



STRATHMORE UNIVERSITY BUSINESS SCHOOL
BACHELOR OF SCIENCE IN SUPPLY CHAIN AND OPERATIONS MANAGEMENT
END OF SEMESTER EXAMINATION

SCM 4204: SUPPLY CHAIN MANAGEMENT SEMINAR

DATE: 11th December 2023

Time: 10:30-12:30

Instructions

1. This examination consists of **FIVE** questions.
2. Answer **Question ONE (COMPULSORY)** and any other **TWO** questions.

QUESTION ONE (30 MARKS)

- a) “Covid 19 pandemic is not the last pandemic”. Discuss this as a supply chain professional. **(10 Marks)**
- b) Discuss Supply chain management issue that one is likely to encounter as a supply chain practitioner. **(10 Marks)**
- c) Supplier Base Optimization, **Explain** **(4 Marks)**
- d) Explain **Four** factors that influence supply base of an enterprise, **(6 marks)**

QUESTION TWO (15 MARKS)

- a) Discuss **FOUR** Objectives of supply chain Management **(6 Marks)**
- b) Discuss **Four** types of supply chain **(2 marks)**

QUESTION THREE (15 MARKS)

- a) Outline **four** and **discuss** the challenges in service operation management **(9 marks)**
- b) Explain **Three** factors that would complicate supply chain operation decision. **(6 marks)**

QUESTION FOUR**(15 MARKS)**

- a) Discuss how integration with third-party logistics providers (3PLs) impact supply chain efficiency and flexibility. **(10 marks)**
- b) Explain risks that one encounter in energy and power companies in terms of supply chain visibility and efficiency. **(5 marks)**

QUESTION FIVE**(15 MARKS)**

- a) What is the primary focus of supply chain management **(4 marks)**
- b) Your friend had made this observation that supply chain management is a new concept that many organization have not yet embraced fully, he is concerned what role then does human resources have to play in supply chain management. the organization that would like to implement present various challenges, especially in today's complex and dynamic business.
 - i. **Explain** the roles of HRM on supply chain management **(6 marks)**
 - ii. Discuss the challenges of HRM on supply chain management **(4 marks)**