STRATHMORE UNIVERSITY
7TH ICT CONFERENCE

EMERGING Technologies and Trends and the Future of ICT Sector in Kenya
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Critical Success Factors

- Understanding and Respecting Local Gender Realities
- The Importance of Local Ownership
- Demand-driven Response to Community Needs
- Regional/Local Champions play a critical role
- Involvement of local stakeholders and the power of convergence
- Capacity building involves cascading processes
- Participation takes time and resources

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Factors that affect the participation of women in capacity building Programs.

- Flexibility of the timing of the training
- The accessibility and the location of the access centres
- The gender of the facilitator
- The composition of the class (ratio of men to women)
- The fear of new technology
- Support (or lack thereof) of family members
The Importance of Local Ownership

- Are the people targeted involved with the design and planning of the program?
- Is the program aligned with the policies and goals of the government?

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A craftswoman in Kenya... has access to other markets around the world.

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A Champion is a respected, committed and influential person who actively supports and promotes the cause.
Involve local stakeholders

Building partnerships with likeminded people and organisations ensures the maximum use of available resources.

Funding Partners

Government

Civil Society

Private sector

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Capacity Building involves Cascading Processes

Technology Application through Projects

Train the Community

Train the Trainer

Local Program Team

GNC Interns

Community Partners

Schools Modernized

Entrepreneurs Mobilized

Startups Enabled

Businesses Scaled

Custom Projects

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Participation takes time and resources

- Invest quality time and resources during planning and implementation.
- Design tests to chart progress of the beneficiaries to boost confidence.
- This also demonstrates to them the importance of their involvement.