



**STRATHMORE INSTITUTE  
DIPLOMA IN INTERNATIONAL RELATIONS  
END OF SEMESTER EXAMINATION  
DIR 1101: BASICS OF PROJECT AND PROPOSAL WRITING**

**DATE: 17<sup>th</sup> April 2019**

**Time: 2 Hours**

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**Instructions**

1. This examination consists of **FIVE** questions.
2. Answer **Question ONE (COMPULSORY)** and any other **TWO** questions.

**QUESTION ONE – COMPULSORY QUESTION**

1a) “A good place to start this topic is sharing a common understanding of the meaning of research. This is because research is a very important activity in our lives, institutions of higher learning, national and international organisations, laboratories and companies. Organisations use research to keep themselves alive. Organisation, explore new areas of business, examine old knowledge and challenges, search for new meanings, and investigate operational and basic problem” (Mary Ngechu, (2010), *Understanding the Research Process and Methods: An Introduction*). Using this statement and relevant examples, discuss the role of research in the society **(10Marks)**

1b) “Research is very beneficial to communities, humanity, society, nations, institutions and organisations. The benefit are both short term and long term”. (Ngechu 2010). Briefly discuss at least ten (10) benefits of research. **(15Marks)**

1c) Briefly discuss four (4) characteristics of a research design. **(5Marks)**

**QUESTION TWO**

The fight between Kenya and Uganda over Migingo Island has been there for some years now. As a graduate in International Relation and a researcher, you have been appointed to the Kenya Ministry of Foreign Affairs to help the ministry develop a research design that would address this challenge. Discuss the step by step how you would help solve the problems using a systematic research approach. **(15Marks)**

**QUESTION THREE**

Mazao is a Community Based Organization (CBO) located in Mukuru KwaNjenga, they have approached you to advise them on where and how to get funding for starting a Community Library. Discuss ten possible sources of funds you will advise them to consider for their initiative. **(15Marks)**

**QUESTION FOUR**

After University you teamed up with two of your classmates, one from Zimbabwe and another one from Southern Sudan. You have agreed to set up an international tour company that will link many young professionals from Kenya, Zimbabwe and Southern Sudan to their preferred

tourist destinations across the globe. What are the key steps you will follow to get your business financed? **(15Marks)**

**QUESTION FIVE**

You have been invited for an interview with World Food Programme as their Monitoring and Evaluation Officer and during the interview, the panel ask you two sets of questions:

- i) What is the usefulness of Basic research? **(5Marks)**
- ii) What is participatory research and why is it useful when working with communities? **(10Marks)**