



**SCHOOL OF HUMANITIES AND SOCIAL SCIENCES
BACHELOR OF ARTS IN INTERNATIONAL STUDIES
SPECIAL EXAMINATION**

BIS 4211: MEDIA AND INTERNATIONAL STUDIES

DATE: 14th May 2026

Time: 09:00-11:00

Instructions

1. This examination consists of **FIVE** questions.
2. Answer **Question ONE (COMPULSORY)** and any other **TWO** questions.

QUESTION ONE

- a) Differentiate between Positive peace and Negative peace and discuss the Four core Principles of Peace Journalism according to Johan Galtung **(20marks)**
- b) Define digital activism and discuss any FOUR Success Factors in Digital Activism **(10marks)**

QUESTION TWO

- a) Western media's portrayal shapes not only global perceptions but also influences African media coverage. Discuss the Role of African Governance in the negative media portrayal **(15 marks)**

QUESTION THREE

Discuss any One role of media in global governance and evaluate the challenges faced by International Organizations (Ios) in Media Engagement **(15marks)**

QUESTION FOUR

Differentiate between Misinformation, Disinformation and Malinformation and evaluate any FIVE Tactics and Tools used for disinformation using relevant current examples **(15marks)**

QUESTION FIVE

Evaluate the future trends in media and international relations **(15 marks)**

END#