



Strathmore
UNIVERSITY

SCHOOL OF HUMANITIES & SOCIAL SCIENCES
BACHELOR OF ARTS IN INTERNATIONAL STUDIES
END OF SEMESTER EXAMINATION
BIS 4115: MEDIA AND INTERNATIONAL STUDIES

Date: 13th November 2020

Time: 13:30 – 15:30

Instructions

1. This examination consists of **FIVE** questions.
2. Answer **Question ONE (COMPULSORY)** and any other **TWO** questions.

QUESTION 1

- a) Using a country of your choice as a case study, discuss the Indicators of press freedom and demonstrate how this country has either observed or defied these indicators **(15 marks)**
- b) “As expected, the most liberal media are usually found in industrialized nations”, Discuss this statement and illustrate your answer with examples from around the world. **(15 marks)**

QUESTION TWO

“Military leaders have become aware that news media coverage of their operations can be a force multiplier”. Critically analyze this statement based on the “CNN and Aljazeera effect” of media **(15 marks)**

QUESTION THREE

“The main problem for media is often that the information human rights organisations provide is not tailored to meet the Medias’ needs.” Analyse this statement and provide at least FIVE solutions to the factors affecting Human Rights coverage by the media **(15 marks)**

QUESTION FOUR

Using practical examples, discuss the importance of transparency of media ownership in a country’s governance and evaluate ways in which the media help build integrity and reduce the risk on corruption **(15 marks)**

QUESTION FIVE

Using an article of your choice, demonstrate the differences between the following concepts(used in Conflict sensitive journalism *(All answers should refer to the article)*)

- a) Hate speech vs Freedom of expression **(5 marks)**
- b) Traditional reporting vs Conflict sensitive reporting **(5 marks)**
- c) Impartial vs Accurate reporting **(5 marks)**

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