



Strathmore
UNIVERSITY

STRATHMORE INSTITUTE

DIPLOMA IN INTERNATIONAL RELATIONS

END OF SEMESTER EXAMINATION

DIR 1206: CRITICAL APPROACHES OF FOREIGN POLICY

DATE: Thursday, 23rd August 2018

Time: 2 Hours

Instructions

1. This examination consists of **FIVE** questions.
2. Answer **Question ONE (COMPULSORY)** and any other **TWO** questions.

QUESTION ONE – COMPULSORY QUESTION

Healthcare is one of the main issues that Augment Kenya's foreign policy. The first batch of the long-awaited Cuban doctors have jetted in the country. Their arrival, aboard a KLM flight at the Jomo Kenyatta International Airport (JKIA), marks the culmination of a deal signed between Kenya and Cuba for the deployment of 100 specialist doctors. After exiting the lounge, the Cuban doctors were ushered into waiting buses and driven off. They were received by the Health ministry's Cabinet Administrative Secretary Rashid Aman, Director of Medical Services Jackson Kioko and Kisumu Governor Anyang Nyong'o. Dr Aman said the doctors will undergo training at the Kenya School of Government where they will be inducted into the local healthcare system. "The doctors will be trained on how our healthcare system works before being deployed to public health facilities across several counties," said Dr Aman. After the training, the government will link them with medical professionals from stations where they have been deployed. "The main idea in bringing these specialists is to learn from the Cuban experience in building a robust primary and curative healthcare system that has afforded the country universal health care," Dr Aman said. Dr Aman said Kenya would send 50 local doctors to Cuba to be trained in family medicine. "As part of the bilateral agreement we signed with Cuba, we are sending 50 of our doctors there so that they can learn the Cuban healthcare system which has been able to achieve universal health care. The team will comprise one doctor from each of the 47 counties," said the health official. - Extract from Business Daily Africa, 06 June 2018.

1. a) Outline any four actors of foreign policy from the extract? **(4 Marks)**
b) Which two actors fall under the Heads of Government and other political executives? **(4 Marks)**
c) By introducing Cuban doctors to the Kenyan healthcare system, what three implications does this have for both Cuba and Kenya? **(6 Marks)**
2. Giving three examples, how do cultural and economic groups influence a nation's foreign policy **(6 Marks)**
3. The president as the Kenyan head of Government is a key actor of foreign policy. Give three points critiquing his decision of involving China in Kenya's infrastructure development **(6 Marks)**
4. In highly democratic and developed countries, the people of the nation play a key role in determining the country's foreign policy. Give two illustrations of how this is evident **(4 Marks)**

QUESTION TWO

1. The RAM (Rational Actor Model) is the idea that a country makes its foreign policy in a rational way, by assessing the problem, weighing the advantages and disadvantages of different solutions, and choosing the most effective move. Give two positive attributes of this model **(4 Marks)**
2. Instead of focusing on organizations as actors that are competing over foreign policy goals, the bureaucratic politics model has a stronger focus on those within those organizations. The primary actor is not the state nor the organization, but the individual. Give three disadvantages of the bureaucratic politics model **(6 Marks)**
3. a. Define the incremental decision making model **(1 Mark)**
b. State two advantages of this model **(4 Marks)**

QUESTION THREE

1. Outline two assumptions of:
 - a. The Neorealism approach in foreign policy **(2 Marks)**
 - b. The Neoliberalism approach in foreign policy **(2 Marks)**
2. There are three determinants of foreign policy for a state.
 - a. Which are these three determinants of foreign policy for a state **(3 Marks)**
 - b. Explain two internal factors that influence Kenya's foreign policy strategies? **(4 Marks)**
 - c. Explain two policy making factors that influence Kenya's foreign policy strategies? **(4 Marks)**

QUESTION FOUR

1. In regard to the Kenyan context:

- a. State three issues that augment the nation's foreign policy (**3 Marks**)
- b. Sports, Culture and Arts is among the top priorities for the country. As the Minister of sports, culture and arts, explain three opportunities that your ministry has to capitalize on this sector (**6 Marks**)

2. De-Biasing in negotiation implies that we need to be vigilant in our efforts to overcome our biases and should be more understanding of the biases exhibited by others. Explain three psychological biases that may arise in an individual while in the process of negotiations (**6 Marks**)

QUESTION FIVE

1. Briefly explain the following terms in Negotiations

- a. BATNA (**2 Marks**)
- b. ZOPA (**2 Marks**)

2. In foreign policy, when the government is setting up strategies to deal with another nation, negotiations shall arise. Before entering into a negotiation, one should know what the other party's Best Alternative To a Negotiated Agreement is. Mention three ways one can identify, learn or get information about the other sides BATNA (**6 Marks**)

3. Some of the programs instated by Kenya as part of its foreign policy strategies are successful yet some fail.

- a. In your opinion, give one example of a foreign policy strategy in Kenya that succeeded (**1 Mark**)
- b. Give an explain why you think it was successful (**1 Mark**)
- c. Give one example of a foreign policy strategy in Kenya that failed (**1 Mark**)
- d. Give two reasons why you think it failed (**2 Marks**)