4 Target Population

Mugenda & Mugenda (2003) define population as an entire group individuals, events or objects that have a common observable characteristic that are of interest to a researcher. Thus, a population is what the researcher is interested in investigating so as to answer the research question. The target population for this study includes the manufacturing SMEs operating in Nairobi County, Kenya. Sekaran & Bougie (2011) define a sampling frame as a representation of all elements in the population that from which a representative sample is drawn. The target population will comprise of 29 building, mining and construction firms, 79 chemical and allied firms, 45 energies, electrical and electronics, 187 food and beverages, 9 leather and footwear firms, 83 from metal and allied sector, 51 from motor vehicle and accessories, 74 from paper and board, 24 pharmaceutical and medical equipment firms, 77 plastic and rubber firms, 11 fresh produce firms and 64 textile and apparel firms as tabulated in Table 3.1 (KAM, 2020).

**Table 3.1 Target Population**

<b>Sector Members</b>	<b>Count</b>	<b>%</b>
Building, Mining & Construction	29	4%
Chemical & Allied Sectors	79	11%

Energy, Electrical & Electronics	45	6%
Food & Beverages	187	25%
Leather & Footwear	9	1%
Metal & Allied Sector	83	11%
Motor Vehicle & Accessories	51	7%
Paper & Board	74	10%
Pharmaceutical & Medical Equipment	24	3%
Plastics & Rubber	77	10%
Fresh Produce	11	1%
Textiles & Apparels	64	9%
Timber, Wood & Furniture	19	3%
	<b>752</b>	<b>100%</b>

Source: (KAM 2020)

### 3.5 Sampling Technique and Sample Size

Sampling technique is the process of selecting a representative from the target population (Saunders, Lewis & Thornhill, 2014). In this study simple random sampling and stratified sampling was adopted. An appropriate random sample shall be picked from each sector to form a sample size of 89 manufacturing firms. Sample size was drawn using Nasuirma (2000) formula as shown below:

$$\text{Sample size} = \frac{NCV^2}{(CV^2 + (N-1) \epsilon^2)}$$

Where N is the population Targeted; CV<sup>2</sup> is co efficient of variation normally given at 0.5%; ε is the desired tolerance level of confidence usually given as 95% therefore taken at 0.05%.

$$\begin{aligned} \text{Sample size} &= \frac{(752*0.5^2)}{0.5^2 + (752-1) *.05^2} \\ &= 188/2.1275 \\ &= 88.4 = 89. \end{aligned}$$

The sample for the study was as tabulated in Table 3.2.

**Table 3.2 Sample Size**

Sector Members	No.	%
----------------	-----	---

Building, Mining & Construction	3	4%
Chemical & Allied Sectors	9	11%
Energy, Electrical & Electronics	5	6%
Food & Beverages	22	25%
Leather & Footwear	1	1%
Metal & Allied Sector	10	11%
Motor Vehicle & Accessories	6	7%
Paper & Board	9	10%
Pharmaceutical & Medical Equipment	3	3%
Plastics & Rubber	9	10%
Fresh Produce	1	1%
Textiles & Apparels	8	9%
Timber, Wood & Furniture	3	3%
	<b>89</b>	<b>100%</b>

### 3.6 Data Collection Methods

This study used a closed-ended questionnaire to collect quantitative data. Although the questionnaire is sometimes criticized for limiting collection of in-depth data based on respondents' feelings and emotions towards the phenomenon being investigated, Kankam (2019) recommends use of questionnaires because they allow for collection of data from several respondents at ago, which saves significant amounts of resources in terms of both time and finance.

Data collection is the process of administering the research instruments and getting data from the selected sample (Lune & Berg, 2016). Collection of data in this study involved the use of both online and print questionnaires. On the day of visiting each MSME, the researcher went with a print questionnaire and an online questionnaire prepared using google docs or survey monkey. The advantage of having both soft and hard questionnaire is that it gives the respondents choices to participate in the study based on their preferences. When interacting

with the respondents, COVID-19 restrictions such as social distancing will be observed to minimize chances of transmissions.

For each of the prospective respondent who accepts to cooperate, the researcher inquired from them if they are willing to fill in a printed or an online version of the questionnaire. Those who accepts to fill in a print questionnaire were given a copy and a pencil to participate. On the other hand, the respondents interested in filling in an online questionnaire was requested to provide their mobile phone number or email addresses to enable the researcher share a link to the questionnaire with them. This is important because the researcher may be able to increase the response rate.

### **3.7 Data Processing and Analysis**

After data collection, the researcher had to put all questionnaires together and had their count to determine if the response rate warrants progress to data analysis. This was followed by coding and entry of the data into the Statistical Package for Social Sciences (SPSS). Data was then be cleaned to remove all outliers and ensure all details have been entered. Analysis was executed to generate descriptive and inferential statistics. Descriptive statistics showed the state of affairs of the variables as at the date of data collection. Inferential statistics, on the other hand, were used to analyze the effect of financial accessibility on sustainability of MSMEs in Nairobi County.

Variable reduction was conducted using exploratory factor analysis. The technique extracts maximum common variance from all variables and put them into a common score. However, it is worth noting that factor analysis is part of general linear model, which assumes a linear

relationship, no multi-collinearity, and a true correlation between variables. The principal component analysis method was used to reduce variables in this study. Variables correlation was determined using the correlation coefficient (r). If  $r > 0.5$ , VAR1 and VAR2 will be said to strongly correlated. However, if  $r < 0.5$ , VAR1 and VAR2 was said to weakly correlated. Significance levels (p-values) was used to determine if the relationship or association between two or more variables is significant. A p-value of less than 0.05 ( $p < 0.05$ ) indicate significance while a p-value greater than 0.05 ( $p > 0.05$ ) indicate lack of statistical significance. The p-values were used to test hypotheses with  $r < 0.05$  leading to ejection of null hypothesis while  $p > 0.05$  leading to acceptance of the null hypothesis.

Spearman's rank correlation coefficient was applied to examine the strength of the effect of cost of credit, interest rates, credit rationing and business risks. Further, ordered logit regression equation was created to predict the effect of the variables. The regression model was of the form:

$$\text{Logit}(Y_i) = \beta_0 + \beta_1 X_{1i} + \beta_2 X_{2i} + \beta_3 X_{3i} + \beta_4 X_{4i} + \beta_5 X_{5i} + \beta_6 X_{6i} + \beta_7 X_{7i} + \varepsilon_i$$

where:

$Y$  = Sustainability of MSMEs (dependent variable),

$\beta_0$  = the constant value,

$X_1$  = Cost of credit,

$X_2$  = Interest rate,

$X_3$  = Credit rationing

$X_4$ =Business risk

$X_5$  = Gender

$X_6$ = Age

$X_7$ = Level of Education

$\beta_1, \beta_2, \beta_3,$  and  $\beta_7$  are the coefficients of the independent and control variables

$\varepsilon$ =error term.

### 3.8 Diagnostic Tests

Ordered logit regression is based on four assumptions which are dependent variable was ordered, at least one or more independent variable is continuous, categorical or ordinal, no multicollinearity and proportional odds. In this study dependent variable was measured in ordinal scale that ranged from strongly disagree, disagree, neutral, agree and strongly agree.

The second assumption that one or more predictor variables ought to be continuous, ordinal or categorical was complied with since the predictors cost of credit, interest rates, credit rationing and business risk were in ordinal scale that ranged from strongly disagree to strongly agree.

The control variables; gender, age and education level were categorical.

Multicollinearity was evaluated through use of correlation matrix. From the correlation analysis none of the predictor variables was greater than 0.8, hence multicollinearity was not

an issue. Proportional odds assumption means that there is a common effect of the predictor variable for each cumulative logit. We should test for it with a null hypothesis that the slopes do not differ against an alternative that they differ. If they differ the dependent variable should be treated as nominal and multinomial logit fitted.

### **3.9 Research Quality**

The researcher conducted a pilot study in 10% (10 MSMEs) of operating within Industrial Area. The MSMEs to participate in the pilot study were randomly selected from the list. Data collected from the participants will be used to confirm the suitability of the questionnaire for the targeted sample. The results informed the researcher in making error corrections and identifying and correcting possible ambiguities. Concerns raised during the pilot study were used to make improvement to the questionnaire administration.

#### **3.9.1 Reliability of the Study**

According to Sekaran and Bougie (2013) reliability is defined as the extent to which a research instrument can be relied upon to measure the desired objective. Data is said to be reliable if repeated measurements have similar findings. Reliability of researcher instruments is dependent on two errors which are random and measurement errors. Random errors are associated with eternal issues which are not within the control of the researcher while systematic errors can be managed in the study (Saunders et al., 2014). Reliability is the ability of a research instrument to measure what it is supposed to measure consistently (Peirce &

Dewey, 2017). It is used to determine the soundness dependability and authenticity of the research instrument. Reliability was determined using Cronbach Alpha. An alpha value of 0.7 and above provided evidence that the questionnaire is reliable (Spencer, 2010). All items that fail to meet this threshold may be removed from analysis.

Reliability analysis results in Table 3.3 indicates that all variables had Cronbach Alpha coefficient that was greater than 0.7. Hence, the research instrument was valid; loan processing fees 0.735, interest rates 0.781, credit rationing 0.764, business risk 0.821 and sustainability 0.741.

**Table 3.3 Reliability Analysis**

<b>Variable</b>	<b>Number of Items</b>	<b>Cronbach Alpha Coefficient</b>	<b>Conclusion</b>
Cost of credit	5	0.735	Accepted
Interest rates	5	0.781	Accepted
Credit rationing	5	0.764	Accepted
Business risk	5	0.821	Accepted
Sustainability	5	0.741	Accepted

### **3.9.2 Validity of the Study**

Validity of the research instrument is the capacity of research instrument to have underlying constructs that it should be measuring (Sekaran & Bougie, 2011). Further, research instrument construct is deemed to be skills, attributes, attitudes or knowledge under investigation. Saunders et al., (2014) argues that some constructs in a study are deemed to imaginary hence the need for development of measurement scale that would achieve desired objectives. Validity denotes the extent of relevance of a research instrument (Tesch, 2013). To determine validity, it may be necessary to consult with the experts in the field of finance and seek the assistance

of the supervisor to ensure that the content of the questionnaire is a true reflection of the variables of the study.

### **3.10 Ethical Considerations of the Research**

Prior to engaging in data collection, the researcher sought data collection approval, which is used to secure a research license from the National Commission for Science, Technology and Innovation (NACOSTI). The approval from the university and NACOSTI license acted as a proof that the study is legal and it was intended for academic purposes. During the progress of data collection, confidentiality was ensured through the researcher not allowing the respondents to write their personal details on the face of questionnaires (Wildemuth, 2016). Each respondent signed an informed consent form after the researcher has disclosed all material facts about the study to their satisfaction. The researcher was required to explain the aim of the study, the intended use of data, and risks and benefits of participating in the study. To ensure data safety, the researcher stored all filled questionnaires under lock and key; all electronic data was saved in computers and backups secured by strong passwords to protect it from interference.

## CHAPTER FOUR

### DATA ANALYSIS AND INTERPRETATION

#### 4.1 Introduction

In this section primary data that was sourced using questionnaires from manufacturing small and medium enterprises is presented using figures and tables. The data was analyzed using descriptive and inferential statistics. In this chapter response rate, descriptive statistics on demographic information and study variables; cost of credit, interest rates, credit rationing, business risk and sustainability of manufacturing MSEs. Further, Product moment correlation and regression analysis will be presented.

#### 4.1.2 Response Rate

The response rate was 79% because out of 89 issued questionnaires only 70 were correctly filled and returned. In agreement with Sekaran and Bougie (2013) the response rate was commendable because they allude that 70% is excellent. The response rate was achieved through participative and collective duty of research assistant and the researcher.

**Table 4.1 Response Rate**

	<b>Frequency</b>	<b>Percentage</b>
Filled and returned	70	79
Non returned	19	21
<b>Total</b>	<b>89</b>	<b>100</b>

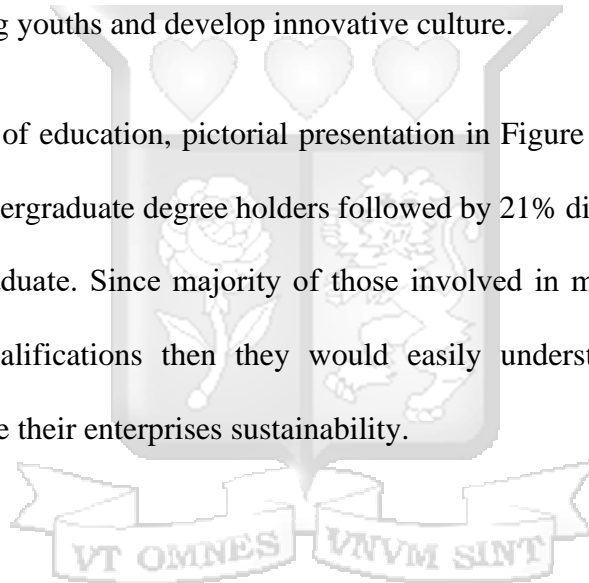
#### 4.2 Demographic Information

The study sought background information of respondents that included gender, age and level of education. Percentages were used for data analysis and presented in figures. Concerning

gender distribution of respondents Table 4.2 indicate that 51% were female and 49% were male. This indicate that there was an almost equal representation of male and female in entrepreneurship.

An examination of respondents age distribution indicates that 51.4% aged between 31 to 40 years followed by 30% aged between 21 to 30 years and 14.3% aged between 41 to 50 years. Since majority of the respondents aged below 40 years there is need for creation of business environment that would support entrepreneurship. This may ultimately minimize odds of unemployment among youths and develop innovative culture.

Concerning the level of education, pictorial presentation in Figure 4.3 indicates that 57% of respondents were undergraduate degree holders followed by 21% diploma graduates and 14% who are master's graduate. Since majority of those involved in management of MSEs had formal education qualifications then they would easily understand on measures to be undertaken to enhance their enterprises sustainability.



**Table 4.2 Demographic Information**

<b>Background Information</b>		<b>Frequency</b>	<b>Percent</b>
Gender	Male	34	48.6
	Female	36	51.4
Age	Below 20	1	1.4
	21 to 30 years	21	30

	31 to 40 years	36	51.4
	41 to 50 years	10	14.3
	51 to 60 years	2	2.9
Level of Education	High school	5	7.1
	Diploma	15	21.4
	Undergraduate	40	57.1
	Masters	10	14.3
	Total	70	100

#### 4.5 Descriptive Statistics on Loan Processing Fees

The first objective of the study examined the effect of loan processing fees on the sustainability of manufacturing enterprises in Nairobi County, Kenya. To achieve the study sought level of agreement on five-point Likert scale ranging strongly disagree (SD), disagree (D), Neutral (N), agree (A) and strongly agree (SA). Descriptive statistics that included mean and standard deviation analyzed the data as shown in Table 4.3.

The findings indicate that majority (mean=4) agreed that huge loan processing costs discourages manufacturing SMES from seeking credit. Secondly, mean =3.9 agreed that the negotiation fees charged during loan processing is a burden to most manufacturing SMEs. Thirdly, mean=3.8 agreed that during loan processing, manufacturing SMEs are required to meet legal fees which increases cost of credit. Moreover, mean =4 agreed that insurance fees for loan applied for is not sustainable to most manufacturing SMEs. Further, mean =4.3 agreed that high loan processing fees limits some of the SMEs from accessing funding from financial institutions.

**Table 4.3 Descriptive Statistics on Loan Processing Fees**

	Mean	Median	Std Dev
--	------	--------	---------

The huge loan processing costs discourages manufacturing SMEs from seeking credit.	4	4	0.8
The negotiation fees charged during loan processing is a burden to most manufacturing SMEs.	3.9	4	1.2
The insurance fees for loan applied for is not sustainable to most manufacturing SMEs.	3.8	4	1
During loan processing, manufacturing SMEs are required to meet legal fees, which increases the cost of credit.	4	5	1.5
High loan processing fees limits some of the SMEs from accessing funding from financial institutions.	4.3	5	0.9
<b>Overall Average</b>	<b>4</b>	<b>4</b>	<b>1.1</b>

#### 4.6 Descriptive Statistics on Interest Rates

The second objective of the study sought to establish the effect of interest rate on the sustainability of manufacturing small and medium enterprises in Nairobi County, Kenya. Results in Table 4.4 indicates that majority agreed (mean =4.3) that in some instances interest rate on loans is quite high. Secondly, there was an agreement (mean =4.4) that it is necessary for funders of manufacturing MSEs to consider reducing interest rates. Further, there was an agreement that (mean = 3.6) that when interest rates are high, manufacturing SMEs desist from accessing loans and (mean = 3.5) agreed that interest rate capping is necessary to regulate the amount of interest charged on loans extended to SMEs.

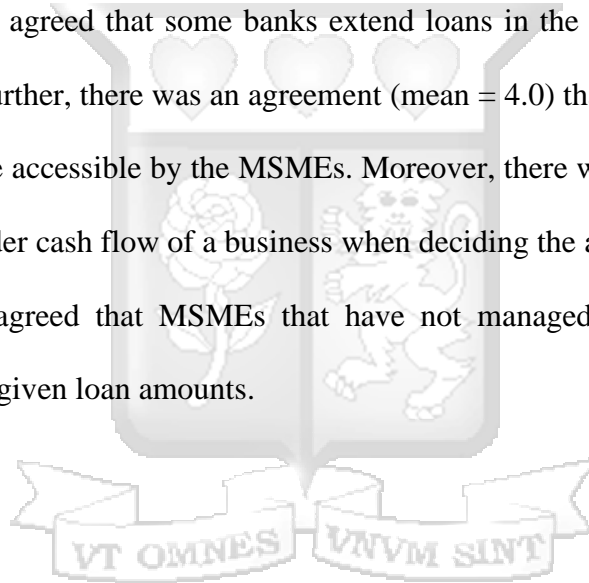
**Table 4.4 Descriptive Statistics on Interest Rates**

	<b>Mean</b>	<b>Median</b>	<b>Std Dev</b>
The interest rate on loans is quite high	4.3	5	0.9
It is necessary for funders to consider reducing interest rates	4.4	5	0.9
When interest rates are high, manufacturing SMEs desist from accessing loans.	3.6	4	1.1

Banks' high interest rates excludes manufacturing SMEs from accessing credit.	3	3	1.1
Interest capping is necessary to regulate the amount of interest charged on loans extended to SMEs.	3.5	4	1.3
<b>Overall average</b>	<b>3.8</b>	<b>4</b>	<b>1.1</b>

#### 4.7 Descriptive Statistics on Credit Rationing

The third objective determined the effect of credit rationing on sustainability of manufacturing small and medium enterprises in Nairobi County, Kenya. Results in Table 4.5 indicates mean =3.8 agreed that most manufacturing SMEs are intentionally excluded from financing. Secondly, mean =3.9 agreed that some banks extend loans in the amounts lower than what MSMEs apply for. Further, there was an agreement (mean = 4.0) that credit rationing reduces the amount of finance accessible by the MSMEs. Moreover, there was an agreement (mean = 3.7) that banks consider cash flow of a business when deciding the amount of finance to give. Finally, mean =3.8 agreed that MSMEs that have not managed large amounts of loans previously cannot be given loan amounts.



**Table 4.5 Descriptive Statistics on Credit Rationing**

	<b>Mean</b>	<b>Median</b>	<b>Std Dev</b>
Most manufacturing SMEs are intentionally excluded from financing.	3.8	4	1.1
Some banks extend loans in the amounts lower than what MSMEs apply for.	3.9	4	1

Credit rationing reduces the amount of finance accessible by the MSMEs.	4	4	1
Banks consider cash flow of a business when deciding the amount of finance to give.	3.7	4	1.2
MSMEs that have not managed large amounts of loans previously cannot be given huge loan amounts.	3.8	4	1
<b>Overall average</b>	<b>3.9</b>	<b>4</b>	<b>1.1</b>

#### 4.8 Descriptive Statistics on Business Risk

The third objective determined the effect of credit rationing on the sustainability of manufacturing small and medium enterprises in Nairobi County, Kenya. There was no agreement (mean = 3.2) that prevailing business circumstances affects the loan that a bank can offer. There was an agreement (mean =3.9) that MSMEs that are operating businesses that banks consider risky are excluded from financing. Further, mean =2.8 neither agreed nor disagreed that MSMEs that are operating business that banks consider risky are excluded from financing. In contrast, mean =3.7 agreed that the risky trends in the business environment reduces MSMEs chances of accessing finance. Finally, mean =4.4 agreed that business risk is given consideration by banks before providing finance.

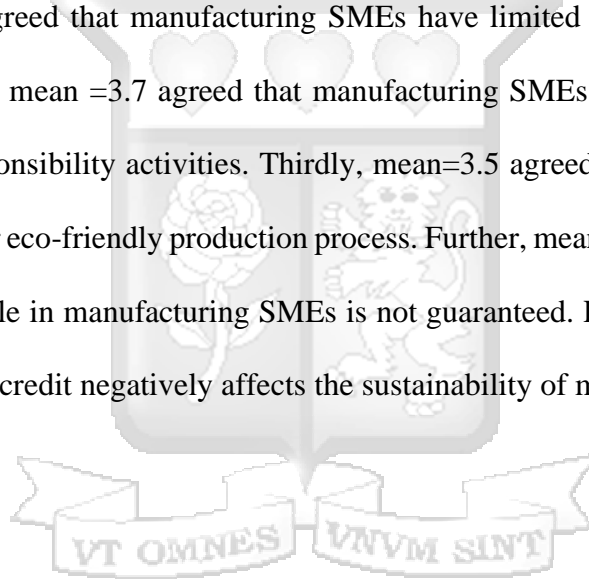
**Table 4.6 Descriptive Statistics on Business Risk**

	<b>Mean</b>	<b>Median</b>	<b>Std Dev</b>
Prevailing business circumstances affects the loan that a bank can offer.	3.2	3	1.2
MSMEs with history of non-performance are denied finance.	3.9	4	1.1

MSMEs that are operating businesses that banks consider risky are excluded from financing.	2.8	2	1.3
The risky trends in the business environment reduces MSMEs' chances of accessing finance.	3.7	4	1.1
Business risk is given consideration by banks before providing finance.	4.4	5	0.9
<b>Overall average</b>	<b>3.6</b>	<b>4</b>	<b>1.1</b>

#### 4.9 Descriptive Statistics on Sustainability of MSEs

The fourth objective sought to find out the effect of business risk on the sustainability of manufacturing small and medium enterprises in Nairobi County, Kenya. Results in Table 4.7, indicates mean =4 agreed that manufacturing SMEs have limited lifespans and tend to fail frequently. Secondly, mean =3.7 agreed that manufacturing SMEs experience difficulties to engage in social responsibility activities. Thirdly, mean=3.5 agreed that most manufacturing SMEs do not consider eco-friendly production process. Further, mean= 3.6 agreed that meeting the needs of the people in manufacturing SMEs is not guaranteed. Finally, mean =3.9 agreed that limited access to credit negatively affects the sustainability of manufacturing SMEs.



**Table 4.7 Descriptive Statistics on Sustainability of MSEs**

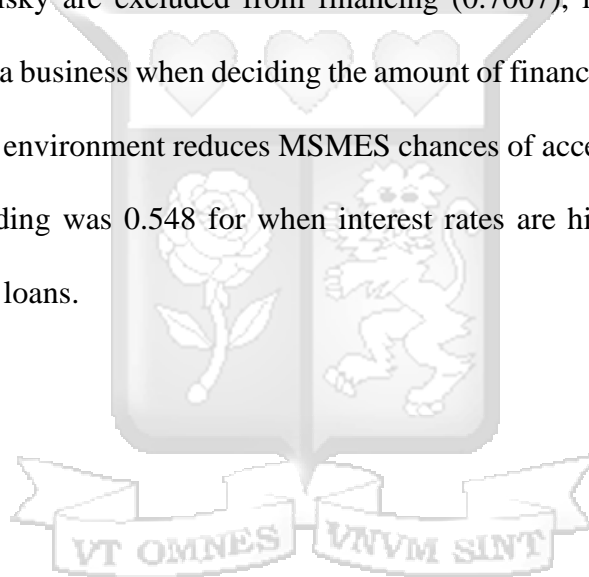
	<b>Mean</b>	<b>Median</b>	<b>Std Dev</b>
Manufacturing SMEs have limited lifespans and tend to fail frequently.	4	4	1.1
Manufacturing SMEs experience difficulties to engage in social responsibility activities.	3.7	3	1.2

Most manufacturing SMEs do not consider eco-friendly production processes.	3.5	4	1.1
Meeting the needs of the people in manufacturing SMEs is not guaranteed.	3.6	3	1.2
Limited access to credit negatively affects the sustainability of manufacturing SMEs.	3.9	3	1.2
<b>Overall average</b>	<b>3.8</b>	<b>3</b>	<b>1.2</b>

#### 4.10 Exploratory Factor Analysis

Exploratory factor analysis was carried and four factor were extracted as shown in Table 4.8.

The factor with the highest factor loading was MSMEs that are operating businesses that banks that are considered risky are excluded from financing (0.7007), it was followed by banks consider cash flow of a business when deciding the amount of finance to give (0.646), the risky trends in the business environment reduces MSMES chances of accessing finance (0.619) and the lowest factor loading was 0.548 for when interest rates are high, manufacturing SMEs desist from accessing loans.



**Table 4.8 Exploratory Factor Analysis**

	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>
MSMEs that are operating businesses that banks consider risky are excluded from financing.	0.707			
Banks consider cash flow of a business when deciding the amount of finance to give.	0.646			

The risky trends in the business environment reduces MSMEs' chances of accessing finance.	0.619	
Prevailing business circumstances affects the loan that a bank can offer.	0.584	
High loan processing fees limits some of the SMEs from accessing funding from financial institutions.	0.608	
During loan processing, manufacturing SMEs are required to meet legal fees, which increases the cost of credit.	0.601	
It is necessary for funders to consider reducing interest rates	0.531	
The insurance fees for loan applied for is not sustainable to most manufacturing SMEs.	0.516	
The negotiation fees charged during loan processing is a burden to most manufacturing SMEs.		0.665
The interest rate on loans is quite high		0.552
The huge loan processing costs discourages manufacturing SMEs from seeking credit.		0.543
Interest capping is necessary to regulate the amount of interest charged on loans extended to SMEs.		0.54
When interest rates are high, manufacturing SMEs desist from accessing loans.		0.548
Total variance explained		36.33%
<b>Extraction Method: Principal Component Analysis.</b>		

#### 4.11 Spearman's Rank Correlation Coefficient

Spearman's rank correlation coefficient was applied to examine the strength of the effect of cost of credit, interest rates, credit rationing and business risk on sustainability of manufacturing SMEs in Nairobi. Results in Table 4.9 indicate loan processing fees positively and significantly affected sustainability of MSEs of manufacturing ( $\rho = 0.265$ ,  $p$  value  $< 0.05$ ). Secondly, interest rate has inverse and not significant effect on sustainability of MSEs manufacturing ( $\rho = -0.11$ ,  $p$  value  $> 0.05$ ). Thirdly, credit rationing has positive and not significant on sustainability of MSEs manufacturing ( $\rho = 0.132$ ,  $p$  value  $> 0.05$ ). Finally, there

was positive and not significant effect of business risk on sustainability of MSEs manufacturing ( $\rho = 0.096$ ,  $p$  value  $> 0.05$ ).

**Table 4.9 Spearman’s Rank Correlation Coefficient**

		<b>Sustainability</b>	<b>Loan processing fees</b>	<b>Interest rates</b>	<b>Credi rationing</b>	<b>Business Risk</b>
Sustainability	Correlation Coefficient	1	.265*	-0.11	0.132	0.096
	Sig. (2-tailed)	.	0.027	0.365	0.275	0.43
	N		70	70	70	70
Loan processing fees	Correlation Coefficient		1	0.056	.259*	-0.189
	Sig. (2-tailed)			0.647	0.031	0.117
	N			70	70	70
Interest rates	Correlation Coefficient			1	0.157	0.129
	Sig. (2-tailed)			.	0.194	0.288
	N				70	70
Credi rationing	Correlation Coefficient				1	0.207
	Sig. (2-tailed)				.	0.086
	N					70
Business Risk	Correlation Coefficient					1

\* Correlation is significant at the 0.05 level (2-tailed).

**4.12 Proportional Odds Test**

Prior to ordinal regression analysis proportional odds test was carried out with a null hypothesis that parallel regression models had similar coefficient against an alternative that there were not similar. Results in Table 4.10 indicates that with exception of Brant test the others had  $p$  values greater than 0.05. Hence, we can conclude that parallel regression had similar slope coefficient and the dependent variable was ordered.

**Table 4.10 Proportional Odds Test**

<b>Test</b>	<b>Chi square</b>	<b>Df</b>	<b>P value</b>
Wolfe Gould	13.87	12	0.309
Brant	22.98	12	0.028
Score	13.93	12	0.305
Likelihood ratio	16.95	12	0.152
Wald	6.566	12	0.855

**4.13 Ordinal Regression Analysis**

Ordinal regression was adopted to examine the effect of cost of credit, interest rates, credit rationing and business risk and the controlling effect of gender, age and level of education on sustainability of manufacturing MSEs in Nairobi. In the ordinal regression for model 1, the final likelihood is -80.780, likelihood chi square of 4.15, p value of 0.0418. This indicates that the whole model is statistically significant when compared with the null model with no predictors. The Pseudo R squared is 0.025. Loan processing fees has positive and significant effect on sustainability of manufacturing MSMEs in Nairobi County. Hence, we can conclude that unit increase in loan processing fees has resultant increase of 0.696 in the log odds of sustainability.

In model 2, the final likelihood is -81.946, likelihood chi square of 1.81, p value of 0.1782. This indicates that the whole model is not statistically significant when compared with the null model with no predictors. The Pseudo R squared is 0.0109. In model 3, the final likelihood is -79.1935, likelihood chi square of 7.32 p value of 0.0068. This indicates that the whole model is statistically significant when compared with the null model with no predictors. The Pseudo R squared is 0.0442. Credit rationing has positive and significant effect on sustainability of manufacturing MSMEs in Nairobi County. Hence, we can conclude that unit increase in credit

rationing has resultant increase of 0.944 in the log odds of sustainability. In model 4, the final likelihood is -82.244, likelihood chi square of 1.22, p value of 0.2700. This indicates that the whole model is not statistically significant when compared with the null model with no predictors. The Pseudo R squared is 0.0073.

In model 5, the final likelihood is -75.203, likelihood chi square of 15.30 p value of 0.0041. This indicates that the whole model is statistically significant when compared with the null model with no predictors. The Pseudo R squared is 0.0923. Interest rate has inverse and significant effect on sustainability of manufacturing MSMEs in Nairobi County when holding others factors constant. Hence, we can conclude that unit increase in interest rate has resultant decrease of 0.786 in the log odds of sustainability. In model 6, the final likelihood is -69.819, likelihood chi square of 26.07 and p value of 0.005. This indicates that the whole model is statistically significant when compared with the null model with no predictors. The Pseudo R squared is 0.1573. Loan processing feeshave positive and significant effect on sustainability of manufacturing MSMEs. Hence, we can conclude that unit increase in loan processing feeshas resultant increase in log odds of 0.857 in sustainability. There is of education has inverse and significant effect on sustainability of manufacturing MSMEs in Nairobi County when holding others factors constant. Hence, we can conclude that unit increase in level of education has resultant decrease of -0.625 in the log odds of sustainability.

**Table 4.11 Ordinal Regression Analysis Results**

Sustainability						
Model 1	Model 2	Model 3	Model 4	Model 5	Model 6	

Loan processing fees	.696(.351)**				.649(.381)	.857(.390)**
Interest rate		-476(.356)			-786(.36)**	-730(.385)
Credit rationing			.944(.36)**		.844(.377)	.976(.392)
Business risk				.335(.307)	.518(.305)	.546(.310)
Gender						-.735(.500)
Age						-.542(.330)
Education						-.63(.246)**
Cut1	-.759(1.526)	-5.37(1.6)	-.07(1.458)	-2.32(1.270)	.728(2.29)	-1.15(2.270)
Cut2	.908(1.424)	-3.75(1.46)	1.64(1.364)	-.691(1.125)	2.558(2.288)	.816(2.260)
Cut3	3.196(1.472)	-1.52(1.41)	4.01(1.441)	1.510(1.113)	5.065(2.357)	3.521(2.30)
Cut4	5.683(1.586)	.949(1.427)	6.532(1.57)	3.954(1.225)	7.809(2.451)	6.714(2.390)
Log likelihood	-80.780	-81.946	-79.1935	-82.244	-75.203	-69.819
LR chi square	4.15	1.81	7.32	1.22	15.30	26.07
P value	.0418	.1782	.0068	0.2700	0.0041	.005
Pseudo' R2	.0250	.0109	.0442	.0073	.0923	.1573

\*\* ( $P$  value < 0.05) \*  $P$  value < 0.1 \*\*\*  $P$  value < 0.01;

## CHAPTER FIVE

### DISCUSSIONS, CONCLUSION AND RECOMMENDATIONS

#### 5.1 Introduction

This chapter presents summary, discussion, recommendations and suggestions of future studies.

#### 5.2 Discussion

The study arose from methodological, empirical, conceptual and contextual gaps. The study mainly investigated the effect of financial accessibility on the sustainability of manufacturing small and medium enterprises (SMEs) in Nairobi County, Kenya. Specifically, the study examined the effect of cost of credit, interest rate, credit rationing and business risk on sustainability of manufacturing small and medium enterprises in Nairobi County, Kenya. The study was anchored on trade off theory and pecking order theory. The study applied descriptive research design and sourced primary data through administration of questionnaires.

##### 5.2.1 Loan Processing Fees and Sustainability

The first objective examined the effect of loan processing fees on sustainability of manufacturing small and medium enterprises in Nairobi, Kenya. The study documented positive effect of loan processing fees on sustainability of manufacturing small and medium enterprises in Nairobi, Kenya. The results were in disagreement with Bunyasi et al., (2017) who reported that credit access have effect on growth and development of SMEs. In addition,

Mutinda et al., (2020) argues that growth of SMEs is only sustainable if there is uninterrupted financial support. The results disagreed with Wekesa et al., (2017) who found that finance access have positive effect on SMEs growth. There is need to ease finance access to eradicate odds of not surviving due to inability to raise rental costs. The study confirmed delegated monitoring theory.

### **5.2.2 Interest Rate and Sustainability**

The second objective examined the effect of interest rate on sustainability of small and medium enterprises manufacturing companies in Nairobi, Kenya. The study found that there was a negative and not significant effect of interest rate on sustainability of small and medium manufacturing companies in Nairobi County. The study findings were not in support of pecking order theory. The study disagreed with Peshev and Beecy (2016) who alluded that increase in interest rate discourages loan application among SMEs and eradicates odds of growth. Mole and Namusonge (2016) pointed out that changes in interest rate is dynamic to inflation rate, default risk and liquidity premium. There is need to eradicate strategies that minimize odds of credit access since this may deter odds of SMEs growth and development. The study confirmed relationship lending theory.

### **5.2.3 Credit Rationing and Sustainability**

The third objective revealed positive and significant effect of credit rationing on sustainability of manufacturing small and medium enterprises. The results were in disagreement with Jin and Zhang (2019) who observed that credit rationing of borrower's limits odds of growth. The findings agreed with Alumasa and Muathe (2021) who found that accessibility to mobile credit

loan, loan amount and regulations have positive effect on performance. Further, Musau et al., (2019) argued that reliance on digital finance optimizes credit access by reducing cost of credit. Moreover, Chen and Mazer (2016) called for increased strategies of credit access.

#### **5.2.4 Business Risk and Sustainability**

The fourth objective of the study revealed positive and not significant effect business risk and sustainability of manufacturing small and medium enterprises in Nairobi, Kenya. The findings are in disagreement with trade off theory. Further the study is in agreement with Mutinda (2020) who reported inverse effect of business risk on credit access thus reducing performance. Further, Peshev and Beey (2016) indicated that business risk is a crucial consideration prior to credit provision. Moreover, Murigi et al., (2020) argued that the type of business risk has effect on access on alternative financing approaches.

#### **5.3 Conclusion**

From the findings that sustainability of manufacturing small and medium enterprises is contingent to cost of credit, interest rate, credit rationing and business risk. The first objective of the study revealed positive and significant effect on sustainability of manufacturing small and medium enterprises in Nairobi County, Kenya. It can be concluded that loan processing fees, legal fees, insurance fees and negotiating fees have inverse effect on sustainability of manufacturing small and medium enterprises in Nairobi County, Kenya.

The second objective revealed inverse and not significant effect of interest rates and sustainability of small and medium enterprises in Nairobi County, Kenya. From the findings it

can be concluded that the sustainability of manufacturing small and medium enterprises is significantly affected by inflation rates and total cost of credit.

The third objective of the study revealed positive and significant effect of credit rationing on sustainability of small and medium enterprises in Nairobi County, Kenya. From the findings it can be concluded credit access was limited by number of loans applied by manufacturing companies, type of loan products applied for, repayment period and collateral required.

The fourth objective of the study revealed positive and not significant effect of business risk on sustainability of manufacturing small and medium enterprises in Nairobi County, Kenya. The inverse effect indicates that business risk and sustainability of manufacturing small and medium enterprises in Nairobi County, Kenya. Thus, it can be concluded the higher the price fluctuations, competition and emergence of technologies the hinders the odds of sustaining firms.

## **5.4 Recommendations**

### **5.4.1 Policy Recommendations**

Since sustainability of small and medium enterprises was contingent to cost of credit, interest rate, credit rationing and business risk. It can be recommended that there is need for evaluation of measures aimed at minimizing credit access costs through mitigation of loan processing fees, legal fees, insurance fees and negotiating fees. There is need for adoption of time series approaches while managing price fluctuations, competitiveness and emergence of new products. Through, time series analysis manufacturing companies would better understand

trends in their respective sectors and seasons. Further, there is need for consideration of seeking alternative sources of finance rather than rely on debt capital whose access is constrained by number of loans applied, type of loan, repayment period and collateral required.

#### **5.4.2 Practical Recommendations**

There is need for management of respective manufacturing companies to develop policies that may optimize access to finance so as to enhance their odds of sustainability. Since loan processing fees and credit rationing have significant contribution on sustainability of micro and small enterprises in Nairobi County there is need for corporate management to develop measures aimed at eradicating chances of not accessing credit. This can be achieved through registration of manufacturing SMEs, proper record keeping, enhanced internal controls and embracing technology. SMEs should also factor in business risks such as interest and exchange rates when pricing their manufactured goods to improve business margins.

The lenders continue to assign a higher risk profile to SMEs, which usually prices them out of credit market. There is need for financial institutions to use credit lending strategies that are guided by risk attributes of respective borrowers to enhance achievement of value benefits linked with ease access of credit. Financial institutions should embrace the use of fintech to develop credit facilities for SMEs. Use of technological enabled methods for credit management is cheap and efficient. This can lower the cost of credit.

There is need for government to have accurate data of all manufacturing SMEs. To have accurate data of SMEs the government should encourage formalization of business enterprises by easing regulatory procedures for SMEs such as license, statutory deductions, permit

systems, insolvency and taxation. Formalization will improve the potential of SMEs getting credit facilities from financial institutions. Government can use SMEs data in planning and implementation of cheap government sponsored funds to SMEs such as Uwezo and Hustlers Funds. This will ensure that SMEs access such funds with ease.

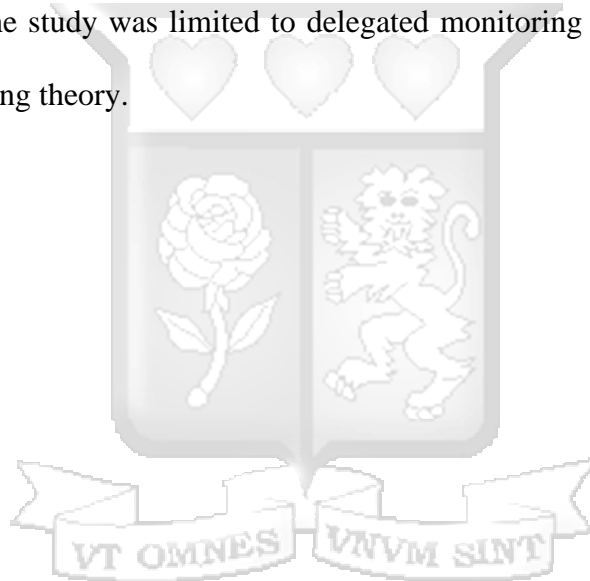
There is need for academic scholars to adopt ordinal logit or probit and/or multinomial logit when the dependent is not continuous. This approach would mitigate methodological shortcomings that may led to drawing of biased conclusions.

#### **5.4.3 Areas of Further Studies**

Since the current study was limited to manufacturing small and medium enterprises in Nairobi County, there is need for expansion of the unit of analysis and observations. The current study was limited to credit access by MSME, there is need for expansion to other factors such as high cost of electricity, labour, taxation as well as market access. The study applied primary quantitative data, subsequent studies may consider adopting qualitative data and/or secondary data to examine short and long run of selected attributes on sustainability of small and medium manufacturing enterprises in Nairobi County. The current study applied regression analysis there is need for consideration of structural equation modelling. Further, the study was limited to manufacturing companies in Nairobi County, there is need for drawing data from heterogenous parts of the country.

## 5.5 Limitations of the Study

The study was limited by the target population which was limited to micro and small enterprises that hailed from Nairobi County. There was a subjective selection of them, from the list available from Kenya Association of Manufacturers whose physical location is countywide. The study was limited to quantitative data, which was curtailed by challenges associated with corona virus pandemic. The study was limited to only four aspects that may have effect on financial sustainability; cost of credit, interest rate, credit rationing and business risk. Theoretically, the study was limited to delegated monitoring theory, legitimacy theory and relationship lending theory.



## REFERENCES

- Adhiambo, O. R., Wafula, C. J., & Christopher, N. (2021). Relationship between Interest Rate Cap and Access to Credit by Micro, Small and Medium Enterprises in Kisumu County, Kenya. *World Journal of Innovative Research*, 10(2), 57-69.
- Afande, O. F. (2015). Factors influencing growth of small and microenterprises in Nairobi central business district. *Journal of Poverty, Investment and Development*, 9(1), 104-139.
- Alumasa, S., & Muathe, S. (2021). Mobile Credit and Performance: Experience and Lessons from Micro and Small Enterprises in Kenya. *Journal of Applied Finance & Banking*, 11(4), 135-161.
- Anton, S. G., & Bostan, I. (2017). The role of access to finance in explaining cross-national variation in entrepreneurial activity: A panel data approach. *Sustainability*, 9(11), 1947-1958.
- Bell, A. V. (2010). Beyond (financial) accessibility: inequalities within the medicalisation of infertility. *Sociology of health & illness*, 32(4), 631-646.
- Berg, T., Burg, V., Gombović, A., & Puri, M. (2020). On the rise of fintechs: Credit scoring using digital footprints. *The Review of Financial Studies*, 33(7), 2845-2897.
- Berger, A. N., & Udell, G. F. (2006). A more complete conceptual framework for SME finance. *Journal of Banking & Finance*, 30(11), 2945-2966.
- Bernard, H. R., & Bernard, H. R. (2013). *Social research methods: Qualitative and quantitative approaches*. Sage.

Bernard, H.R. (2017). *Research methods in anthropology: Qualitative and quantitative approaches*. Rowman & Littlefield.

Bryman, A. (2016). *Social research methods*. Oxford university press.

Bryman, A. (2016). *Social research methods*. Oxford university press.

Burlea-Schiopoiu, A., & Mihai, L. S. (2019). An integrated framework on the sustainability of SMEs. *Sustainability*, 11(21), 6026-6037.

Cenni, S., Monferrà, S., Salotti, V., Sangiorgi, M., & Torluccio, G. (2015). Credit rationing and relationship lending. Does firm size matter?. *Journal of Banking & Finance*, 53, 249-265.

Chen, D. H., Chen, C. D., Chen, J., & Huang, Y. F. (2013). Panel data analyses of the pecking order theory and the market timing theory of capital structure in Taiwan. *International Review of Economics & Finance*, 27, 1-13.

Chesang, I. (2017). *Effects of access to credit on financial performance of Small and Medium Enterprises in Nairobi County* (Doctoral dissertation, University of Nairobi).

Cieply, S. (1997). *Specificite financiere p. ME Et nouvelles theories du financement: une application a un echantillon d'entreprises francaises* (Doctoral dissertation, Lyon 2).

Coffie, C. P. K., Zhao, H., & Adjei Mensah, I. (2020). Panel econometric analysis on mobile payment transactions and traditional banks effort toward financial accessibility in Sub-Saharan Africa. *Sustainability*, 12(3), 895-910.

Cooper R.D. and Schindler, P.S. (2008). *Business Research Method*, (10<sup>th</sup> Ed.), New York: McGraw-Hill Publications.

Cotei, C., & Farhat, J. B. (2009). The trade-off theory and the pecking order theory: are they mutually exclusive?. Available at SSRN 1404576.

Fisher, C., & Buglear, J. (2010). *Researching and writing a dissertation: An essential guide for business students*. Pearson Education.

Gichuki, J. A. W., Njeru, A., & Tirimba, O. I. (2014). Challenges facing micro and small enterprises in accessing credit facilities in Kangemi Harambee market in Nairobi City County, Kenya. *International Journal of Scientific and Research Publications*, 4(12), 1-25.

Gupta, V., & Ivanov, D. (2020). Dual sourcing under supply disruption with risk-averse suppliers in the sharing economy. *International Journal of Production Research*, 58(1), 291-307.

IMF (2021). *Policy Responses to COVID-19*. Available at: <https://www.imf.org/en/Topics/imf-and-covid19/Policy-Responses-to-COVID-19>

Jin, Y., & Zhang, S. (2019). Credit rationing in small and micro enterprises: A theoretical analysis. *Sustainability*, 11(5), 13-30.

Johnson, S., & Arnold, S. (2012). Inclusive financial markets: is transformation under way in Kenya?. *Development Policy Review*, 30(6), 719-748.

Johnson, S., & Nino-Zarazua, M. (2011). Financial access and exclusion in Kenya and Uganda. *The journal of Development studies*, 47(3), 475-496.

Kaberia, S. K., & Muathe, S. (2021). Effect of Covid-19 pandemic on performance of women owned micro, small and medium enterprises in Kenya. *Int'l J. Soc. Sci. Stud.*, 9, 7.

Kankam, P. K. (2019). The use of paradigms in information research. *Library & Information Science Research*. Sage.

Kenya Association of Manufacturers (2020). *SME Newsletter 2020. Issue Number 5*.

Kenya Climate Innovation Centre (2020). *Kenyan Industrial SMEs Cluster Mapping Report*. CTCN

Kimaiyo, D. (2016). *Factors limiting small and medium enterprises access to credit in Uasin Gishu county, Kenya* (Doctoral dissertation, University of Nairobi).

Kinyua, A. N. (2013). *Factors affecting the performance of Small and Medium Enterprises in the Jua kali sector in Nakuru Town, Kenya* (Doctoral dissertation, Egerton University).

Kiprotich, F. K. (2017). *The role of venture capital on the growth of startup enterprises in Nairobi* (Doctoral dissertation).

Kirschenmann, K. (2016). Credit rationing in small firm-bank relationships. *Journal of financial Intermediation*, 26, 68-99.

Kiseu, T. K. (2017). *The effect of interest rate capping on the amount of credit issued by Commercial Banks in Kenya* (Doctoral dissertation, University of Nairobi).

Lune, H. and Berg, B.L. (2016). *Qualitative research methods for the social sciences*. Pearson Higher Ed.

Maali, M. (2020). *Influence of venture capital financing on corporate governance of Small and Medium Enterprises (SMEs) in Nairobi County* (Doctoral dissertation, Strathmore University).

Matias, F., & Serrasqueiro, Z. (2017). Are there reliable determinant factors of capital structure decisions? Empirical study of SMEs in different regions of Portugal. *Research in International Business and Finance*, 40, 19-33.

Memba, F., Gakure, R., & Kabare, K. (2013). The Influence of Venture Capital on Financial Management of Small and Medium Enterprises in Kenya. *The Exchange*, 2(1), 30-39.

Mkalama, B. W., Ndemo, B. E., & Maalu, J. K. (2018). The antecedents of innovativeness in small and medium manufacturing enterprises in Kenya: A critical review of literature. *African Journal of Business Management*, 12(17), 527-535.

Mkalama, B., Ndemo, B., Maalu, J., & Pokhariyal, G. (2021). Determinants of Innovativeness in Manufacturing Small and Medium Enterprises in Kenya: Unpacking Entrepreneurial Orientation. *Archives of Business Research*, 9(3), 1-17.

Mole, A. & Namusonge G S. (2016), Factors affecting access to credit by SMEs; A case of Kitale town. *International Journal of Social Sciences and Humanities Invention*, 3(10), 2904-2917.

Moore, J. E., Mascarenhas, A., Bain, J., & Straus, S. E. (2017). Developing a comprehensive definition of sustainability. *Implementation Science*, 12(1), 1-8.

Muguchu, M.(2013).*Relationship between access to credit and financial performance of small and medium enterprises in Nairobi*, Unpublished MBA Project, University of Nairobi.

Muriithi, S. M. (2017). African Small and Medium Enterprises (SMEs), Contributions, Challenges, and

Mutinda, A. K. (2020). *Financial factors affecting access to credit among small and medium enterprises in Machakos town sub-county, Kenya* (Doctoral dissertation).

Mutwiri, N. M. (2021). Covid-19 financial distancing for MSMEs in Kenya. *International Journal of Research in Business and Social Science* (2147-4478), 10(3), 357-362.

Mwarari, M. M., & Ngugi, P. K. (2013). Factors influencing listing of Kenyan SMEs in the securities market for capital raising opportunities. *European journal of management sciences and economics*, 1(2), 99-115.

Mwirigi, C., Gakure, R. W., & Otieno, R. O. (2020). Networking and Access to Credit by Women Owned Small and Medium Enterprises. *Journal of Strategic Management*, 4(3), 1-9.

Myers, S. C., & Majluf, N. S. (1984). Corporate financing and investment decisions when firms have information that investors do not have. *Journal of financial economics*, 13(2), 187-221.

Namara, A., Murro, P., & O'Donohoe, S. (2017). Countries lending infrastructure and capital structure determination: The case of European SMEs. *Journal of Corporate Finance*, 43, 122-138.

Ngui, T. (2014). The Role of SMEs in Employment Creation and Economic Growth in Selected Countries. *International Journal of education and Research*, 2(12), 461-472.

Nyaboga, Y., Nyangosi, S., & Mbunya, C. (2015). Effect of Leasing Competence and Structure on Performance of Small and Medium Enterprises in Kisii Municipality, Kisii County. *European Journal of Business and Management*, 7(22), 106-114.

Ombongi, P. N., & Long, W. (2018). Factors affecting financial performance of small and medium enterprises (SMEs): A case of manufacturing SMEs in Kenya. *International Journal of Research in Business Studies and Management*, 5(1), 37-45.

Pedauga, L., Sáez, F., & Delgado-Márquez, B. L. (2021). Macroeconomic lockdown and SMEs: the impact of the COVID-19 pandemic in Spain. *Small Business Economics*, 1-24.

Peirce, C. S., & Dewey, J. (2017). Deduction, Induction, and Hypothesis 1. In *Chance, love, and logic* (pp. 131-153). Routledge.

Peshev, P., & Beev, I. (2016). Negative Nominal Interest Rates on Loans: The Newly-Established Normal Practice?. *Economic Alternatives Journal*, 5(2), 1-18.

Peter, B. A., & Anyieni, A. G. (2015). Influence of venture capital financing on the growth of micro, small and medium enterprises in Kenya: The case study of Nairobi County. *European Journal of Business and Management*, 7(29), 85-89.

Peter, B. A., & Anyieni, A. G. (2015). Influence of venture capital financing on the growth of micro, small and medium enterprises in Kenya: The case study of Nairobi County. *European Journal of Business and Management*, 7(29), 85-89.

Proença, P., Laureano, R. M., & Laureano, L. M. (2014). Determinants of capital structure and the 2008 financial crisis: evidence from Portuguese SMEs. *Procedia-Social and Behavioral Sciences*, 150, 182-191.

Retap, T., Abdullah, F., & Hamali, J. (2016). Banks' lending relationship quality index (LRQI) for the small and medium-sized enterprises: A review. *Procedia-Social and Behavioral Sciences*, 224, 408-415.

Sekaran U. and Bougie R. (2011). *Research Methods for Business, A Skill Building Approach*, (5th Ed.), Delhi: Aggarwal Printing Press.

Shah, S. Z., & Ahmad, M. (2019). Entrepreneurial orientation and performance of small and medium-sized enterprises: Mediating effects of differentiation strategy. *Competitiveness Review: An International Business Journal*, 29(5), 551-572.

Shields, J., & Shelleman, J. M. (2015). Integrating sustainability into SME strategy. *Journal of Small Business Strategy*, 25(2), 59-78.

Smith, M. E., Thorpe, R., & Jackson, P. R. (2008). *Management research*. London: Sage.

Solutions. *European Journal of Research and Reflections in Management Sciences*, 5(1), 36-48.

Spencer, S. (2010). *Visual research methods in the social sciences: Awakening visions*. Routledge

Tesch, R. (2013). *Qualitative research: Analysis types and software*. Routledge.

United Nations Conference on Trade and Development [UNCTAD] (2001). *Improving the competitiveness of SMEs in developing countries: The Role of Finance to Enhance Enterprise Development*. United Nations.

Wakiaga, P. (2020). *SMEs critical in attaining manufacturing dream*. <https://kam.co.ke/smes-critical-in-attaining-manufacturing-dream/>

Wandiri, L., Nyangau, S., & Ochieng, D. E. (2020). Effect of Financial Development Initiatives on Growth of Small and Medium Manufacturing Enterprises in Nairobi County, Kenya. *African Development Finance Journal*, 4(2), 62-78.

Wekesa Bunyasi, G. N., Bwisa, H., & Namusonge, G. (2017). Effect of entrepreneurial finance on the growth of small and medium enterprises in Kenya. *European Journal of Business and Management*, 6(31), 113-125.

Wildemuth, B.M. (2016). *Applications of social research methods to questions in information and library science*. ABC-CLIO.

Yacob, P., Wong, L. S., & Khor, S. C. (2019). An empirical investigation of green initiatives and environmental sustainability for manufacturing SMEs. *Journal of Manufacturing Technology Management*, 30(1), 1-25.

Yapa Abeywardhana, D. (2016). Impact of capital structure on firm performance: Evidence from manufacturing sector SMEs in UK. Available at SSRN 2816499.

Ye, J., & Kulathunga, K. M. M. C. B. (2019). How does financial literacy promote sustainability in SMEs? A developing country perspective. *Sustainability*, 11(10), 2990.

Yu, J., & Fu, J. (2021). Credit rationing, innovation, and productivity: Evidence from small- and medium-sized enterprises in China. *Economic Modelling*, 97, 220-230.

## APPENDICES

### Appendix I: Introduction Letter

*Dear Respondent,*

**RE: REQUEST TO HELP ME COMPLETE MY STUDY BY FILLING IN THE QUESTIONNAIRE**

I am undertaking my Master's degree at Strathmore University. The institution requires me to conduct research as a partial requirement of the requirement for graduation. My research topic is *the effect of financial accessibility on the sustainability of manufacturing small and medium sized enterprises in Nairobi County, Kenya*.

I am kindly requesting you to help me complete my degree program by filling in the attached questionnaire. I believe that you will maintain a desirable level of accuracy and candidness in your responses to support the achievement of the objective of this study.

For purposes of anonymity, please do not write your name on the face of this questionnaire. Information received will be kept confidentially; no detail will be disclosed to third parties. The information gathered using this questionnaire will be used solely for academic purposes to enhance the knowledge of profitability factors of deposit-taking microfinance institutions (MFIs). If you need the final report from this study, it will surely be presented to your organization for purposes of verification, information and record for future reference.

Thank you for your valuable time and willingness to participate in this study.

Best regards,

Martin Mengo



## Appendix II: Informed Consent

**Study title: THE EFFECT OF FINANCIAL ACCESSIBILITY ON THE  
SUSTAINABILITY OF MANUFACTURING SMALL AND MEDIUM SIZED  
ENTERPRISES IN NAIROBI COUNTY, KENYA.**

### Institutions and Researchers

Researchers	Institution
Martin Kimondo	Strathmore University

### Introduction

My name is Martin Kimondo, a doctorate student in Strathmore University. I am the principal researcher in the study on *the effect of financial accessibility on the sustainability of manufacturing small and medium sized enterprises in Nairobi County, Kenya.*

You are being asked to participate in this study because you are eligible. The interview will last approximately 25 minutes only. You can ask any questions you have at any time.

This is a consent form that gives you information about the purpose, procedure, risks, benefits, confidentiality/privacy and the process that was expected during the study. If you agree to take part, please sign your name at the bottom of this form.

### Purpose of the study

The general objective of the study will be examination of the effect of financial accessibility on the sustainability of manufacturing small and medium sized enterprises in Nairobi County, Kenya.

### Procedure of Study

If you decide to join the study, you will be asked questions regarding background, financial accessibility and sustainability of manufacturing SMEs in Nairobi County.

### **Voluntariness**

Study participation will be voluntary. Participation or non-participation would not affect any relationship you have with research institution. Partial participation is allowed and if you wish not to respond to all questions, just inform the research and no-consequences will affect you.

### **Risks of study participation**

Although we shall write your details on paper, every effort was made to protect your privacy and confidentiality while you are participating in the study. The information that you will provide cannot be identified as belonging to you. The interviews will take place in private. Information that will need to be assessed by other persons will be coded such that you are not identified.

### **Benefits of participating in the study**

You may get no direct benefit from the information you provide for this study. However, the information you provide will be used to assist in formulation of policies that may enhance sustainability of manufacturing MSEs.

### **Study Costs**

There are no costs to you for participating in this study apart from your precious time.

### **Research Related Injury**

It is unlikely that any form of injury could happen to you as a result of being part in this study. It is important that you tell the study staff if you feel that you have been irritated or annoyed because of taking part in this study.

**Confidentiality**

Every effort was made to keep the information you provide confidential. You will only be identified by a code and the personal information from the interview will not be released without your written permission. The information in the questionnaire cannot be identified as belonging to you. You will not be personally identified in any publication about this study.

**Contacts and questions**

This research will be approved and reviewed by the Strathmore University School of Graduate Studies. The graduate school will review this study in order to help protect participants. If you have any questions about your right as research participant, you may contact the researcher Martin Kimondo in his email address: **XXXXXXXX** and the Strathmore University.

**Your statement of consent and signature:**

The above information has been read and explained to me. I have asked questions and received answers. I consent voluntarily to participate in this study. You will be given a copy of this signed form to take with you.

.....	.....
Participant's initials	Signature/Thumb print and date
.....	.....
Interviewer's name	Interviewers' signature and date
.....	.....
Researcher's name	Researcher's signature and date

## Appendix III: Questionnaire

### Part A: Demographic Information

#### THE EFFECT OF FINANCIAL ACCESSIBILITY ON THE SUSTAINABILITY OF MANUFACTURING SMALL AND MEDIUM SIZED ENTERPRISES IN NAIROBI COUNTY.

### Part A: Demographic Details

1. Gender

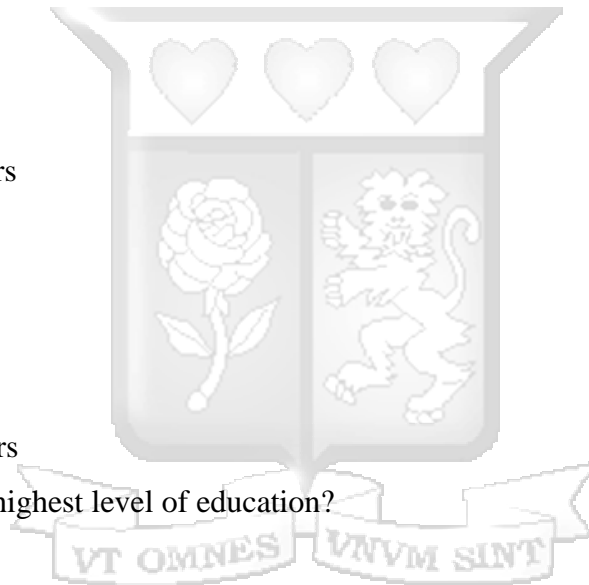
- Male
- Female

2. Age

- Below 20 years
- 21-30 years
- 31-40 years
- 41-50 years
- 51-60 years
- Above 60 years

3. What is your highest level of education?

- High school
- Diploma
- Undergraduate degree
- Master's
- PhD or above
- Other .....

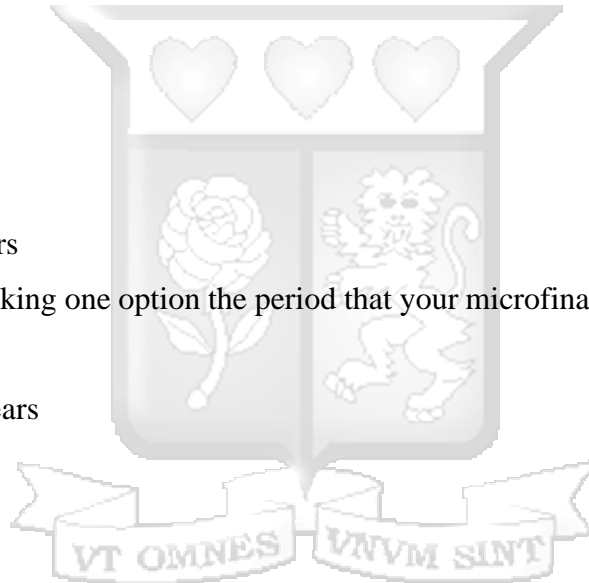


### Part B: Participants' Experience working with the Manufacturing SME

4. What is your current position in the organisation?

- Top level manager
- Middle level manager

- Operational employee
5. In which department do you work within the microfinance institution?
- Finance & Accounting
  - Sales & Marketing
  - Operations
  - Information technology
  - Audit
  - Credit
  - Other (please specify).....
6. For how long have you been working with the current microfinance institution?
- Below 1 year
  - 2-4 years
  - 5-7 years
  - 8-10 years
  - Above 10 years
7. Indicate by ticking one option the period that your microfinance institution has been in operation.
- Less than 5 years
  - 6-10 years
  - 11-15 years
  - 16-20 years
  - More than 20 years



**Part C: Loan processing fees**

Given the statements in the table below, please indicate the extent to which you agree or disagree with them. Key: 1-strongly agree, 2-agree, 3-neutral, 4-disagree, 5-strongly disagree.

Q.No.	Statement	1	2	3	4	5
12	The huge loan processing costs discourages manufacturing SMEs from seeking credit.					
13	The negotiation fees charged during loan processing is a burden to most manufacturing SMEs.					
14	The insurance fees for loan applied for is not sustainable to most manufacturing SMEs.					
15	During loan processing, manufacturing SMEs are required to meet legal fees, which increases the cost of credit.					
16	High loan processing fees limits some of the SMEs from accessing funding from financial institutions.					

#### Part D: Interest Rate

Given the statements in the table below, please indicate the extent to which you agree or disagree with them. Key: 1-strongly agree, 2-agree, 3-neutral, 4-disagree, 5-strongly disagree.

Q.No.	Statement	1	2	3	4	5
17	The interest rate on loans is quite high					
18	It is necessary for funders to consider reducing interest rates					
19	When interest rates are high, manufacturing SMEs desist from accessing loans.					
20	Banks' high interest rates excludes manufacturing SMEs from accessing credit.					
21	Interest capping is necessary to regulate the amount of interest charged on loans extended to SMEs.					

#### Part E: Credit Rationing

Given the statements in the table below, please indicate the extent to which you agree or disagree with them. Key: 1-strongly agree, 2-agree, 3-neutral, 4-disagree, 5-strongly disagree.

Q.No.	Statement	1	2	3	4	5
-------	-----------	---	---	---	---	---

22	Most manufacturing SMEs are intentionally excluded from financing.					
23	Some banks extend loans in the amounts lower than what MSMEs apply for.					
24	Credit rationing reduces the amount of finance accessible by the MSMEs.					
25	Banks consider cash flow of a business when deciding the amount of finance to give.					
26	MSMEs that have not managed large amounts of loans previously cannot be given huge loan amounts.					

### Part F: Business Risk

Given the statements in the table below, please indicate the extent to which you agree or disagree with them. Key: 1-strongly agree, 2-agree, 3-neutral, 4-disagree, 5-strongly disagree.

Q.No.	Statement	1	2	3	4	5
27	Prevailing business circumstances affects the loan that a bank can offer.					
28	MSMEs with history of non-performance are denied finance.					
29	MSMEs that are operating businesses that banks consider risky are excluded from financing.					
38	The risky trends in the business environment reduces MSMEs' chances of accessing finance.					
31	Business risk is given consideration by banks before providing finance.					

### Part G: Sustainability of Manufacturing SMEs

Given the statements in the table below, please indicate the extent to which you agree or disagree with them. Key: 1-strongly agree, 2-agree, 3-neutral, 4-disagree, 5-strongly disagree.

Q.No.	Statement	1	2	3	4	5
32	Manufacturing SMEs have limited lifespans and tend to fail frequently.					
33	Manufacturing SMEs experience difficulties to engage in social responsibility activities.					
34	Most manufacturing SMEs do not consider eco-friendly production processes.					
35	Meeting the needs of the people in manufacturing SMEs is not guaranteed.					
36	Limited access to credit negatively affects the sustainability of manufacturing SMEs.					

\*\*\*\*\*End of the questionnaire\*\*\*\*\*

Thanks for participating in this study



#### Appendix IV: List of Companies Registered under KAM

	<b>KAM Registered Manufacturing firms</b>				<b>Textile and Apparels</b>
	<b>Building, Mining and Construction</b>	2 7 8	H.B. Fuller Kenya ltd		
1	African Diatomite Industries	2 9	Henkel Kenya Company ltd	1	Adpack ltd
2	ARM cement ltd	3 0	Henkel polymer Company ltd	2	Akinyi Odongo Kenya ltd
3	Bamburi Cement ltd	3 2	Hi-Tech Inks and Coatings	3	Alltex EPZ ltd
4	Bamburi Special products ltd	3 3	Highchem East Africa Ltd	4	Alpha Knits ltd
5	Boyama Building Materials	3 4	IMCD kenya Ltd	5	Ashton Apparel EPZ ltd
6	Building Construction concepts	3 5	Interconsumer Products ltd	6	Beberavi Collections ltd
7	Central Glass industries ltd	3 6	Jumbo Matress industries ltd	7	Bedi Investments ltd
			Kamili packers ltd	8	Blue Waves Enterprises ltd

8	East Africa Portland Cement	3 7	Kaolin Crowners Company Ltd	9	Brilliant Garments EPZ Ltd
9	Flamingo Tiles (Kenya) Ltd	3 8	Kuza Project	10	Chalange Industries Ltd
10	Glenn Investments Ltd C/o	3 9	Kapi Ltd	11	Dharmashi & Co Ltd
11	Homa Lime Company Ltd	4 0	Kel Chemicals ltd	12	Ethical Fashion Artisons EPZ Ltd
12	International Energy Technik ltd	4 1	Kemia International ltd	13	Fantex (k) ltd
13	International Green Structures M. LTD	4 2	Ken Nat Ink & Chemical ltd	14	Forces Equipment (kenya) ltd
14	Kay Salt Ltd	4 3	KIP machine Co. ltd	15	Gone Fishing ltd
15	Kemu Slat Packers Production Ltd	4 4	Leatherlife (EPZ) ltd	16	Hantex Garments Epz Ltd
16	Kenbro Industries Ltd	4 5	Maroo polymers ltd	17	Insight Kenya
17	Kenya Builders and Concrete ltd	4 6	Match masters ltd	18	Kamyn Industries Ltd
18	Kurawa industries Ltd	4 7	MEA ltd	19	Kapric Apparels EPZ Ltd
19	Malindi Salt Works	4 8	Metoxide Africa ltd	20	Kavirondo Filments Ltd
20	Manson Hart kenya ltd	4 9	Milly Glass Works ltd	21	Kema (EA) Ltd
21	Mombasa Cement Ltd	5 0	Murphy Chemicals Ltd	22	Ken-Kit (Kenya) Ltd
22	Orbit Enterprises Ltd	5 1	Norbrook Kenya limited	23	Kenya Shirts Manufacturing Company
23	Pride Enterprises Ltd	5 2	Odex Chemicals ltd	24	Kenya Tents Ltd
24	Reliable Concrete Works ltd	5 3	Orbit Products Africa ltd	25	Kenya Trading (EPZ) ltd
25	Saj Ceramics Ltd	5 4	Pan Africa Chemical ltd	26	Kikoy Co. ltd
26	Sandblasting & Coatings (Kenya) Ltd	5 5	Polychem East Africa ltd	27	Kikoy Mall
27	Savannah Cement Ltd	5 6	Procter & Gamble East Africa Ltd	28	Kikoy Mall EPZ Ltd
28	Skylark Construction ltd	5 7	Proteac Chemicals Kenya ltd	29	Le Stud ltd
29	Space and Style ltd	5 8	Pyrethrum Board of Kenya	30	Leena Apparels ltd
30	Tana River Quarrying ltd	5 9	PZ Cussons EA ltd	31	Leeways Control Systems & Suppliers
31	Tile & Carpet Centre Ltd	6 0	Reckitt Benckiser EA ltd	32	Long-yun Garments Kenya EPZ Ltd
32	Virji Vishram Patel & Sons	6 1	Revolution Stores ltd	33	Machester Outfitters
33	Wareng Ndovu enterprises 2005 Ltd	6 2	Rok Industries ltd	34	Mills industries
34	Vallem Construction Ltd	6 3	Rumorth group of Companies ltd	35	Mombasa Apparels
	<b>Chemical and Allied Sector</b>	6 4	Rutuba Bio Agri & Organic Fertilizers Co. Ltd	36	New Wide Garments (k) ltd
1	Basco Products (K) Ltd	6 5	Sanergy	37	Ngecha Industries ltd
2	Bayer East Africa Ltd	6 6	Sanvoks Industries ltd	38	Oriental mills
3	Beiersdorf East Africa Ltd	6 7	SC Johnson and Son kenya formerly Sara Lee	39	Panah Ltd
4	Blue Ring Products Ltd	6 8	Seweco paints ltd	40	Penny Galore Ltd
5	BOC kenya ltd	6 9	Shreeji Chemical ltd	41	Rivatesx (East Africa) ltd
6	Buyline industries ltd	7 0	Strategic Industries ltd	42	Royal Garment Industries Ltd
7	Canon Chemical ltd	7 1	Supa Britle ltd	43	Long-yun ltd
8	Carbacid (C02) ltd	7 2	Superfoam ltd	44	Shin-Ace Garments Kenya (EPZ) ltd
9	Chemraw EA Ltd	7 3	Synergy Gases (k) ltd	45	Simba Apparel EPZ Ltd

10	Chrysal Africa Ltd	7 4	Syngenta East Africa Ltd	46	Soko EPZ Ltd
11	Chryso East African Ltd	7 5	Synergins Ltd	47	Spin Knit Ltd
12	Crop nutrition laboratory services Ltd	7 6	Tata Chemicals magandi Ltd	48	Spinners & Spinners Ltd
13	Cooper K brands Ltd	7 7	Tri-Clover Industries (K) Ltd	49	Squaredeal Uniforms Centre Ltd
14	Coral Paints Ltd	7 8	Tropikal Brand (Africa) Ltd	50	Straightline Enterprises
15	Crown Gases Ltd	7 9	Turea Ltd	51	Summit Fibres Ltd
16	Crown Paints (Kenya) Ltd	8 0	Twiga Chemical Industries Ltd	52	Sunam Shakti
17	Darford Enterprises Ltd	8 1	Unilever East Africa	53	Sunflag Textile & Knitwear Mills Ltd
18	Decase Chemical Ltd	8 2	Valencia Cosmetics Ltd	54	Tarpo Industries Ltd
19	Deluxe inks Ltd	8 3	Vitafoam products Ltd	55	Teita Estate limited
20	Desbro Kenya Ltd	8 4	Waridi Creations Ltd	56	TSS spinning and Weaving Ltd
21	Diversey Eastern & Central Africa Ltd	8 5	Westminster Paints and Resins Ltd	57	Thika Cloth Mills Ltd
22	Eastern Chemical Industries Ltd	8 6	Haco Tiger Brands	58	Tulips Collections Ltd
23	Elex Products Ltd	8 7	Osho Chemicals Ltd	59	United Aryan (EPZ) Ltd
24	Enviro-Hub Holdings Ltd		<b>Food and Beverage</b>	60	Vajas Manufactures Ltd
25	Flame Tree Africa	1	Aariva Ltd	61	Wildlife Works (EPZ) Ltd
26	Galaxy Paints & Coating Co. Ltd	2	Africa Spirits Ltd	62	World of kikoyo
	<b>Energy, Electricals and Electronics</b>	3	Agricultural & Veterinary Supplies Ltd	63	Zaritex knitwear Kenya
1	Aial group Ltd	4	Agriener Agricultural Development		<b>Timber Wood and Furniture</b>
2	Amedo Centre Kenya Ltd	5	Agri Pro-Pak Ltd	1	African Retail Traders
3	Asano International Ltd	6	Agro Chemical and food company Ltd	2	Biashara Master sawmills
4	Assa Abloy East Africa Ltd	7	Alliance One Tobacco Kenya	3	Budget Furniture Ltd
5	Aucema Digital Technology Africa Ltd	8	Al-Mahra Industries Ltd	4	Comply industries Ltd
6	Avery East Africa Ltd	9	Almasi Beverages Ltd	5	Contrive Industries Ltd
7	Baumann Engineering Ltd	1 0	Alpha Fine Foods Ltd	6	Economic Housing Group limited
8	Biogas Power Holdings (EA) Ltd	1 1	Alpha Grain Millers Ltd	7	Elburgit Enterprises Ltd
9	Centurion Systems Ltd	1 2	Alpine Coolers Ltd	8	Fine Wood Works Ltd
10	Daima Energy Services Ltd	1 3	Aquamist Ltd	9	Fun kidz
11	Digitech East Africa Ltd	1 4	Arkay industries Ltd	10	Furniture International limited
12	East Africa Cables Ltd	1 5	Aviano East Africa Ltd	11	House of Sahara Enterprises limited
13	Farm refrigeration & Electrical Systems	1 6	Bakers Corner Ltd	12	Kenya Wood Products limited
14	Holman Brothers (E. A) Ltd	1 7	Bakex Millers Ltd	13	Little Cribs Ltd
15	Ibera Africa Power (EA) Ltd	1 8	Belat Enterprises	14	Major Furniture
16	Kenwest Cables Ltd	1 9	Besize Industries Ltd		<b>Timber Wood and Furniture</b>
17	Kenya power Ltd	2 0	Beverage Services (K) Ltd	15	Newline Ltd
18	Libya oil Kenya Ltd (MobiOil Kenya)	2 1	Bidco Africa Ltd (Formerly bidco Oil refineries)	16	Panesar's Kenya Ltd
19	Manufacturers & suppliers (K) Ltd	2 2	Bio food product Ltd	17	PG Bison (k) Ltd
20	Marshall Fowler (Engineers)	2 3	Bdelo Ltd	18	Rai Plywoods (kenya) Ltd
21	Metlex International Ltd	2 4	Bouty Ltd	19	Rosewood Furniture Manufacture Ltd
22	Metsec Cables Ltd	2 5	British American Tobacco Kenya Ltd	20	Savannah Saw Mills
23	Muhoroni briquet Co Ltd	2 6	Broadway Bakery Ltd	21	Shamco Industries Ltd

24	Mustek East Africa Ltd	2 7	Brookside Dairy Ltd	22	Shayona Timber Ltd
25	National wide Electrical Industries Ltd	2 8	Brown Biashara Ltd	23	Timber Treatment International Ltd
26	Oilzone (E. A) Ltd	2 9	Bunge East Africa Ltd	24	Timsales Ltd
27	Optimum lubricants Ltd	3 0	Butali Sugar Mills Ltd	25	Turea Ltd
28	Ouru power Ltd	3 1	Burton and Mamber Company Ltd	26	Wood Makers (k) Ltd
29	Patronics Services Ltd	3 2	Buuri Millers Enterprises	27	Woodtex Kenya Ltd
30	PCTL Automation Ltd	3 3	C. Dormans Ltd		<b>Food and Beverage</b>
31	Pentagon Agencies	3 4	C.Czarnikow Sugar East Africa Ltd	18 6	Spice World Ltd
32	Philips EA Ltd	3 5	Cadbury Kenya Ltd	18 7	Stawi foods and fruits Ltd
33	Scheider Electric Ltd	3 6	Caffe Del Duca Ltd	18 8	Umoja floor mills Ltd
34	Powerex lubricants Ltd	3 7	Candy kenya Ltd	18 9	Umoja Maintainance Centre (k) Ltd
35	Premier Solar Solutions Ltd	3 8	Capel Food Ingridients	19 0	Unga Group Ltd
36	Protel Studios	3 9	Capwell industries Ltd	12 8	Kuguru Food Complex Ltd
37	Repelectric (k) Ltd	4 0	Centrofood Industries Ltd	12 9	Kwality Candies & Sweets Ltd
38	Rich Enviro Fuels Ltd	4 1	Chai Trading Company Ltd	13 0	Mafuko Industries Ltd
39	Roka Industries Ltd	4 2	Chemelil Sugar Company Ltd	13 1	Mama Millers Ltd
40	Scales & Software (k) Ltd	4 3	Chirag Kenya Ltd	13 2	Manji Food Industries Ltd
41	Siera Cables East Africa	4 4	Coast Silos (k) Ltd	13 3	Mastermind Tobacco (k) Ltd
42	Socabelec (EA) Ltd	4 5	Coast Bottlers Ltd	13 4	Mayfeeds Kenya Ltd
43	Solar Power and Infrastructure Ltd	4 6	Coffee Agriworks Ltd	13 5	MDI Ltd
44	Soilatek Electronics (Kenya) Ltd	4 7	CoffeeTea Agencies Ltd	13 6	Megatech Ltd
45	Solimpeks Africa Ltd	4 8	Crown Beverages	13 7	Melvin Marsh International
46	Specialised Power systems Ltd	4 9	Danone Baby Nutrition Africa and Overseas	13 8	Menengai Oil Refineries Ltd
47	Synergy Lubricants Solutions	5 0	Del Monte Kenya Ltd	13 9	Meru Water & Sewerage Services
48	Synergy Pro	5 1	Diamond Industries Ltd	14 0	Milly Fruit Processors Ltd
49	Virtual City Ltd	5 2	Doinyo Lessos Creameries Ltd	14 1	Mini Bakeries (NBI) Ltd
50	Vivo Energy Kenya Ltd	5 3	DPL Festive Ltd	14 2	Miritini Kenya Ltd
	<b>Fresh Produce</b>	5 4	Dutch Water Ltd	14 2	Mjengo Ltd
1	Aquilla Development Co Ltd	5 5	East Africa Breweries Ltd	14 3	Mombasa Maize Millers
2	Avoken Ltd	5 6	East Africa Malt Ltd	14 4	Monwalk Investments Ltd
3	Dilpack Kenya Ltd	5 7	East Africa Sea Food Ltd	14 5	Morani Ltd
4	Fontana Ltd	5 8	East Africa seed Co Ltd	14 6	Mount Kenya Bottlers Ltd
5	From Eden	5 9	Edible oil products Ltd	14 7	Mumias Sugar Company Ltd
6	Groove Ltd	6 0	Eldoret Grains Ltd	14 8	Munyiri Special Honey Ltd
7	Imani flowers Ltd	6 1	Elekea Ltd	14 9	Mzuri Sweets Ltd
8	Kankam Exporters Ltd	6 2	Elle Kenya Ltd	15 0	Nairobi Bottlers Ltd
9	Mahee Flowers	6 3	Equator Bottlers Ltd	15 1	NAS Airport Services Ltd

10	Maridadi flowers ltd	6 4	Erdemann Co. (K) ltd	15 2	New Kenya Cooperative Creameries ltd
11	Rainforest Farmlands (K) ltd	6 5	Europack industries ltd	15 3	Nesfoods industries ltd
12	Sunland Roses ltd	6 6	Excel Chemicals ltd	15 4	Nicey Nicey Maize Millers
	<b>Food and Beverage</b>	6 7	Farmers choice ltd	15 5	Njoro Canning Factory (Kenya) ltd
98	Eastern Produce (K) Kakuzi	6 8	Fresh Produce Exporters Association of Kenya	15 6	Norda Industries ltd
99	Kambu distillers ltd	6 9	Frigoken Ltd	15 7	Nzoia Sugar Company ltd
10 0	Kamili packers ltd	7 0	FRM EA packers ltd	15 8	Olivado EPZ
10 1	Kapa Oil refineries ltd	7 1	General Millers East Africa ltd	15 9	Palmhouse Diaries ltd
10 2	Karirana Estate ltd	7 2	Giloil Company ltd	16 0	Patco Industries ltd
10 3	Kedsta Investment ltd	7 3	Githunguri Dairy Farmers Cooperative Society	16 1	Pearly LLP
10 4	Kenafic Bakery	7 4	Glacier Products (Amor Mia, Dairyland, Mio)	16 2	Pernod Ricard Kenya ltd
10 5	Kenafic industries ltd	7 5	Global Fresh ltd	16 3	Pearl industries ltd
10 6	Kirinyaga Floor Mills ltd	7 6	Global Tea & Commodities (K) ltd	16 4	Pembe flour mills ltd
10 7	Kenblest ltd	7 7	Gold Brown Beverages (k) ltd	16 5	Platinum distillers ltd
10 8	Kenchic ltd	7 8	Gold Crown Foods (EPZ) ltd	16 6	Premier Flour Mills ltd
10 9	Mamboleo Distillers ltd	7 9	Golden Africa Kenya Limited	16 7	Premier Food Industries ltd
11 0	Kentaste Products ltd	8 0	Gonas Best ltd	16 8	Pride Industries ltd
11 1	Kenya Breweries ltd	8 1	Grain Bulk Handlers	16 9	Pristine International ltd
11 2	Kibos sugar refinery ltd	8 2	Grain Industries ltd	17 0	Proctor & Allan (E.A) ltd
11 3	Kwale International Company ltd	8 3	Green Forest Foods ltd	17 1	Promasidor Kenya ltd
11 4	Kenya Highland seed company ltd	8 4	Happy Cow ltd	17 2	Propack Kenya ltd
11 5	Kenya Horticultural exporters	8 5	Heritage Foods Kenya ltd	17 3	Purple Iris Africa
11 6	Kenya nut company ltd	8 6	Highland Cannery ltd	17 4	Pwani Oil Products ltd
11 7	Kenya seed company ltd	8 7	Highland Mineral Water Company ltd	17 5	Rafiki Millers ltd
11 8	Kenya sweets ltd	8 8	Honey Care Africa ltd	17 6	Razzo ltd
11 9	Kenya tea Development Agency	8 9	Insta Products (EPZ) ltd	17 7	Rift Valley Bottlers ltd
12 0	Kenya Tea Growers Association	9 0	Italiani Gelati and Food Produce ltd	17 8	Sameer Agricult & Livestock (K) ltd
12 1	Kenya Wine Agencies ltd	9 1	Jambo East Africa ltd	17 9	SBC Kenya ltd
12 2	Kevian Kenya ltd	9 2	James Finlay Kenya ltd	18 0	Scrumptious East ltd
12 3	Kibos Sugar and Allied Industries	9 3	Jetlak Foods Limited	18 1	Selecta Kenya GmbH & sons KG
12 4	Kinangop Dairy ltd	9 4	Jjasm Mini-Distillery	18 2	Sky foods
12 5	Kisii Bottlers ltd	9 5	Juja Coffee Exporters	18 3	Spectre International ltd
12 6	Koba waters / Bromhill Springs Water	9 6	Kabianga Dairy ltd	18 4	Social bites ltd
12 7	Krish Commodities ltd	9 7	kerio Valley Development Authority	18 5	South Nyanza Sugar Company ltd
	<b>Food and Beverage</b>		<b>Metal and Allied Sector</b>		<b>Motor Vehicle &amp; Accessories</b>
19 1	United distillers and Vinters	4 8	Mecol ltd	36	Mutsimoto Motor Company ltd
19 2	United millers ltd	4 9	Meru Greens Horticulture ltd	37	Pipe Manufacturers ltd

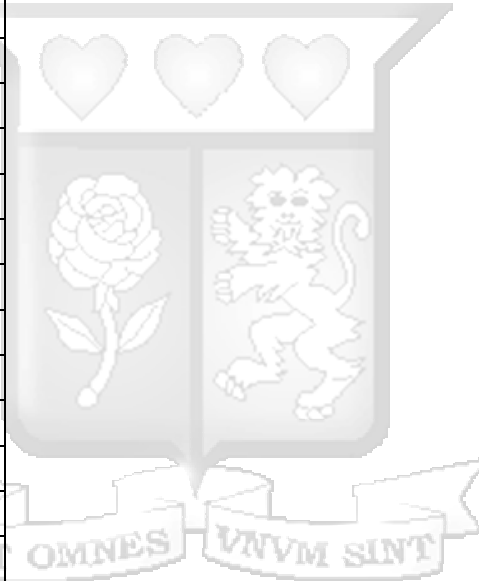
193	Usafi services ltd	50	Metal Crowns ltd	38	Plateau Motors Ltd
194	Valuepak foods	51	Mitsubishi Corporation Nairobi Liason	39	Rockey Africa limited
195	Valley Confectionary ltd	52	Modulec Engineering Systems ltd	40	R.T. (East Africa) ltd
196	Vert ltd	53	Nail & Steel Products Ltd	41	Ruidu (Kenya) Company ltd
197	Vinepack ltd	54	Naline Steel Works ltd	42	Scania East Africa ltd
198	Vava Coffee ltd	55	Nampack Kenya ltd	43	Scania Group ltd
199	Victory Farms Ltd 106 Thigiri lane	56	Napro Industries ltd	44	Simba Corporation limited
200	W.E. Tilley (Muthaiga) ltd	57	Narcol Aluminium Rolling Mills Ltd	45	Sohansons ltd
201	Wanji Food Industries ltd	58	Ndume ltd	46	Songyi Motocycles International ltd
202	West African Seasoning Co. ltd	59	Orbit Engineering ltd	47	Soroya Motor Spares ltd
203	West Kenya Sugar Company ltd	60	Patnet Steel Makers Manufacturers	48	Theevan Enterprises ltd
204	Winnie's pure Health	61	Richfield Engineering ltd	49	Turaco ltd
205	Wrigley Company (E.A) ltd	62	Rolmil Kenya ltd	50	Toyota Tshusho East Africa ltd
206	Xpressions Flora ltd	63	Safal Mitek ltd	51	Transtrailers ltd
207	Zeelandia East Africa limited	64	Sheffeld kitchen & Laundry solutions	52	Unifilters Kenya ltd
208	Zheng Hong (k) ltd	65	Sierra Flora	53	Uni-truck world ltd
	<b>Leather and Footwear</b>	66	Silverspread Hardware ltd	54	Varsani Brakelinings ltd
1	Alpharama ltd	67	Siya Industries (k) ltd		<b>Paper and Board</b>
2	Athi river Tanneries ltd	68	Skyline Holdings ltd	1	Adpak International ltd
3	Azus Leather ltd	69	Southern Engineering Co ltd	2	Allpack industries ltd
4	Budget Shoes ltd	70	Specialised Engineering Co. (EA) ltd	3	Andika Industries ltd
5	C & P Shoes industries ltd	71	St. Theresa Industries	4	ASL packaging ltd
6	Leather industries of Kenya ltd	72	Standard Rolling Mills ltd	5	Associated paper & Stationery ltd
7	Macquin Shoes ltd	73	Steel Structures ltd	6	Autolitho ltd
8	Maridadi Seasons Handcraft	74	Steelmakers ltd	7	Avery Dennisson Kenya ltd
9	Sandstorm Africa ltd	75	Steelwool (Africa) ltd	8	Bag and Envelope Converters
10	Umoja Rubber Products ltd	76	Sufuria World ltd	9	Brand Printers ltd
11	Zingo Investments ltd	77	Tarmal Wire Products ltd	10	Cartoon Manufacturers ltd
	<b>Metal and Allied Sector</b>	78	Technoconstruct Kenya Ltd	11	Cartobox Industries (E.A) ltd
1	African Marine & General Eng. Co. ltd	79	Technosteel industries ltd	12	Cempack solutions ltd
2	Agro irrigation and Pump	80	Tononoka Rolling Mills ltd	13	Chandaria industries ltd
3	Allied East Africa ltd	81	Tononoka Steel ltd	14	Colour Labels ltd
4	Alloy Steel Casting ltd	82	Top Steel kenya ltd	15	Colour Packaging ltd
5	Apex Steel ltd	83	Towertech Africa ltd	16	Colourprint ltd
6	Arvind Engineering ltd	84	Varoma Tech ltd	17	De La Rue Currency Security Print ltd
7	ASL ltd- steel Division	85	Vicensa Investments ltd	18	Digital Hub ltd
8	ASP company ltd	86	Viking industries ltd	19	D.L. Patel Press Kenya Ltd

9	Ashut Engineers Ltd	8 7	Warren Enterprises Ltd	20	Dodhia Packaging Ltd
10	Athi Rive Steel plant Ltd	8 8	Welding Alloys Ltd	21	Dune Packaging Ltd
11	Atlantic Ltd	8 9	Wire products Ltd	22	East Africa Packaging Industries Ltd
12	Blue Nile Wire Products Ltd	9 0	Zenith Steel Fabricators Ltd	23	East Africa Paper Mills Ltd
13	Booth Extrusions Ltd		<b>Motor Vehicle &amp; Accessories</b>	24	Economic Industries Ltd
14	Brollo Kenya Ltd	1	Ace Motors Ltd	25	Elegant Printing Works Ltd
15	City Engineering Works (k) Ltd	2	Alamdar Training Company Ltd	26	Ellams products Ltd
16	Container Technology Ltd	3	Associated Battery Manufactures (EA) Ltd	27	Elite Offset Ltd
17	Cook 'N lite Ltd	4	Associated Vehicle Assemblers Ltd	28	English press Ltd
18	Corrugated Sheets Ltd	5	Auto Ancillaries Ltd	29	Essential Manufacturing
19	Crystal Industries Ltd	6	Auto Industries Ltd	30	Euro Packaging Ltd
20	Davis & Shirtliff Ltd	7	Auto fine Filters & Seals Ltd	31	Fortune Printers & Stationers Ltd
21	Devki Steel Mills Ltd	8	Banbros Ltd	32	General Printers Ltd
22	Doshi & Company Hardware Ltd	9	Bhachu Industries Ltd	33	Green Pencils Ltd
23	East Africa Spectre Ltd	1 0	BMG holdings Ltd	34	Guaca Stationers Ltd
24	East Africa Foundry (k) Ltd	1 2	Choda Fabricators Ltd	35	Ubuntu Paper Mills Ltd
25	East Africa Glassware Mart Ltd	1 3	Chui Autospring industries Ltd	36	International Paper Board Supplies Ltd
26	Easy Clean Africa Ltd	1 4	Cica motors	37	Juja Pulp & Paper Ltd
27	Elite Tools Ltd	1 5	CMC Motors Group Ltd	38	Karatasi Industries Ltd
28	Fine Engineering Works Ltd	1 6	Dodi Autotech (k) Ltd	39	Kenafric Diaries Manufactures Ltd
29	Farm Engineering Industries Ltd	1 7	Foton East Africa Ltd	40	Kenya Stationers Ltd
30	Friendship Container Manu. Ltd	1 8	General Motors East Africa Ltd	41	Kim-Fay East Africa Ltd
31	Ganglong International Company Ltd	1 9	Handa (k) Ltd	42	Kul Graphics Ltd
32	Greif Kenya Ltd	2 0	Honda Motorcycle Kenya Ltd	44	L.A.B International kenya Ltd
33	Harvey Bus Body builders	2 1	Igo Holdings Ltd	45	Mainstream Bookshop
34	Heavy Engineering Ltd	2 2	Impala Glass industries Ltd	46	Manipal International Printing Press
35	Hebatullah brothers Ltd	2 3	Kenya Coach Industries Ltd	47	Mfi ultra Print Ltd
36	Insteel Ltd	2 4	Kenya Vehicel Manufacturers Ltd	48	Modern Lithographic (k) Ltd
37	Iron Art Ltd	2 5	Kenyon Ltd	49	Nation Media Group Ltd _
38	Kaluworks Ltd	2 6	King-Bird (k) Ltd	50	National printint Press Ltd
39	Kenya General Industries Ltd	2 7	King Finn Kenya Ltd	51	Ndalex Digital Technology
40	Kenya United Steel Company Ltd	2 8	Kibo Africa Ltd	52	Packaging Manufacturers (1976) Ltd
41	Khestshi Dharamshi & Co Ltd	2 9	Labh Signh Harnam Singh Ltd	53	Palmay enterprises
42	Kitchen King Ltd	3 0	Makindu Motors Ltd	54	Paper House of Kenya Ltd
43	Laminate Tube Industries Ltd	3 1	Mann Manufacturing Co. Ltd	55	Paperbags Ltd
44	Load Trailers	3 2	Mash East Africa Ltd	56	Press master Ltd
45	Mabati Rolling Mills Ltd	3 3	Master Fabricators Ltd	57	Prime Catons limited
46	Marine Crafts & Boat Repairs	3 4	Megh Cushion Industries Ltd	58	Pinting Services Ltd
47	Marvel lifestyle Ltd	3 5	Mobius Motors Kenya Ltd	59	Printpak Multipackaging Ltd
	<b>Paper and Board</b>		<b>Plastic and Rubber</b>		<b>Services and Consultancy</b>
60	Printwell industries Ltd	3 2	Kenrub Ltd	20	Capital Colours Creati Designers Ltd
61	Punclines Ltd	3 3	Kentainers Ltd	21	Ceven Ltd

62	Ramco Printing works Ltd	3 4	Kenya Suitcase Manufacturers Ltd	22	CFL Advocates
63	Regal Press Kenya Ltd	3 5	Kinpash Enterprises Ltd	23	Chase bank (k) Ltd
64	Rushabh Industries Ltd	3 6	Kwality Packaging House Ltd	24	Chemtech International Ltd
65	Shri Krishana Overseas Ltd	3 7	L.G. Harris & Co. Ltd	25	City Clock (k) limited
66	Skanem Interlabels Nairobi Ltd	3 8	lahhir Plastics Ltd	26	Cityscape Trends services Ltd
67	Sintel security Print Solutions Ltd	3 9	Laneeb Plastic Industries Ltd	27	Commercial bank of Africa
68	Soloh Worldwide Inter-Enterprises Ltd	4 0	Malplast Industries Ltd	28	Compulynx Ltd
69	Standard group Ltd	4 1	Mega (EA) Plastics	29	Control Risks East Africa
70	Statpack Industries Ltd	4 2	Metro Plastics Kenya Ltd	30	Consumer Options Ltd
71	Taws Ltd	4 3	Mombasa Polythene Bags Ltd	31	Danish Cleantech group
72	Tetra Pak Ltd	4 4	Nairobi Plastics Ltd	32	Delegation of G Industry & Com
73	The Print Exchange	4 5	Nakuru plastics Ltd	33	Deloitte & Touche
74	The Rodwell Press Ltd	4 6	Ombi Rubber Rollers limited	34	DNV GL kenya limited
75	Tissue Kenya Ltd	4 7	Packaging Industries Ltd	35	Diverse Management Consultancy Ltd
76	Unecoco Paper Products Ltd	4 8	Packaging Masters Ltd	36	East Africa Development Bank
77	United Bags Manufacturers Ltd	4 9	Plast Packaging Industries Ltd	37	E management Africa
	<b>Pharmaceutical and Medical Equipment</b>	5 0	Plastic Electicons	38	E Momentum Interactive Systems Ltd
1	African Cotton Industries Ltd	5 1	Plastics & Rubber Industries Ltd	39	Ernst & Young
2	Alpha Medical Manufacturers Ltd	5 2	Polly Propelin Bags Ltd	40	Express Communications Ltd
3	Autosterile (EA)	5 3	Polyblend Ltd	41	Flexi Personnel Ltd
4	Benmed Pharmaceuticals Ltd	5 4	Polyflex Industries Ltd	42	GE East Africa Services Ltd
5	Beta Healthcare International Ltd	5 5	Polythene Industries Ltd	43	Gems Skills (Kenya) Ltd
6	Biodeal Laboratories Ltd	5 6	Premier Industries Ltd	44	Grain Bulk Handlers
7	Biopharma Ltd	5 7	Prospel Ltd	45	Grant Thornton Consulting Ltd
8	Cosmos Ltd	5 8	Pyramid Packaging Ltd	46	GS1 Kenya
9	Dawa Ltd	5 9	Raffia bags (k) Ltd	47	Halliday Finch Ltd
10	Elys Chemical industries Ltd	6 0	RitePak Ltd	48	Hotpoint Appliances Limited
11	Essential Drugs Ltd	6 1	Rubber Products Ltd	49	House of Major
12	Glaxo Smithkline Kenya Ltd	6 2	Rushabh Industries Ltd	50	HTM Capital Ltd
13	KAM industries	6 3	Safepak Ltd	51	IDB Capital Ltd
14	Laboratory & Allied Ltd	6 4	Sammer Africa Ltd	52	Ikapamedia East Africa
15	Medivet Products Ltd	6 5	Sanpac Africa Ltd	53	Industrial & Commercial Dev Corp.
16	Njimia (k) Ltd	6 6	Scandic Ltd	54	Industrial and Scientific Support Ser
17	Osschemie Ltd	6 7	Shiv Enterprises (E) Ltd	55	Industrial Promotion Services (K) Ltd
18	Pharm Access Africa Ltd	6 8	Signode Packaging Systems Ltd	56	International Energy Technik Ltd
19	Pharmaceutical Manufacturing Co. (K)	6 9	Silafrika Kenya Ltd	57	Intraspeed Arcpro Kenya Ltd
20	Questa Care Ltd	7 0	Silpack Industries Ltd	58	Insight Management Consultants Ltd

21	Regal Pharmaceuticals Ltd	7 1	Silver Coin Imports Ltd	59	Institute of Packaging Professionals
22	Revital Healthcare (EPZ) Ltd	7 2	Singh Retread Ltd	60	International Supply Chain Solutions
23	Skylight chemical Ltd	7 3	Sols Inclination Ltd	61	Intersoft Ltd
24	Sosure Afripads Ltd	7 4	Solvochem East Africa Ltd	62	Intertek International Ltd
25	Universal Corporation Ltd	7 5	Smartpack limited	63	Intertek testing Services (EA) (PTY) Ltd
26	Vetcare Kenya Ltd	7 6	Springbox Kenya Ltd	64	Ipay Ltd
27	Zain Pharmaceuticals	7 7	Styroplast Ltd	65	Josper Occupational Health & Safety
	<b>Plastic and Rubber</b>	7 8	Super Manufacturers Ltd	66	Kaizen Institute Africa
1	ACME Containers Ltd	7 9	Techpak Industries Ltd	67	Kanaga & Associate Advocates
2	Africa PVC Industries Ltd	8 0	Techno plast Ltd	68	Karcher Ltd
3	Afro Plastics (k) Ltd	8 1	Thermopak Ltd	69	Kensil Ltd
4	Betatrad (k) Ltd	8 2	Top Pak Ltd	70	Kenya Flower Council
5	Bluesky Industries Ltd	8 3	Torrent East Africa Ltd	71	Kenya Fire Appliances Co. Ltd
6	Bobmil Industries Ltd	8 4	Treadsetters Tyres Ltd	72	Kenya National Cleaner Production C
7	Brush manufacturers Ltd	8 5	Umoja Rubber Product Ltd	73	Kenya Ports Authority
8	Canaaneast Company Ltd	8 6	Uni- Plastics Ltd	74	Knights & Apps Ltd
9	Cocorico Investment Ltd	8 7	Vectus Kenya Ltd	75	Kuza Project
10	Complast Industries Ltd	8 8	Vyatu Ltd	76	Lab Works East Africa Ltd
11	Coninx Industries Ltd	8 9	Zaverchand Punja Ltd	77	Lean Energy Solutions Ltd
12	Dune Packaging Ltd		<b>Services and Consultancy</b>	78	Lori Systems Ltd
13	Darshan Plastics Ltd	1	AAM Resources	79	Louis Dreyfus Kenya Ltd
14	Dynaplas Ltd	2	Access Alliance Ltd	80	Lynxbits Global Ltd
15	Elgitread (Kenya) Ltd	3	Adafric Communications Ltd	81	Machinery and Equipment Consult
16	Elgon Kenya Ltd	4	African Banking Corporations Ltd (ABC Bank)	82	Magnate Ventures Ltd
17	Eslon Plastics of Kenya Ltd	5	Africote Ltd	83	Marubeni Corporation Nairobi Office
18	Finlay Brushware Ltd	6	Agricultural Employees Association	84	Matengo Githae & Associates
19	Five Star Industries Ltd	7	Alexander Forbes Risk Insurance Brokers	85	Mckay and Company Advocates
20	Flair Kenya Ltd	8	Analabs Ltd	86	meghraj Capital Ltd
21	Foam mattress Ltd	9	Andrais Energy Ltd	87	Millenium Management Consultants
22	General Plastics Ltd	1 0	Andest Bites Ltd	88	Mount Elgon Orchards Ltd
23	Hi-tech Poly Ltd	1 1	Ascent Capital Advisory Services LLP	89	Multivac North Africa Kenya
24	Hi-Plast Ltd	1 2	ASKADOC	90	Muri Mwaniki & Wamiti Assocaites
25	Jamlam Industries Ltd	1 3	Bank of Africa	91	Muthaura Mugambi & Njonjo Advocates
26	Jay Giriraj Industries	1 4	Basf East Africa Ltd	92	Muriu Mungai & Advocates
27	Jumbo Chem Kenya Ltd	1 5	Bluekey Software Solution (k) Ltd	93	Murumba & Awele Advocates
28	Jumbo Quality Products	1 6	Bold Ltd	94	Naushad Trading Company Ltd
29	Just Plastics Ltd	1 7	Brand ID Technologies (EA) Ltd	95	Negawatt Ltd
30	Kamba Manufacturing (1986) Ltd	1 8	Broadcast Solution International	96	NIC Bank Ltd
31	kenpoly Manufacturers Ltd	1 9	Bureau Veritas Kenya Ltd	97	Nkemi Consulting
	<b>Services and Consultancy</b>				
98	Nokia Siemens Networks Kenya Ltd				
99	Novastar ventures				

10 0	Origicheck Company Ltd
10 1	Panal Freighters Ltd
10 2	Passion Profit Ltd
10 3	PKF Consulting
10 4	Polucon Services (k) ltd
10 5	Premier Training Services
10 6	Raiser Resources Ltd
10 7	Red lands Roses Ltd
10 8	Rentco East Africa ltd
10 9	Rongai Workshop and Transport Ltd
11 0	Safaricom ltd
11 1	Safechem (k) Ltd
11 2	Sagissa Process Engineering (k) Ltd
11 3	Samco Holdings Ltd
11 4	Sperkjet East Africa Ltd
11 5	Service Shoes Africa ltd
11 6	Sevenseas Technology
11 7	SGS Kenya limited
11 8	Siemens Ltd Kenya
11 9	Spectrum Network Ltd
12 0	Sproxil East Africa
12 1	Standard Chartered Bank (k) Ltd
12 2	Stanlib Kenya ltd
12 3	Strategic Value Ltd
12 4	Stratostaff EA Ltd
12 5	Swivel Marketing Ltd
12 6	Symbiotic Media Consortium
12 7	Syspro Kenya
12 8	Techno Brain Ltd
12 9	The Cooperative Bank of Kenya Ltd
13 0	The Copy Cat Ltd
13 1	The Helios Group
13 2	The Leadership Group Ltd
13 3	Trace Soft Ltd
13 4	Transoceanic Project Deve. (K)
13 5	Umati Capital (Kenya ) Ltd
13 6	Underwriting Africa Insurance Brokers



13 7	Vehicle and Equipment Leasing Ltd
13 8	Viscar Industrial Capacity Ltd
13 9	Warriors Insight Ltd
14 0	Wotech Kenya Ltd
14 1	Zaki llc

(KAM, 2021)



## Appendix V: Ethical Approval



**Strathmore**  
UNIVERSITY

24<sup>th</sup> August 2022

Mr. Kimondo, Martin  
mkimondo4055@gmail.com

Dear Mr Kimondo,

**RE: The Effect of Financial Accessibility on the Sustainability of Manufacturing**

This is to inform you that SU-ISERC has reviewed and approved your above SU- master's research proposal. Your application reference number is SU-IERC1402/22. The approval period is from **24<sup>th</sup> August 2022 to 23<sup>rd</sup> August 2023**.

This approval is subject to compliance with the following requirements:

- i. Only approved documents including (informed consents, study instruments, MTA) will be used.
- ii. All changes including (amendments, deviations, and violations) are submitted for review and approval by SU-ISERC.
- iii. Death and life-threatening problems and serious adverse events or unexpected adverse event whether related or unrelated to the study must be reported to SU-ISERC within 48 hours of notification.
- iv. Any changes, anticipated or otherwise that may increase the risks or affected safety or well-being of study participants and others or affect the integrity of the research must be reported to SU-ISERC within 48 hours.
- v. Clearance for export of biological specimens must be obtained from relevant institutions.
- vi. Submission of a request for renewal of approval at least 60 days prior to expiry of the approval period. Attach a comprehensive progress report to support the renewal.
- vii. Submission of an executive summary report within 90 days upon completion of the study to SU-ISERC.

Prior to commencing your study, you will be expected to obtain a research license from National Commission for Science, Technology, and Innovation (NACOSTI) <https://researchportal.nacosti.go.ke/> and obtain other clearances needed.

Yours sincerely,

for: **Dr. Ben Ngoye**  
**Secretary: SU-ISERC**  
**Cc: Prof. Fred Were**  
**Chairperson: SU-ISERC**

STRATHMORE UNIVERSITY INSTITUTIONAL  
SCIENTIFIC AND ETHICAL REVIEW COMMITTEE  
(SU- ISERC)  
**24-Aug-2022**  
Email: [ethics@strathmore.edu](mailto:ethics@strathmore.edu)  
P.O. BOX 59857-00200  
NAIROBI-KENYA

Ole Sangale Rd, Madaraka Estate, P.O. Box 59857-00200, Nairobi, Kenya, Tel +254 (0)703 034000  
Email [admissions@strathmore.edu](mailto:admissions@strathmore.edu) [www.strathmore.edu](http://www.strathmore.edu)

Appendix VI: NACOSTI Permit


**RESEARCH LICENSE**

Ref No: **992120**

**Applicant Identification Number**  
**992120**


**Director General**  
**NATIONAL COMMISSION FOR**  
**SCIENCE, TECHNOLOGY & INNOVATION**

**Verification QR Code**



**Date of Issue: 13/July/2022**

**NATIONAL COMMISSION FOR SCIENCE, TECHNOLOGY & INNOVATION**



**This is to Certify that Mr. Martin Mwangi Kimondo of Strathmore University, has been licensed to conduct research in Nairobi on the topic: THE EFFECT OF FINANCIAL ACCESSIBILITY ON THE SUSTAINABILITY OF MANUFACTURING SME AND MEDIUM ENTERPRISES IN NAIROBI COUNTY, KENYA for the period ending: 13/July/2023. (Starting and Issued on: 13/July/2022)**

**NOTE: This is a computer generated License. To verify the authenticity of this document, scan the QR code using QR scanner application.**