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ABSTRACT

We present and analyse firm-level innovation data from Kenya and Nigeria. We test for the existence of complementarities between internal R&D and external innovation activities, and between organizational and marketing innovations. Some evidence is found on the existence of complementarities between internal and external technological innovation strategies in the case of Kenya, but not in the case of Nigeria. However, organizational and marketing innovations do not appear to be complementary in innovation either in Kenya or in Nigeria.

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