



**STRATHMORE INSTITUTE
DIPLOMA IN INTERNATIONAL RELATIONS
END OF SEMESTER EXAMINATION
DIR 1101: BASICS OF PROJECT AND PROPOSAL WRITING**

DATE: 16/08/2018

8:45-10:45Hrs

Time: 2 Hours

Instructions

1. This examination consists of **FIVE** questions.
2. Answer **Question ONE (COMPULSORY)** and any other **TWO** questions.

QUESTION ONE – COMPULSORY QUESTION

By AGENCE FRANCE PRESSE, NAIROBI, Kenya, Nov 9 2017 – A diplomatic spat over cows and chickens has worsened already frosty ties between Kenya and Tanzania, with Nairobi lodging a formal protest against its neighbour, the foreign minister said Wednesday.

The latest impasse between the two east African nations began last month when Tanzania seized and auctioned off 1,300 cattle which had wandered across the border to graze in a region where herders typically pay little heed to frontiers. Then, last week, Tanzania seized and burnt alive 6,500 chicks that had been brought into the country by a trader, fearing they would spread disease. Kenyan Foreign Minister Amina Mohamed said the country's representative at the East African Community (EAC) bloc had sent a "note of protest" to Tanzania.

A series of diplomatic and trade squabbles have soured relations between the neighbours in recent months. Kenyan traders have complained of mistreatment by Tanzanian immigration agents, which has sparked protests at the border, and tit-for-tat trade jabs have seen the two nations blocking the import of various goods from either country.

In March last year Kenya's energy minister and his delegation were blocked from entering Tanzania, while their Ugandan counterparts were allowed in unhindered. This was ahead of a meeting on whether Uganda would pass a proposed oil pipeline through Tanzania or Kenya. Kenya eventually lost the lucrative deal to Tanzania. Tanzania's President John Magufuli, increasingly criticised over his iron-fisted rule, warned, Kenya that any livestock wandering into his country would be confiscated. "Those who sneak with their livestock into this country will not be spared," he said in comments carried in local media. Mohamed said the herders had "not committed any crime because they had done what they always did, which is cross the border to look for pasture, and that is the normal behaviour that we all have," referring to grazing practices around the region. "These are people who have lived together forever, they have intermarried, they move from side to side. We should make it easier to cross the borders of our countries."

To solve the diplomatic row above, the Kenya Ministry of Foreign Affairs has hired your service to help them develop a research design that would address the following: - (3Marks each, Total 30Marks)

- I. Problem identification and definition
- II. Statement of the problem
- III. Relevant literature review
- IV. Formulation of research hypothesis
- V. Research methodology that will help in determination of population
- VI. Sampling methods and tools to ensure a selection representative sample
- VII. Formulating a conceptual framework
- VIII. Method of collecting and analyzing data
- IX. Come up with recommendations
- X. Drawing a conclusion on the diplomatic row.

QUESTION TWO

Kenya is proposing to open a new embassy in Guinee Bissau, a country in West Africa region and you have been hired as a young diplomat to guide on a proposal development for the new embassy. Using relevant examples, discuss what will be the key component of your proposal. **(15Marks)**

QUESTION THREE

Most successful entrepreneurs are the ones who think creatively, even on how to acquire cash, and never say never. Do you agree with this statement? Discuss this in light of a group of young Kenyan investors who have approached you for advice on where and how to get funding for starting a waste recycling plant in Nairobi, Kenya. **(15Marks)**

QUESTION FOUR

After University you teamed up with one of your classmate from Nigeria and you have agreed to set up an international tour company that will link many young professionals from Kenya and Nigeria to their preferred tourist destinations across the globe. What are the key steps you will follow to get your business financed? **(15Marks)**

QUESTION FIVE

You applied for a job as a regional Monitoring and Evaluation Manager and during the interview, the panel ask you two sets of questions:

- i) What are the general roles of research? **(5Marks)**
- ii) How will you apply research in your management work? **(10Marks)**

Using relevant examples, respond to the two sets of question using relevant examples.