



**Strathmore**  
UNIVERSITY

**MASTER OF SCIENCE IN INFORMATION SYSTEMS SECURITY – MODULE VI**  
**MST 8501 I.T. PROFESSIONAL ETHICS**  
**FINAL EXAM**

**Date: 5<sup>th</sup> October 2022      Dr J. Branya      100 marks      Time: 17:00 – 20:00**

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**Answer Question 1 and any other three**

Question 1. (40 Marks)

1. Ethics
2. Moral Good
3. Natural Moral Law
4. Feelings
5. Virtues
6. Temperament
7. Character
8. H2 Level of Happiness
9. Person
10. First Ethical Principle.

Question 2. (20 marks) a) Describe the difference between ethics and morals. b) explain how ethics will benefit your company. (10 marks each)

Question 3. (20 marks) Explain the four temperaments, what motivates them, whether they are emotional or not, and whether the emotions last a long-time or not, and their good and bad traits (10 marks) and give examples from your friends of each temperament type (10 marks).

Question 4. (20 marks) Maslow Pyramid of the hierarchy of needs is valuable instrument for marketing. a) Explain the six levels b) give an example for each. (10 marks each)

Question 5. (20 marks) a) Describe the three elements that Robert Sternberg used to classify the different types of love (10 marks) b) relate them to the three levels of the triadic structure of the person (5 marks) c) and describe infatuation, compassionate love, and total human love. (5 marks)

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