ICT’s Role towards a knowledge economy

Local Content for growth of Internet usage

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To put it in context....

Africa

- 955 million people
- 51 million users
- 1 million broadband subscribers
- Africa has 3.5% of all internet users in the world
To put it in context....

**Africa Top 10 Internet Countries**

- **Nigeria**: 10.0 million users
- **Egypt**: 8.6 million users
- **Morocco**: 7.3 million users
- **South Africa**: 5.1 million users
- **Algeria**: 3.5 million users
- **Kenya**: 3.0 million users
- **Uganda**: 2.0 million users
- **Tunisia**: 1.8 million users
- **Sudan**: 1.5 million users
- **Zimbabwe**: 1.4 million users

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Kenya To put it in context....

• 37 million people
• 3 million users (8% of total population)
• 1,400% growth in number of internet users in the last 8 years
• Exponential growth in the available bandwidth

• What are we doing on the internet?
What do we do online?

- Webmail (90%)
- Facebook and other social networking sites
- YouTube
- Instant messenger & chatrooms
- Research
- Consumer to business; business to business
- Other
A case for more local content

- Delivered through local developers, digitization and Web 2.0
- More transactional
- Legal framework
Relevance for Social & Economic Growth

Can our information be found?

- E-gov
- Transactional
- Business & Investment
- Social, Legal, etc
Universities have access to the tools

- Microsoft IT Academy
- Live@Edu
- MSDNAA
  - Strathmore University
  - Nairobi University
  - Jomo Kenyatta University
  - Maseno University
  - Masinde Muliro University
  - Daystar University
  - USIU
  - Egerton University