



**SCHOOL OF HUMANITIES & SOCIAL SCIENCES**

**Bachelor of Arts in Communication**

**FINAL EXAM**

**BAC2201 Interviewing and Reporting**

**DATE: Thursday, 12th March 2020**

**Time: 13:00 – 15:00**

---

**Instructions**

Answer ALL questions in Section A and any TWO questions in Section B.

**SECTION A (30 MARKS)**

This section is compulsory. Answer **all** questions.

- 1 (a) Describe **ONE** objective and FOUR uses of Q&A interviews within a feature. (10 marks)
- (b) Give an example of a Q&A interview with which you are familiar and set out the structure it took. (5 marks)
- (c) Describe **FIVE** duties of a news editor in a traditional newsroom. (10 marks)
- (d) Describe the term contemporaneous in respect to court reporting. (5 marks)

**SECTION B (30 MARKS)**

2. (a) Explain **SIX** qualities of a successful investigative journalist. (6 marks)
- (b) Describe **THREE** defences against defamatory libel (9 marks).
3. (a) Explain **THREE** components of an effective interviewing strategy for a freelancer. Use the example of an interview with a national business leader in your answer. (9 marks )

(b) Identify **THREE** types of court cases where there may be specific restrictions. (6 marks)

4. (a) You have been hired as a trainee journalist for a national newspaper and have been given a choice to join the news desk or the features desk. Indicate which desk you would prefer to join, while making the distinction between hard news and features. (9 marks)

(b) Scholars Bill Ristow and Theresa Morrow list "**SCOPE**" as one of the elements to in-depth reporting. Explain how they expand this concept. (6 marks)