



SCHOOL OF HUMANITIES & HUMANITIES
BACHELOR OF ARTS IN COMMUNICATION
END OF SEMESTER EXAMINATION

BAC 1205: ENGLISH FOR EFFECTIVE COMMUNICATION

DATE: 5th March 2024

TIME: 08:00 – 10:00

Instructions

1. This examination consists of FOUR questions.
2. Answer Question ONE (COMPULSORY) and any other TWO questions in the booklet provided.

Question one

(30 marks)

- (i) Punctuate the following sentences: (10 marks)
- a. Despite the rain we decided to go for a hike.
 - b. She wore a beautiful dress that she bought from the boutique to the party.
 - c. John forgot his books so he borrowed Susans.
 - d. Shes going to her friends party tonight.
 - e. The teacher said the word nice should be spelled with an 'e.'
 - f. He asked do you want to come to the party with me.
 - g. Mary wondered is there a movie called "The Midnight Train" playing tonight?
 - h. The sign read no entry between the hours of 9 am and 5 pm.
 - i. The recipe calls for the following ingredients chicken broth, onions, garlic, ginger, and soy sauce.
 - j. She had a few goals lose weight, get a promotion, save more money and travel.

(ii) Replace the phrasal verb with one word in each of the following sentences. (5 marks)

- a. She decided to call off the meeting due to the unexpected power outage.
- b. They came across an old photo album while cleaning the attic.
- c. The manager asked the team to bring up any concerns during the meeting.
- d. After a long day at work, he looked forward to relaxing with a good book.
- e. She had to put off her vacation because of the urgent project at the office.

(iii) Proof-read and edit this paragraph as you rewrite it: (15 marks)

The student didnt no how too complete their assignement, so they asked they're teacher four help. The teacher, whose always bin supportive, gave them advise on where to find more than fourty good resorces. Unfortunately, the student could'nt find the informations they need it and struggled with grammer and speling. The student tried their best, but their were many mistakes in they're work. The teacher, despite of the errors, provided positive feedback and encoragement. The student appreciated they're teacher's support.

Question two (15 marks)

Data journalism involves the analysis and presentation of data to create news stories and insights. To do so, certain words are commonly used to describe trends in the news or stories under review. With an example of a statement in each case, demonstrate how different terminology is used in writing in this genre.

Question three (15 marks)

- a. With two relevant examples in each case, distinguish between a phoneme and an allophone. (8 marks)
- b. Indicate the place or manner of articulation as indicated in the following: (5 marks)
 - i. Sound /p/ in the word "pat"? (place)
 - ii. Sound /s/ in the word "snake"? (manner)
 - iii. Sound /tʃ/ in "church" (place)
 - iv. Sound /m/ in the word "mother"? (manner)
 - v. Sound /k/ in the word "cat"? (place)
- c. Describe /d/ phonetically (2 marks)

Question four (15 marks)

Phonological processes are systematic sound changes that occur in the production or perception of speech sounds. Illustrating each with a relevant example, describe five phonological processes in the English language.