

**Library 2.0 and the
Changing
Landscape of
Information
Services in
Academic Libraries**



Structure of presentation



Introduction

Library service models

Library 2.0

Web 2.0 in libraries

Way forward

Introduction

Ranganathan's 5th principle



Library service models



Traditional model

‘Hybrid’

Digital

Library 2.0

Library 2.0 model



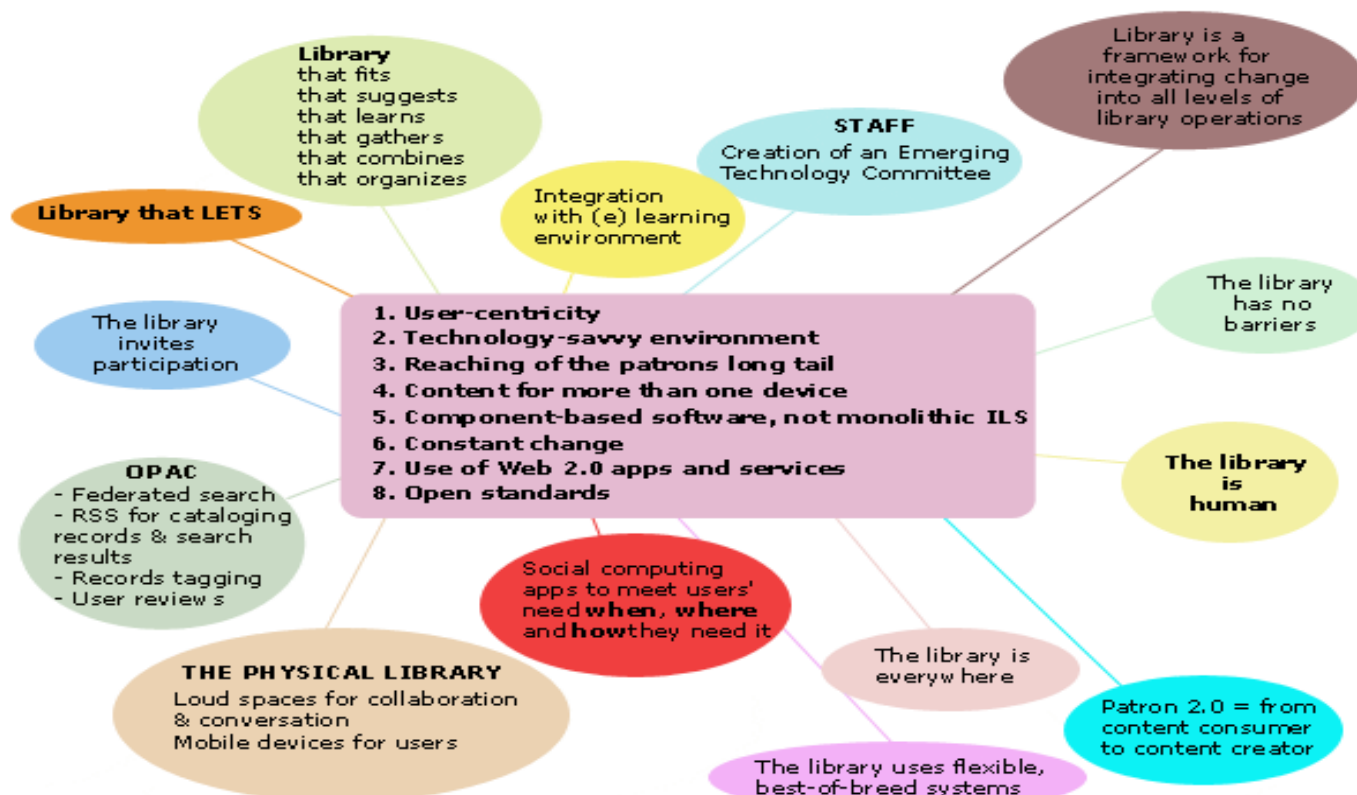
Harness the power of emerging technologies.

Library 2.0 as a: service philosophy

Integration of web 2.0 tools into service provision.



LIBRARY 2.0 MEME MAP



Application of web 2.0



RSS

Web feed for syndicating content from internet.

Announce availability of new resources (CAS & SDI).

Promote events of library to users

Inform on new service(s)



Subscribe to this feed using

Always use Google to subscribe to feeds.

Strathmore University Library Search for 'kw,wrld: financial management'

Search results for 'kw,wrld: financial management' at Strathmore University Library

[Short-term financial management /](#)

By Maness, Terry S.. Mason, Ohio : South-Western/Thomson Learning, 2005 . xix, 711 p. : 27 | cm.. 0324202938

[Place Hold on *Short-term financial management /*](#)

[ACCA paper F9 \(BPP\) :](#)

London, UK BPP Learning Media 2011 . xx,480p. , Includes index 9781445377667

[Place Hold on *ACCA paper F9 \(BPP\) :*](#)

[ACCA paper P4:](#)

Leicester, UK Get Through Guides 2012 . 578p. , Includes index 9781848083356

[Place Hold on *ACCA paper P4:*](#)

[ACCA paper F2\(Kaplan\)](#)

Berkshire, UK Kaplan Publishing 2011 . xxviii, 642p. , Includes index 9780857322777

[Place Hold on *ACCA paper F2\(Kaplan\)*](#)

[Value at risk](#)

By Jorion, Philippe,. Boston McGraw-Hill, 2007 . xvii, 602p. 9780071260473

[Place Hold on *Value at risk*](#)

[Guide to financial management](#)

By Tennent, John.. London : Economist in association with Profile Books, 2008 . vi, 327 p. : 9781861978097

[Place Hold on *Guide to financial management*](#)

[Understanding market, credit, and operational risk :](#)

By Allen, Linda,. Malden, MA. : Blackwell, 2004 . xxii, 284 p. : 24 cm.. 0631227091

[Place Hold on *Understanding market, credit, and operational risk :*](#)

[Financial risk management :](#)

By Allen, Steven.. Hoboken, N.J. : Wiley & Sons, 2003 . CD-ROM 0471219379

Application of web 2.0



Instant Messaging (IM)

Real time communication between 2 or more people.

Popular mode of communication because:

Quick response time, ease of use and ability to multitask.

- Provide virtual reference services

- Conduct online meetings

- Check availability of staff at work places

Two mostly used programs for this

- LiveZilla

- Meebo



System

Chat Request for **General Inquiries** (Peninah Musangi):

CHAT Name: REBECCA KELI
Email: linkskelly@yahoo.com
Company:
Question: i would like to access e-resources but when i log in through the off-camp

Chat has been accepted by **Peninah Musangi**.

Peninah Musangi

Hi Rebecca

Using e-learning credentials?

REBECCA KELI

hi peninah

yea

my username is 066750

Peninah Musangi

use e-learning, you dont include the zero

REBECCA KELI

Its the e-resources from the library

through the 'off campus access' link

Peninah Musangi

Application of web 2.0



Social networking

Facebook – allows librarians to create individual profiles

Delicious – subscribers share web resources.

MySpace – allows organizations to create own profiles

Flickr – share pictures

PinIt – pin pictures, notices

Application of web 2.0



Social networking

Enable librarians and patrons to interact, share and change resources.

Build networks for discussion of common issues.

Users leave comments/reviews for resources.

Create pages to reach users



facebook

Search for people, places and things



Strathmore University Library Home

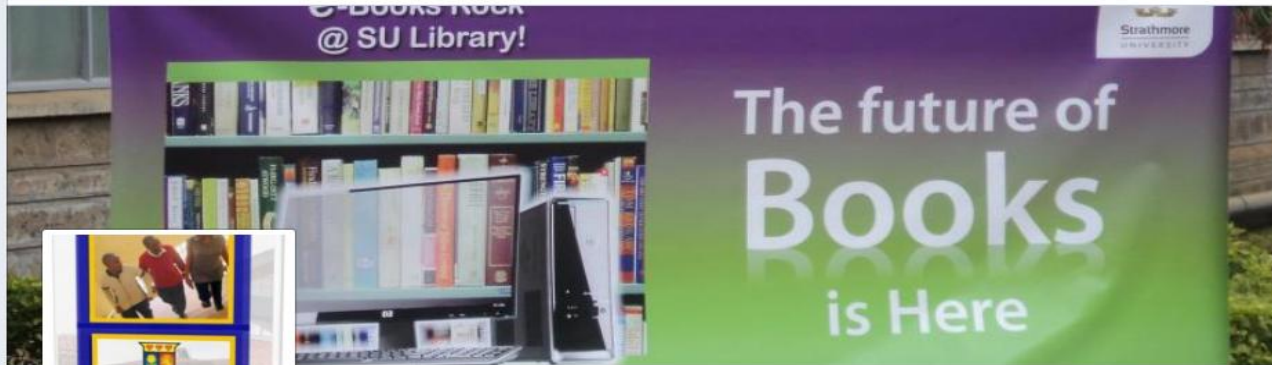


Strathmore University Library Timeline Now Highlights



+ Create A Page

- Now
- August
- 2012
- 2011
- Joined Facebook



Strathmore University Library

430 likes · 16 talking about this



Library
 P.O Box 59857-00200, Nairobi, Kenya, 254
 Add Your Phone Number



430



Search Emerald



Special Collections



About

Photos

Likes

Highlights

Status Photo / Video Event, Milestone +

What's on your mind?



Strathmore University Library shared IEEE's photo. August 29

Likes

See All



African Journals OnLine (AJOL)
Non-Profit Organization



Harvard Business Review
Publisher



EBSCO Publishing

See Your Ad Here



334095473337022

Like This Page

Advertise Your Page



Kenyatta University Library

969 likes · 25 talking about this

Like



University



969

About

Photos

Likes

Highlights

Post

Photo / Video

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Kenyatta University Library

Friday

Today is the final day of our Open Access Workshop. It has been a great week of learning as we interact with scholars and open access experts

Like · Comment · Share

Kenyatta University Library likes this.



Write a comment...

Recent Posts by Others on Kenyatta University Library

See All



Dennis Ja Gem

hi, is it possible to photocopy a thesis in the library?

1 · August 29 at 8:23am



Pauline Muendi

Great!

1 · August 26 at 4:11pm



Kipkemoi Rono

Awesome

August 24 at 2:51pm



James Mwangi

Great faculty

1 · August 23 at 8:11pm



Kirui Benjamin

I cleared b4 this lib was in use. I guess its post modern. ...

2 · August 22 at 8:14am

More Posts

Application of web 2.0



Tagging

Adding keyword to a digital object to describe it.

Users can add and change metadata.

2 programs: Flickr – tag picture

LibraryThing – tag books

Allow users to edit subject headings to their point of view

Facilitate lateral searching



Search
[Advanced Search](#) [E-Resources](#) [Digital Library](#) [ExamsBank](#) [Patron Services](#) [Ask-a-Librarian](#) [Tag cloud](#)

All Tags

Show up to tags from other users. [Log in](#) to see your own saved tags.

actuarial science applied maths BCM 1112: Fundamentals of Economics computer
education financial management philosophy Protocols religion t

Application of web 2.0



Blogs

Library users can enter thoughts, ideas, suggestions, and comments.

For collection development

Marketing tool

Discussion forum

Tool for posting minutes for necessary action

Way forward & conclusion



Provide information in as many formats – podcasts, vodcasts, video.

Library homepages and content – ‘GYM-enabled’.

Exploit the ever evolving features of social network sites.

Web 2.0 tools are new tools of technology.
How we use them and what we use them for will determine library’s E-volution.