



STRATHMORE BUSINESS SCHOOL
MASTER OF MANAGEMENT IN AGRIBUSINESS
END OF SEMESTER EXAMINATION
MMA 8101: EMERGING ISSUES IN AGRIBUSINESS

DATE: Tuesday 24th March 2026

TIME: 3 Hours

Instructions:

Answer **QUESTION ONE (COMPULSORY)** and **ANY OTHER TWO** questions.

I wish you the best of luck.

QUESTION ONE (40 MARKS)

Why is export so critical for the development of agribusiness?

- a. Discuss this question with reference to agribusiness firms and their home countries.
- b. How does your answer change in relation to Africa? Explain

QUESTION TWO (30 MARKS)

‘Upgrading in agriculture requires shift in factors intensities - from labor intensity to capital intensity’. Discuss this statement with reference to upgrading of Africa’s agribusiness sector.

QUESTION THREE (30 MARKS)

How is the formation of AfCFTA likely to affect the export opportunities of African agribusiness firms? What are likely to be the emerging export patterns and why?

QUESTION FOUR (30 MARKS)

What are the major challenges confronted by African agribusinesses in competition with imports? What options are available for them to overcome the liabilities of localness and outcompete import?