



Strathmore
UNIVERSITY

STRATHMORE BUSINESS SCHOOL

MASTER OF MANAGEMENT IN AGRIBUSINESS

END OF SEMESTER EXAMINATION

MMA 8302: HUMAN RESOURCE FOR AGRIBUSINESS

Date: Friday 2nd December 2022

Time: 3 Hours

Instructions

- This examination contains **FIVE** questions
- Attempt **Question One** and any **two** other questions

Question 1 (Compulsory) (20 Marks)

One of the major challenges Agribusiness firms are facing is retention of staff, identify any five strategic imperative driving this and develop strategies to respond

Questions 2 (20 Marks)

Human resource management plays a strategic role in the management of agribusiness entity. Several agribusiness farms are finding themselves in the wrong side of the law mostly relating to human resource management. Identify and critically evaluate any of top five core areas of human resource management that are prone to legal imperatives that agribusiness firms need to be aware of.

Question 3 (20 Marks)

Discuss aims of strategic Human Resource Development that are relevant to any business organisations

Question 4 (20 Marks)

Most agribusiness firms are localized in certain geographical region but operate across borders. Diversity and inclusion are one of the key emerging areas in managing any business. Using relevant examples, identify and discuss the extent to which diversity initiatives that can help agribusiness organization keep a Competitive Human Resource Advantage

Question 5 (20 Marks)

Employee relations affects productivity. illustrate key any five key areas that management of agribusiness can enhance to minimize effect of employee relations on productivity