



STRATHMORE INSTITUTE
DIPLOMA IN INTERNATIONAL RELATIONS
END OF SEMESTER EXAMINATION
DIR 1101: BASICS OF PROJECT AND PROPOSAL WRITING

DATE: 22nd April, 2020

Time: 2 Hours

Instructions

1. This examination consists of **FIVE** questions.
2. Answer **Question ONE (COMPULSORY)** and any other **TWO** questions.
3. Do not write on the question paper.

QUESTION ONE

Below is an abstract from a research project, read and answer the questions that follow

Studies show that sports is powerful for re-imaging and branding of states, particularly through hosting Sports Mega-Events. Sports Mega-Events (SMEs) include different types of events but the commonly used ones are the Olympic Games and FIFA World Cup. One such state is Qatar which uses hosting major sports as a tool in the conduct of its foreign policy and diplomacy. This follows the negative perceptions held about Qatar, such as poor record of respect for human rights, limited democratic space and curtailment of the freedom of the civil society. Part of recent human rights issues the state has been accused of include: unequal opportunities and treatment of women, racial discrimination and unfair treatment and poor working conditions immigrant workers (Amnesty International, 2019). Therefore, this study sought to evaluate the effectiveness of the use of SMEs in Qatar's nation image branding. In order to meet the objective of this study, the researcher collected and analyzed data from the available secondary sources. The study is premised on two main theories: soft power and globalization theoretical frameworks. The findings of this study reveal that Qatar's use of sports has been effective in nation image branding. Hosting SMEs has enabled Qatar increase its recognition in the continent and the globe, counter some of the negative images and perceptions, attract more tourists, Foreign Direct Investment and increase its exports.

1. Based on the abstract above, formulate the following:
 - a) An appropriate research topic (5 marks)
 - b) Main objective of the research project (3 marks)
 - c) Two specific objectives (6 marks)
 - d) A problem statement (10 marks)
2. Explain the methodology used in this research project (6 marks)

QUESTION TWO

- a) Explain the difference between literature review and background to project writing. (6 marks)
- b) Discuss ways of structuring a literature review (9 marks)

QUESTION THREE

- a) Examine the difference between primary data and secondary data (5 marks)
- b) Explain any FOUR methods of data collection (10 marks)

QUESTION FOUR

Explain the general format of a research proposal. (15 marks)

QUESTION FIVE

Discuss the significance of FIVE aspects of ethical considerations in research proposal. (15 marks)