Development: A Call to Continuing Improvement

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Development begins & ends with the person.
identity

opportunity

action
PD = I x V x S

PERSONAL DEVELOPMENT  IDEOLOGY  VISION  STRATEGY
PD = I \times V \times S

IDEOLOGY
Core Purpose
Core Values

VISION
“big, hairy, audacious goal”
PD = I x V x S

STRATEGY
personal
interpersonal
social
spiritual
Values for Personal Development

integrity
fairness
courage
order
Institutional Development

family
new life

school
new ideas

business
new relations
ID = I x V x S

INSTITUTIONAL DEVELOPMENT  IDEOLOGY  VISION  STRATEGY
Values for Institutional Development

- commitment
- competence
- patriotism
- professionalism
Social Development

government
civil society
business

multi-sector coalitions
national interest

associations
local interests
Government provides leadership by setting a strategic direction and reporting on its performance.
Alignment of local with national agenda fosters national unity.
Business must set a strategic direction and report on its performance.
Corporate strategy must reach business units, support units and individual employees.
Values for Social Development

- subsidiarity
- solidarity
- personal dignity
- common good
Conclusions

Build structures for people development.

Lay a solid foundation: balanced person.

Strengthen key institutions from bottom up.
Conclusions

Government and business must perform.

Civil society must promote the common good.

Values are the impetus for development.
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