



**Strathmore**  
UNIVERSITY

**SCHOOL OF HUMANITIES & SOCIAL SCIENCES**  
**BACHELOR OF ARTS IN DEVELOPMENT STUDIES**  
**END OF SEMESTER EXAMINATION**

**BDP 4104: MONITORING, EVALUATION AND REPORTING**

**DATE: Thursday 31<sup>st</sup> October 2019**

**TIME: 13:00 – 15:00**

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**Instructions**

1. This examination consists of **FIVE** questions.
2. Answer **Question ONE (COMPULSORY)** and any other **TWO** questions.

**QUESTION ONE**

You have been contracted by UNICEF to undertake the role of a consultant in a Orphans and Vulnerable Children Cash Transfer (OVC- CT) project, to plan a monitoring system for the same. The OVC-CT is managed through established structures and institutions at each administrative level, from national to the locational level. The overall management and coordination function rests at the national level (OVC-CT unit) and cascades to the location (Location OVC-CT Committee) through the sub-county levels. To strengthen accountability and complement existing programs and services, the management structures, particularly at implementation level, advocates inclusion of wide representation from line ministries, the community and Community Based Organizations (CBOs) through the OVC-CT Committee.

- a) Make a case for adoption of participatory evaluation methods? (15 marks)
- b) Formulate the steps in planning the project monitoring system. (15 marks)

## **QUESTION TWO**

- a) There are two types of evaluators that one can hire for an evaluation project: an internal or external. Critically analyse the pros and cons of utilizing each type. (8 marks)
- b) Develop a checklist for selecting an evaluator (7 marks)

## **QUESTION THREE**

Monitoring and evaluation uses both qualitative and quantitative methods to measure the success and impact of the projects.

- a) Identify the potential dangers of a one sided monitoring system. (5 marks)
- b) Critically analyze the quantitative and qualitative methods often employed in monitoring and evaluating communication projects. (10 marks)

## **QUESTION FOUR**

- a) Justify the relevance of logical framework in communication project planning. (2 marks)
- b) Evaluate the key components of a logical framework (8 marks)
- c) What are the qualities of good indicators? (5 marks)

## **QUESTION FIVE**

- a) Distinguish between formative and summative evaluation methods. (5 marks)
- b) Why is a baseline survey an important phase in monitoring and evaluation? (10 marks)