



**SCHOOL OF HUMANITIES & SOCIAL SCIENCES**

**BACHELOR OF ARTS**

**BAC 3103: MEDIA LAW AND ETHICS**

**END OF SEMESTER EXAMINATION**

**Date: Thursday 24<sup>th</sup> October 2019**

**Time: 08:00 – 10:00**

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**Instructions: Answer ALL of SECTION A and two questions in SECTION B**

**SECTION A (30 marks)**

**Answer ALL questions in this section**

Q1

(a) Identify the **TWO** conditions that must be proven for a statement to be legally defamatory. (6 marks).

(b) Describe **THREE** steps copyright holders must fulfill in a lawsuit against those they believe have misappropriated their works. (9 marks)

(c) Journalists need to be aware of the law in respect of personal privacy when pursuing a story. Explain **SIX** areas of personal privacy typically covered by legislation. (12 marks)

(d) Define the following terms (3 marks)

(i) Patents

(ii) Trade mark

(iii) Plagiarism

**SECTION B (30 marks)**

**Answer any TWO questions in this section.**

Q2.

(a) Journalists in many countries are able to obtain information through freedom of information legislation. Some information is, however, typically exempt from being disclosed. Identify **NINE** typical exemptions to this general right of access to information. (9 marks)

(b) Explain the **THREE** circumstances that impose an obligation of confidence. (6 marks)

Q3.

(a) Discuss the **FOUR** exceptions where disclosure of a journalist's source of information is necessary. [12 marks]

(b) Outline **THREE** penalties journalists face for violating common law contempt. [3 marks].

Q4.

(a) Provide a critique of scholar Francis Kasoma's foundation of African ethics as summarised by F. Banda. (10 marks)

(b) Explain to what extent **FIVE** pillars of Kasoma's foundation impact on modern African society. (5 marks)