# The other side of the screen





## Types of Social Media

#### 1. Social Networking Sites



2. Micro Blogging

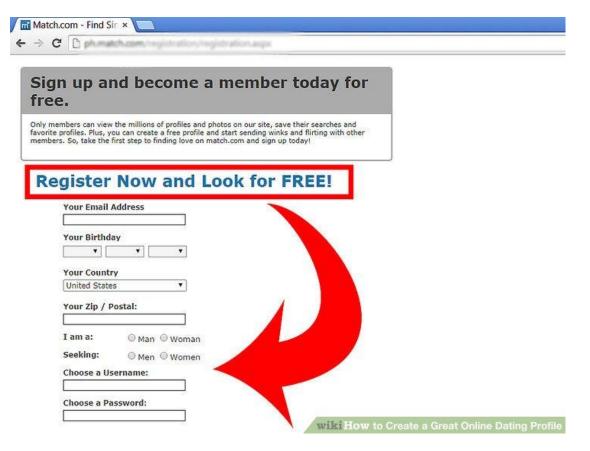


3. Wiki



## Type of Information Shared

### Sensitive



### **Sensational**





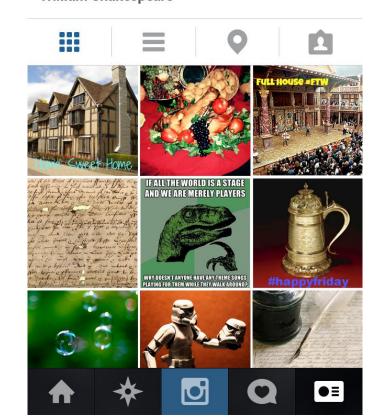


**2345** posts

332 followers **369** following

**Edit Your Profile** 

#### William Shakespeare



### Who is the person sharing this information

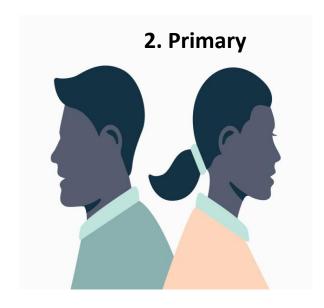




#### 3. Social



1. Personal



4. Ego





# Virtual Identity



### What does this mean for the online user?



