



**Strathmore**  
UNIVERSITY

**SCHOOL OF HUMANITIES & SOCIAL SCIENCES**

**BACHELOR OF ARTS IN INTERNATIONAL STUDIES  
END OF SEMESTER EXAMS**

**BIS 4104: DIPLOMATIC SIMULATION**

**Date: 23<sup>rd</sup> October 2024**

**Time: 10:30-12:30**

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**Instructions**

1. This examination consists of **FIVE** questions.
  2. Answer **Question ONE (COMPULSORY)** and any other **TWO** questions.
    1. (a) In detail, compare and contrast two credential presentation ceremonies (12 Marks)  
(b) Explain how the concept of precedence is applied in diplomatic practice (18 Marks)
    2. Assess the contribution through diplomatic practice of any other culture outside the western culture (15 Marks)
    3. (a) In this digital age, explain the contribution of different modes of communication to diplomacy (5 Marks)  
(b) Analyze the challenges of digital communication in the new diplomatic era (10 Marks)
    4. (a) Discuss the role of the flag and the national anthem in the context of a diplomatic activity of your choice (7 Marks)  
(b) Paying particular attention to, orders of precedence and protocol, content, structure and context, write an appropriate speech that an ambassador would deliver during a national event. (8 Marks)
    5. (a) Comment on the view that the Note Verbale is one of the key documents of diplomatic communication (7 Marks)  
(b) Design and write a Note Verbale (8 Marks)
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