



**Strathmore**  
UNIVERSITY

**STRATHMORE BUSINESS SCHOOL**

MASTER OF MANAGEMENT IN AGRIBUSINESS

END OF SEMESTER EXAMINATION

**MMA 8302: HUMAN RESOURCE FOR AGRIBUSINESS**

**Date:** Friday 3<sup>rd</sup> December 2021

**Time:** 3 Hours

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**Instructions**

- This examination contains **FIVE** questions
- Attempt **Question One** and any **two** other questions

**Question 1 (30 Marks)**

One of the critical aspects of strategic human resource management is workforce planning. You clearly appreciate the importance of this function, and you intend to use it to support decision making and policy development for a wide range of concerns in your organisations. To meet your organisation's goals, deploy a step by step plan to develop your workforce plan by highlighting each components of the stages.

**Question 2 (20 Marks)**

Diversity and inclusion have become an important business imperative across various sector, as an entrepreneur in agribusiness sector, identify and discuss any five imperatives for diversity and inclusion that you would consider for enhancing your competitive advantage

**Question 3 (20 Marks)**

Your organisation has embarked on revamping its performance management to scale up the business in the post pandemic era. You have realized that your management is not able to distinguish performance appraisal and performance management. Prepare presentation material that you would use to help them appreciate the difference between the two

**Question 4 (20 Marks)**

You have noticed that over 60% of your employees are unionized. Discuss any five critical areas that you would consider to help your organisation ensure healthy relationship at workplace to avoid disruptions in your business

**Question 5 (20 Marks)**

You have been engaged with a private equity venture capitalist to expand your agribusiness. Key to this growth is recruitment of high talents staff. Discuss any top five internal and external factors that you would consider will determining the salaries of employee to support this growth